European Food Safety Authority

COMMUNICATIONS DIRECTORATE

Parma, 11th February 2011
EFSA/AGRC/28FEBR2011/Draft agenda

14th PLENARY MEETING OF THE EFSA ADVISORY GROUP ON RISK COMMUNICATIONS

Meeting date:	**28 February 2011**
Meeting venue:	**EFSA**
Meeting hours:	**9:00 – 15:30**
Chair:	**Catherine Geslain-Lanéelle**

Draft Agenda

Time	*#*	*Items*
9:00	**1**	**WELCOME AND INTRODUCTION**
	2	**ADOPTION OF THE AGENDA**
	3	**DECLARATIONS OF INTEREST**
	4	**MINUTES OF PREVIOUS MEETINGS (11.10.2010) AND MATTERS ARISING**
9:15	**5**	**UPDATE ON EFSA'S ACTIVITIES** (Catherine Geslain-Lanéelle)
9:45	**6**	**UPDATE ON COMMUNICATIONS STRATEGY 2010-2013 AND RELATED ACTIVITIES (ANNE-LAURE GASSIN)** including**:** • Key results 2010 • AFCWG initiatives 2011 • Aspartame • Adoption of a thematic approach to communications – zoonoses example
11:30	**7**	**INDEPENDENCE & COMMUNICATING IN A CHALLENGING ENVIRONMENT** (Anne-Laure Gassin & Laura Smillie)
14.00	**8**	**EUROBAROMETER STUDY – FURTHER ANALYSIS CARRIED OUT BY LSE (GEORGE GASKELL)**
14.30	**9**	**ESTABLISHING A FRAMEWORK FOR COMMUNICATING ON EMERGING RISKS (TOBIN ROBINSON & LAURA SMILLIE)**