

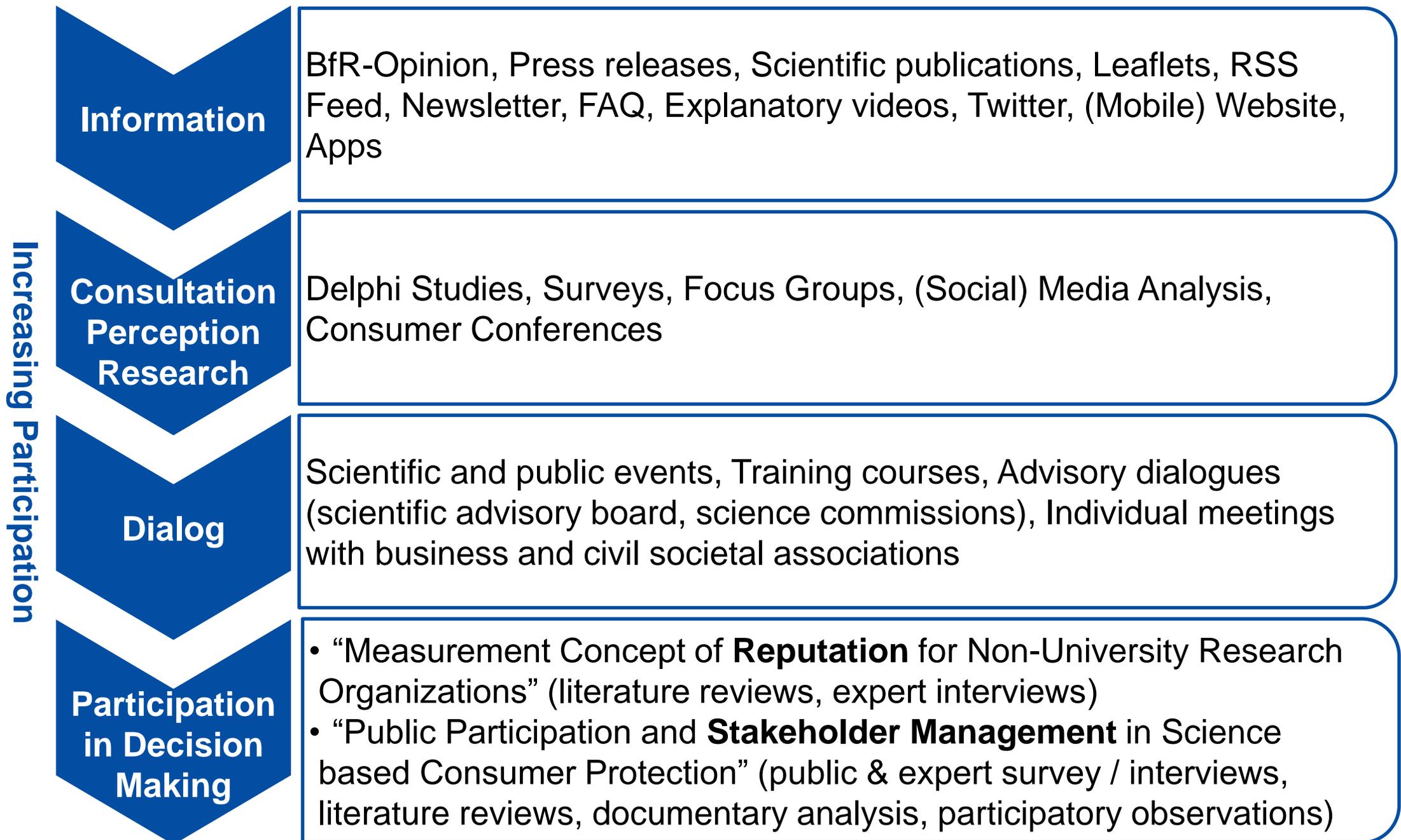
Engaging stakeholders in regulatory science: Practices and perspectives from the German Federal Institute for Risk Assessment

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Forms of Engagement at BfR



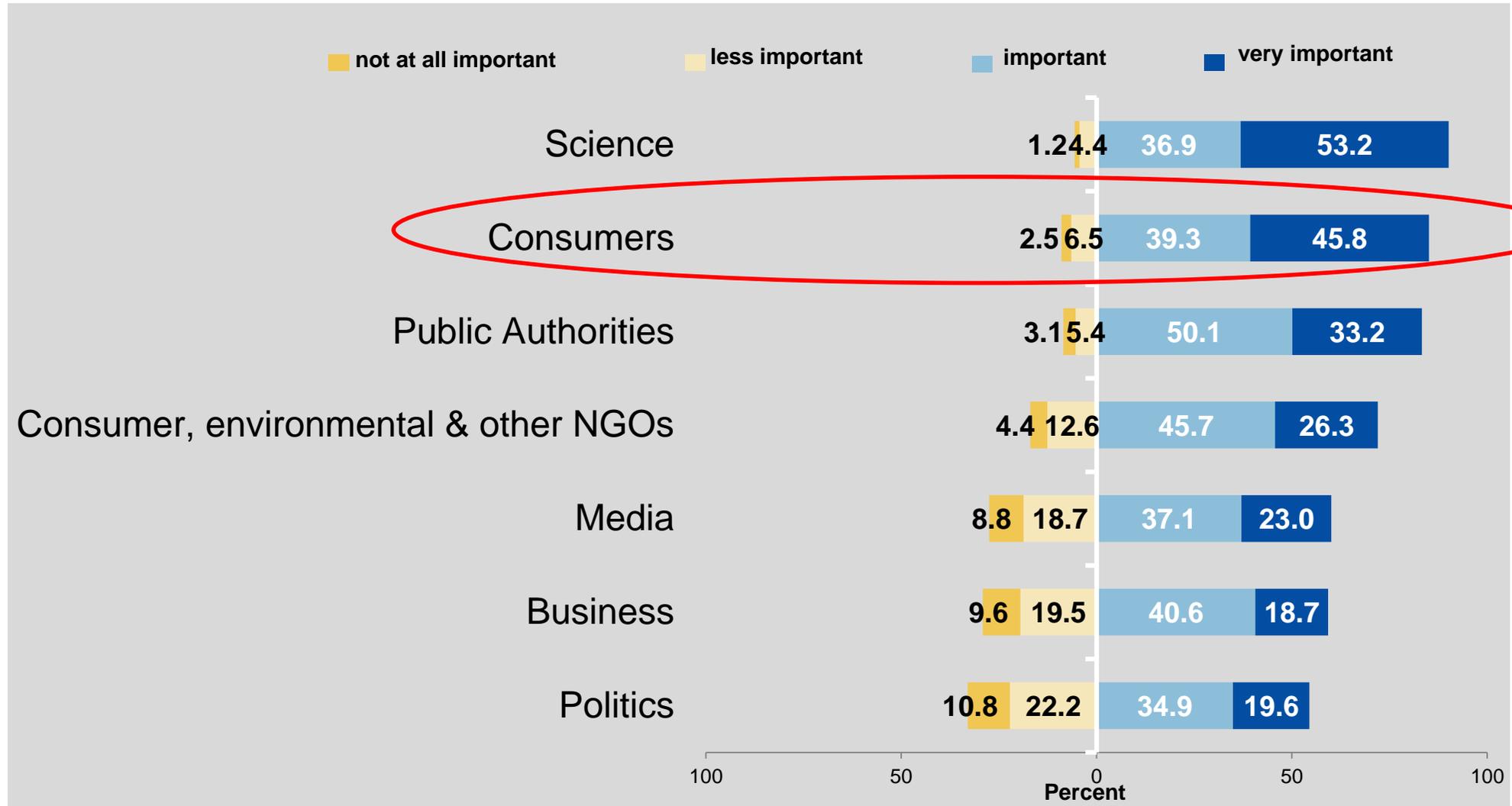
Based on Rowe and Frewer, 2005; Arnstein, 1969

Literature and interview based criteria for successful stakeholder management

Planning	Defining a goal
	Consider external conditions
	Consider internal conditions
	Identifying stakeholders
	Assessing stakeholders
	Categorizing/selecting stakeholders
	Deciding a management strategy
Procedure	Effective communication
	Relationship management
	Capacity management
	Leadership
	Ownership
	Flexibility
	Monitoring, evaluation & adaptation
Outcome	Effectiveness
	Relevance
	Impact

Source: Dendler & Bül, in review

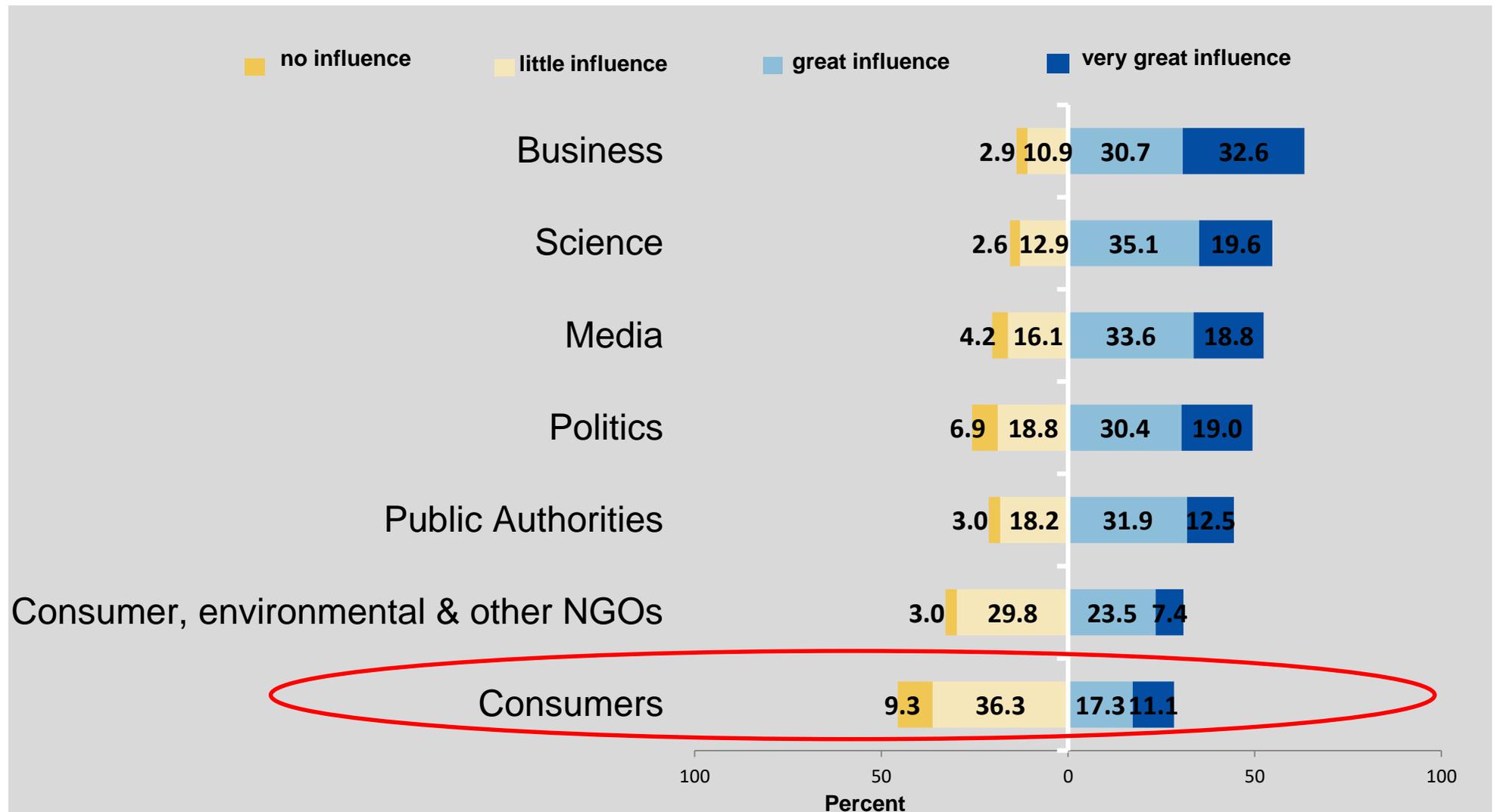
Public Survey Responses: How important do you consider the engagement of the following groups in the work of BfR?



In percent of all those that provided a response | Science n=950, consumers n=953, public authorities n=942, NGOs n=935, media n=953, business=945, politics n=947 | Divergent to 100 \triangleq answer "partly"

Source: Götte et al. (2017)

Public Survey Responses: How big do you think is the actual influence of the following groups on the work of BfR?



In percent of all those that provided a response | Science n=910, consumers n=919, public authorities n=904, NGOs n=896, media n=915, business=914, politics n=911 | Divergent to 100 \triangle answer "partly"

Source: Götte et al. (2017)

Main points of interview discussion

- What is the „**right**“ **identification and selection** of stakeholders (pragmatic vs. strategic vs. normative selection)?
- How to avoid **stakeholder fatigue**?
- How to engage **heterogeneous stakeholders** with different capacities and/or interests?
- How much **decision making power** should be attributed, especially in the scientific context?

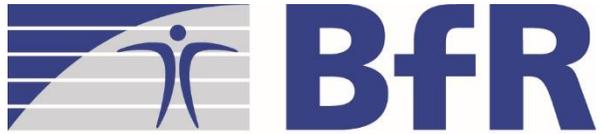
Conclusion & Prospects

- Engagement as an overall societal trend.
- In the case of BfR, demands for greater engagement especially of consumers.

But:

- Demands are not coherent.
- Controversies around the “right” selection of stakeholders, the engagement of highly heterogeneous stakeholders, potential stakeholder fatigue and the distribution of decision power, especially in science.
- Controversies are shaped by the topic, the stakeholders and the framework adopted (pragmatic vs. strategic vs. normative) but also core epistemological, regulatory, discursive and critical questions.
- Need for well supported and communicated participatory opening with preparations for its unavoidable challenges and conflicts.

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