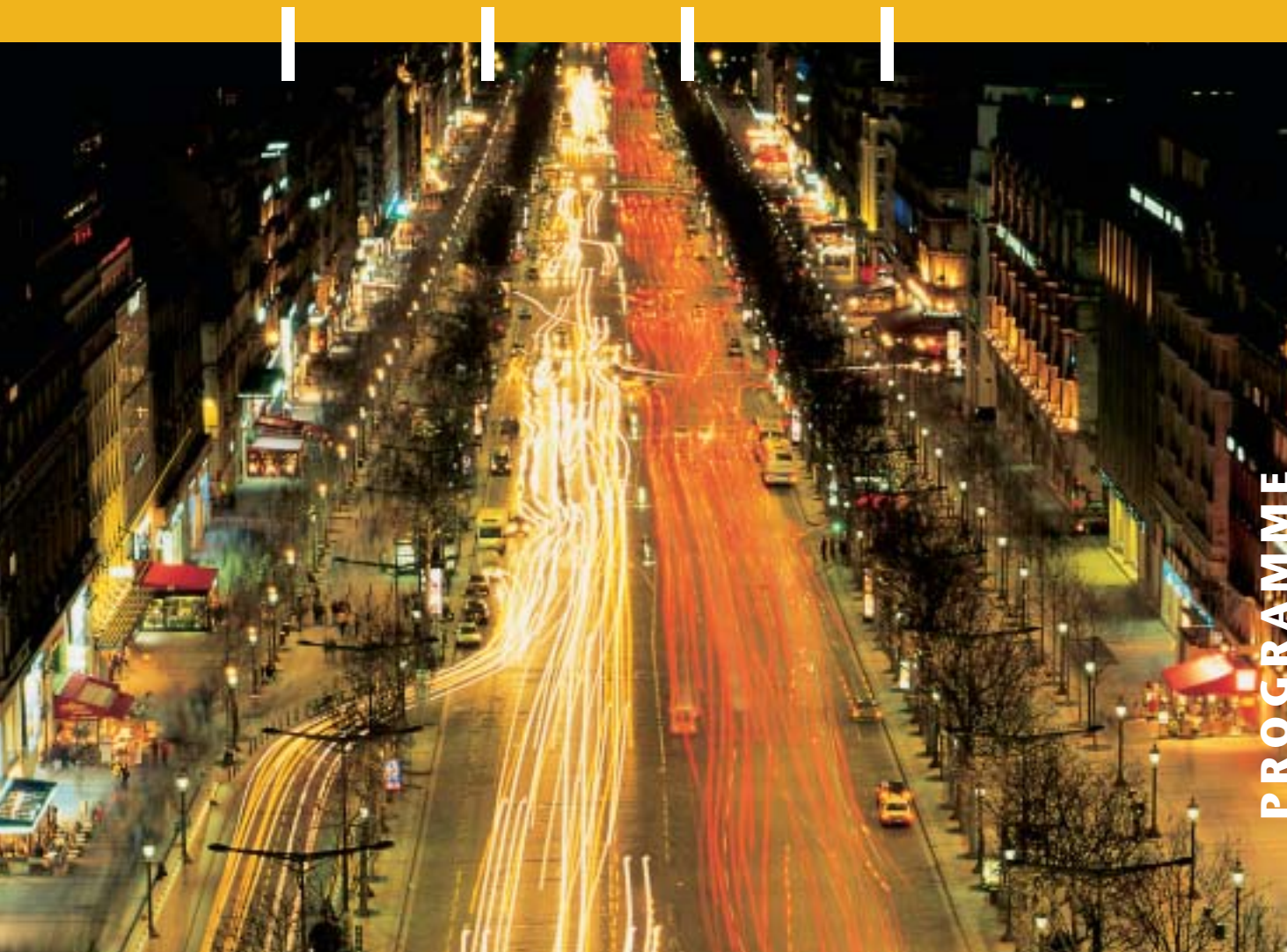


Further development of EFSA's policy towards stakeholders: the way forward for EFSA



9-10 November 2004, Berlin

Hosted by the Bundesinstitut für Risikobewertung
German Federal Institute for Risk Assessment

2ND STAKEHOLDER COLLOQUE



DAY 1

TUESDAY
9th November
14.30 - 18.00

Opening of the EFSA 2004 Stakeholder Colloquium by **Madame Catherine Geslain-Lanéelle**, Vice-Chair of EFSA's Management Board

SESSION 1

⇒ **Public perception and food safety**

Chair: **Professor Dr. Ortwin Renn**,
University of Stuttgart

Speakers:

Professor Lynn Frewer, Research Professor, Food Safety and Consumer Behaviour Marketing and Consumer Behaviour Group, University of Wageningen
Mr Paddy Coulter, Director, Reuters Foundation Programme, Green College, University of Oxford

Experts will address this from two different angles: public perception of risks and the media/science interface.

SESSION 2

⇒ **The involvement of stakeholders in risk analysis and in particular risk assessment**

Chair: **Mr Alan Reilly**,
Food Safety Authority of Ireland

Speakers:

Professor Peter Biacs, Director, Hungarian national food agency
Mrs Caroline Smith DeWaal, Food Safety Director, Center for Science in the Public Interest, United States
BEUC
CIAA
EuroCommerce
COPA-COGECA

National food agencies and experts from stakeholders' organisations will discuss and share experiences regarding how to further involve stakeholder organisations in the risk analysis process and the implications for EFSA and its main stakeholders.

EFSA Dinner - 20.00

Participants are invited to a dinner organised at the Berlin Hotel. This will be an opportunity to interact with participants and pursue discussions in a more informal context.

DAY 2

WEDNESDAY
10th November
9.30 - 13.00

SESSION 3

⇒ **Stakeholder relations and EFSA: The way forward**

Moderator: **METAPLAN**

Mr Geoffrey Podger, Executive Director, EFSA
Mr Frederic Paeps, Consultant, FPA Market and Management Advice

METAPLAN session
(10:00 – 12:45)

A participative session using "Metaplan techniques" aimed at addressing stakeholders' concerns and identifying strategies for EFSA to consider for its future policy on stakeholder relations.

Closing of meeting by Mr Geoffrey Podger,
Executive Director, EFSA
(12:45 – 13:00)

EFSA will offer participants a light lunch at the Bundesinstitut für Risikobewertung premises.

The Metaplan approach is a structured yet interactive and participative way to facilitate group work, debates and breakout sessions. This approach creates an environment that allows all interest groups to work on the complexity of issues in a manner that is realistic and manageable. The discussion process leads to targeted exchanges of ideas and opinions.

Working languages will be English, German and French. Simultaneous translation will be available for oral presentations and discussion remarks. Due to the interactive nature of the "Metaplan session" this exercise will be in English.

SPEAKERS



Mrs Catherine Geslain-Lanéelle - Vice-Chair, EFSA Management Board

Mrs Catherine Geslain-Lanéelle is Regional and Interdepartmental Director for Agriculture and Forests for Ile de France at the French Ministry for Agriculture, Food, Fishing and Rural Affairs. She holds degrees from the Institut National Agronomique Paris-Grignon, from the Ecole Nationale du Génie Rural des Eaux et des Forêts and from Paris II. From 1991 to 1993, she worked for the European Commission in the area of risk management and risk assessment. She has widespread experience of serving on Councils and Committees, often in the capacity of chair. She is currently chair of the Codex Alimentarius Committee on General Principles.



Professor Ortwin Renn - Department of Social Sciences, Stuttgart University, Germany

Professor Ortwin Renn is currently Director of the non-profit company DIALOGIK, a research institute for the investigation of communication and participation processes in environmental policy making and full Professor and Chair of Environmental Sociology at the State University in Stuttgart (Germany). He holds a Diploma in sociology, economics and journalism and a Ph.D. in social psychology. He is a Fellow of the American Association for the Advancement of Science (AAAS) and the Society for Risk Analysis (SRA). Professor Ortwin Renn is also a Member of the panel on "citizen participation" of the U.S. National Academy of Sciences in Washington, D.C. and an ordinary member of the Berlin-Brandenburg Academy of Sciences and of the European Academy of Science and Arts. He is Chair of the German Federal Committee on the Harmonization of Risk Standards, the Scientific Advisory Board of the Foundation "Precautionary Risk Management," and the State's Scientific Committee for Environmental Research.



Professor Lynn Frewer - Research Professor, Food Safety and Consumer Behaviour Marketing and Consumer Behaviour Group, University of Wageningen, The Netherlands

Professor Lynn Frewer occupies the Research Chair in Food Safety and Consumer Behaviour at the University of Wageningen in the Netherlands. Previously Professor Lynn Frewer was head of Consumer Science at the Institute of Food Research in Norwich in the UK. She has research interests in multidisciplinary activities associated with understanding public responses to food risk issues, consumer confidence in food risk analysis, identifying the determinants of consumer food choices, and developing effective mechanisms for conducting and evaluating public consultation regarding food safety practices. Professor Lynn Frewer has extensive contacts with the policy community and agro-food industry through formal and informal networks, including membership of EU thematic networks, integrated projects, and concerted actions, close liaison with the international NGO community, and involvement in knowledge transfer activities with industry and other end users.



Mr Geoffrey Podger - Executive Director, EFSA

Mr Geoffrey Podger was Chief Executive of the UK Food Standards Agency since its inception in 2000. Prior to this, he worked for the UK Department of Health for 18 years from 1982. Before taking up responsibilities in the food area, he was Under-Secretary for Health Promotion. He also headed the Combined Joint Food Safety and Standards Group of the Department of Health and the Ministry of Agriculture Fisheries and Food from its launch in 1997. He has considerable experience in the management of matters involving the interface of science and policy and has strongly promoted transparency and openness as key principles in effectively addressing difficult food safety issues. Mr Geoffrey Podger was appointed as Executive Director of EFSA by the Management Board on 2 December 2002 and took up his position on 1 February 2003.



Mr Paddy Coulter - Director, Reuters Foundation Programme, Green College, University of Oxford, UK

Mr Paddy Coulter is Director of the Reuters Foundation Programme for international journalists at Oxford University. He is a Fellow of Green College and an Associate Fellow of the University's Environmental Change Institute. He previously worked (between 1990 and 2001) as Director of the International Broadcasting Trust (IBT), an independent television production company specialising in programmes on global affairs for BBC, ITV, Channel 4 and leading broadcasters around the world, where he commissioned and produced more than 100 television programmes on international issues. He was Head of Communications at Oxfam from 1982-1987 and received an award in the January 2000 British Honours List for his services to development awareness.



Mr Alan Reilly - Food Safety Authority of Ireland

Mr Alan Reilly is Deputy Chief Executive of the FSAI and Director of two of the FSAI's Divisions - Food Science and Standards, and Consumer Protection. He has over 30 years experience working in food safety and joined the FSAI in 1999. Before joining the Authority, Mr Alan Reilly worked in the Food Safety Programme of the World Health Organization in Geneva. He has spent a number of years in the UK scientific civil service and has worked as a visiting associate professor at the College of Fisheries, University of the Philippines. A chartered biologist, Mr Alan Reilly holds a BSc from University College, Dublin and a Master of Technology degree from Brunel University in Uxbridge, UK. He is a member of the Advisory Forum of the European Food Safety Authority and a member of the Scientific Advisory Board of the European Food Information Council. He also acts as a food safety advisor to the World Health Organization, the UN Food and Agriculture Organization and the International Foundation for Science.



Professor Peter Biacs - Director, Hungarian National Food Agency

Prof. Dr. Peter Biacs is General Director of the Hungarian National Food Agency. His main areas of interest lie in chemical engineering, food engineering and biotechnology, food chemistry, lipid chemistry and analysis, industrial microbiology and enzymology, yeast and moulds, food law and regulation. Before

being appointed General Director, Prof. Dr. Peter Biacs held the position of Deputy State Secretary at the Ministry of Agriculture and Regional Development with responsibility for food safety and consumer affairs. He holds a B.Sc., M.Sc., Dr.tech., and Ph.D. in Chemical Engineering from the Technical University in Budapest and a D.Sc. in Food Chemistry and Biotechnology from the Hungarian Academy of Sciences. The main task of the Hungarian National Food Agency is to coordinate the activities of the Hungarian authorities involved in food and feed control in Hungary. It is an independent institution directed by a Steering Committee of 5 members.



Caroline Smith DeWaal - Food Safety Director, Center for Science in the Public Interest, United States

Mrs Caroline Smith DeWaal is the director of the food safety programme for the Center for Science in the Public Interest (CSPI) and co-author of *Is Our Food Safe? A Consumer's Guide to Protecting Your Health and the Environment* (Three Rivers Press, 2002). She represents

CSPI in Congress and in the regulatory arena on such issues as meat and poultry safety, seafood safety, food additives, pesticides and sustainable agriculture, and animal drugs. Mrs Caroline Smith DeWaal is the leading consumer analyst on reform of laws and regulations governing food safety. Since 1999, she has maintained and annually published a listing of foodborne illness outbreaks organised by food source that now contains over ten years of outbreaks reports. The Center for Science in the Public Interest is a consumer advocacy organisation whose twin missions are to conduct innovative research and advocacy programmes in health and nutrition, and to provide consumers with current, useful information about their health and well-being.

STAKEHOLDER PRESENTATIONS

BEUC

Since 1962, BEUC the European Consumers' Organisation, has been based in Brussels, at the centre of the European policy and decision making process. They represent the interests of 38 independent national consumer organisations from 28 European countries to the European Institutions. Their aim is to defend the interests of European consumers in the EU policy process. They contribute expertise on issues that have direct economic or legal consequences for consumers or that impact consumers' health, safety and environment.

www.beuc.org

CIAA

The mission of the CIAA (Confederation of the food and drink industries of the EU) is to help pro-actively develop an environment (enlarged EU and global markets) in which all European food and drink companies (whatever their size) can compete effectively for sustainable growth, meeting the needs of the consumers and playing their part in achieving the targets set by the Lisbon declaration. In delivering against this mission the CIAA operates as the representative of the whole food and drink industry in Europe and in close co-operation with all its members i.e. national federations, sectors and companies. www.ciaa.be

EuroCommerce

Established in 1993, EuroCommerce represents the retail, wholesale and international trade sectors in Europe. Its membership of over 100 includes commerce federations in 29 European countries, European and national associations representing specific branches of commerce and individual companies. Commerce is the closest link between industry and the 450 million consumers across Europe, and generates 13 % of the EU's GDP through 5,3 million companies, of which 95% are small enterprises. The sector is a major source of employment creation, providing jobs for 26 million people from all sections of society and is one of the few sectors increasing employment. www.eurocommerce.be

COPA-COGECA

COPA and COGECA were created respectively in 1958 and 1959 in response to the provisions in the Rome Treaty establishing the CAP. COPA and COGECA are currently the representative bodies of 69 organisations from the 25 EU Member States, thus representing 11 Mio farmers and more than 30.000 cooperatives. This broad membership allows COPA and COGECA to represent both the general and specific interest of European farmers and their cooperatives. For this reason, since its creation, COPA and COGECA have been recognised by all the European Authorities as the main representative body for the entire agricultural sector throughout Europe. COPA and COGECA have a common Secretariat based in Brussels which has the role of representation and co-ordination of the work in the overall context of EU policies and to enable farmers to discuss matters affecting their respective sectors and to suggest solutions to the questions raised. www.cogeca.be