



## **Stakeholder Activities: External Evaluation**

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# What I will cover

1. Purpose and Scope of this exercise
2. Process
3. Independent External Evaluator
4. Outline of the Terms of Reference
5. Questionnaire
6. Timeframe
7. Involvement of the Stakeholder Consultative Platform

- **Open dialogue** with stakeholders assist build the **confidence** of EFSA's work with its stakeholders and enables EFSA in understanding the concerns of stakeholders and consumers.
- **EFSA is open to scrutiny** of its work at its processes:
  - i) internal and external review of the scientific work – work initiated by the Scientific Committee – mandate published on EFSA's website
  - ii) external review of stakeholder activities – work initiated by EFSA secretariat (focus of today)

The objective of this external evaluation is:

- To evaluate the value and effectiveness of activities that EFSA is undertaking with stakeholders, and
- To propose recommendations to EFSA to improve the existing arrangements.

- This evaluation will also provide evidence to guide the Authority:
  - a) for the preparation of a **Stakeholder Strategy** to be put forward to EFSA 's Management Board at the **end of the year**
  - b) for the **consolidation or possible revision of current activities** with stakeholders

- **The evaluation will only on the value and effectiveness of the activities EFSA undertakes with stakeholders:**
  - a) Public consultations
  - b) Annual colloques
  - c) Technical meetings/hearings
  - d) Conferences
  - e) Scientific Colloquia
  - f) “the Platform”

- Terms of Reference (ToR): the defining parameter for the scope of the evaluation
- ToR will be drafted by EFSA and an outline will be shared with Stakeholder Consultative Platform.
- The evaluation will be carried out by an external party - EU procurement rules
- Outcome: Report to EFSA with Recommendations

- External evaluator chosen after a procedure in accordance to EU procurement rules
- 3 separated tasks:
  - a) Document review
  - b) Interviews
  - c) Reporting
- Strict timeframe

- The findings and recommendations reported should respond to the **evaluation questions** set by EFSA
- Findings will be drawn from interviews, documents and information available from EFSA's website and case studies.
- Through expert analysis and synthesis of the information and data collected during the course of the evaluation will be required.

1. Efficiency and timeliness of the involvement of stakeholders, with particular emphasis on public consultations - including the relevance and impact of the public consultations
2. Openness and transparency
3. Confidence in the process
4. Interface between EFSA and stakeholders
5. Input from stakeholders on the relevant questions and follow up feedback from EFSA
6. Comparative analysis: approaches in other organisations – looking at best practices

- May 2007: EFSA launching call for tender
- June 2007: starting phase for the evaluator
- September 2007: Interim and draft final report to EFSA
- October 2007: Final report
- 18-19 October 2007: sharing findings/report with the Platform – input from the work carried out by the WGs

- **Today:** exchange of views on
  - 1) the value of the exercise;
  - 2) the content of the external evaluation: areas and groups to be interview
  - 3) case-studies – any ideas ?
- **In the next months** (June/July): external evaluator approaching stakeholder organisations – questionnaire
- **Regular update** on progress/steps via e-mail
- Discussion of the report from the external evaluator at the next meeting of the Platform **in October**

## Over to the Platform:

1. The value of the exercise;
2. The content of the external evaluation:
  - areas to be covered
  - groups to be interview
3. Case-studies

**Thank you for your input**