

Management Board meeting
16 December 2021



EFSA Social Science Roadmap

Update on implementation in support of EFSA 2027

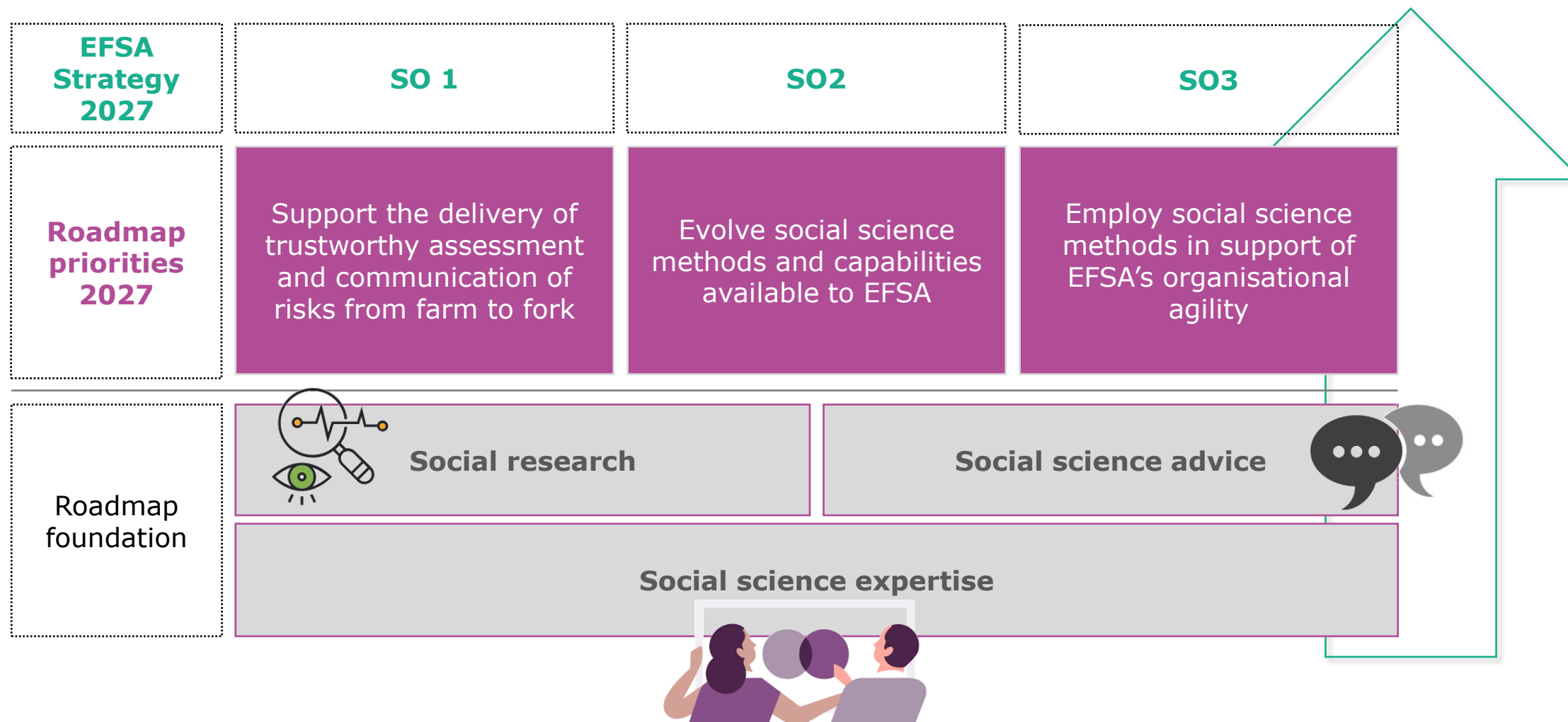
Barbara Gallani

Head of Communication, Engagement & Cooperation

Trusted science for safe food

Back in 2018, we intended to build a function that provides **advice** to processes across EFSA based on evidence from **social research** and **promotes cooperation** in the area of social science





1

Support the delivery of trustworthy assessment and communication of risks from farm to fork



“Ecosystem” track to explore a specific topic or an audience among EFSA customers, partners or stakeholders

Which topics concern Europeans most?

- PESTICIDE RESIDUES
- ADDITIVES
- ANIMAL DISEASES
- ANTIBIOTICS, HORMONES OR STEROIDS
- FOOD HYGIENE
- BACTERIA POISONING

“Society” track to inform communication planning and the choice of topics

“Personal” track to focus on personalising user experience across our tools

Priority 2 | A partnership approach to competencies

2

Evolve social science methods and capabilities available to EFSA



Priority 3 | A function for EFSA as an organisation

3

Employ social science methods in support of EFSA's organisational agility

Research and interaction at EFSA

Streamlining use of feedback mechanisms

Supporting reputation measurement

