



Management Board meeting
16 December 2021

EFSA Social Science Roadmap

Update on implementation in support of EFSA 2027

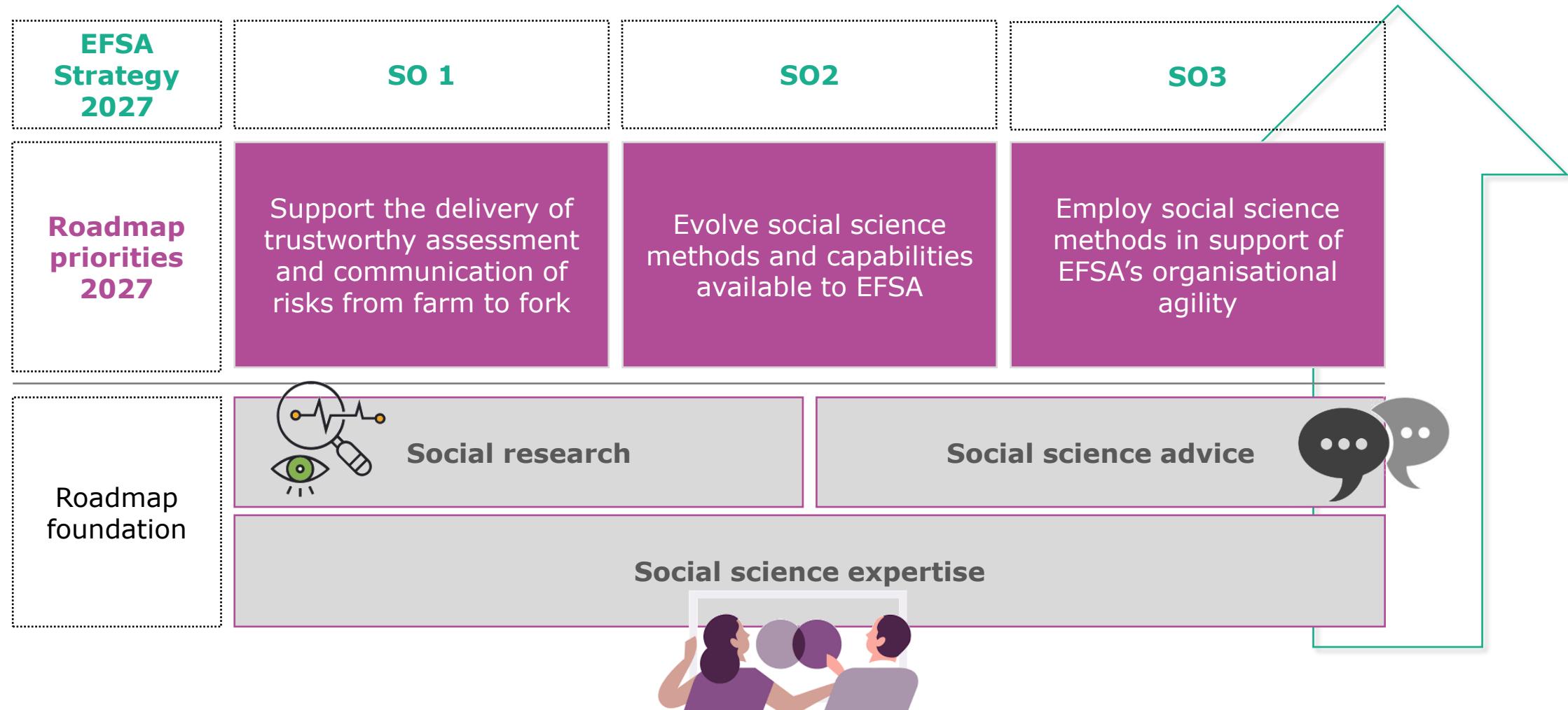
Barbara Gallani
Head of Communication, Engagement & Cooperation

Trusted science for safe food



Back in 2018, we intended to build a function that provides **advice** to processes across EFSA based on evidence from **social research** and **promotes cooperation** in the area of social science





Priority 1 | Audiences, research & advice

1

Support the delivery of trustworthy assessment and communication of risks from farm to fork



"Ecosystem" track to explore a specific topic or an audience among EFSA customers, partners or stakeholders



"Society" track to inform communication planning and the choice of topics



"Personal" track to focus on personalising user experience across our tools



2

Evolve social science methods and capabilities available to EFSA

3

Employ social science methods in support of EFSA's organisational agility

Research and interaction at EFSA

Streamlining use of feedback mechanisms

Supporting reputation measurement

