

Stakeholder Engagement Approach

Interim Evaluation Report

Pilot phase Jun 2016- Nov 2017

Management Board Meeting 21 March 2018





Content of the presentation

- Implementation of SEA Pilot phase
- Scope and methodology for evaluation
- Recommendations and conclusions

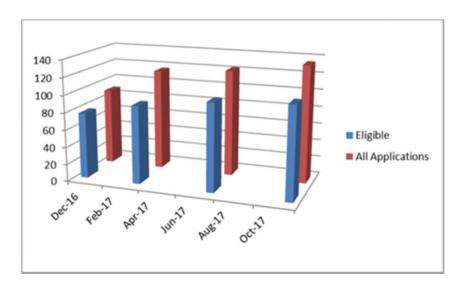


Background – Interim evaluation report

- EFSA committed to carrying-out an interim evaluation of the SEA
- Complementary to the mandatory review every three years from the adoption of SEA
- Focusses on activities and results of the pilot phase
- Provides overview on how the registration system, categories of stakeholders, engagement mechanisms deliver against expected results
- Provides recommendations on possible improvements of the processes



Registration system







Activities and results of the pilot phase

Permanent mechanisms

Stakeholder Forum

Parma, 30-31 May 2017

Stakeholder Bureau

Brussels, 19 September 2017





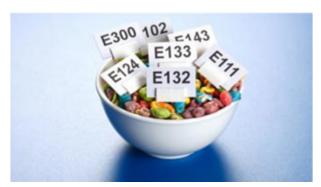


Activities and results of the pilot phase

Targeted mechanisms

- Discussion Groups
- Roundtables
- Communicators Lab
- Info sessions
- Framing of Questions







Scope of the interim evaluation - Objectives

- Clarity of the definitions applied to the seven stakeholder categories
- Principles of equal opportunity and balanced representation among stakeholders
- The effectiveness of the first operations of the Stakeholder Forum and the Bureau
- The fitness for purpose of the Discussion Groups, Communicators Lab and Round Tables
- The extent to which internal processes address the fundamental aspects of openness and transparency, including the way engagement activities are made available to public scrutiny



Scope of the interim evaluation - Methodology

Desk research

- Analysis of public and internal documents related to SEA, correspondence to and from stakeholders and information about the profile of stakeholders provided during the registration process.
- Information about the approach EFSA's sister agencies and national authorities (e.g. ECHA, EMA, ANSES, BfR) benchmarking exercise.

Feedback gathered directly from selected registered stakeholders

- Targeted satisfaction surveys carried out with stakeholders after specific engagement activities and a general survey.
- 27 responses from individual stakeholders covering two different engagement activities for the targeted satisfaction surveys; and 15 responses from individual stakeholders for the general survey.



Conclusions and recommendations

Categorisation of stakeholders

- Maintain the current system of seven stakeholder groups but pay particular attention at the application stage to how stakeholders are assigned
- Allow stakeholder groups to nominate alternative representatives to act on their behalf

Information to stakeholders

- Provide general and tailored information to stakeholders at the point of registration and in advance of meetings depending on their interests, particularly to those that are new to EFSA
- Review how information about the SEA activities are presented on EFSA website

Engagement mechanisms

- Explore ways to involve stakeholders in decisions about which topics are chosen for targeted engagement
- Consider expanding the Roundtable approach to include the Practitioners and Academia groups
- Hold Bureau meetings on a 6-monthly basis instead of annually