European Food Safety Authority

COMMUNICATIONS DIRECTORATE

12th PLENARY MEETING OF THE EFSA ADVISORY GROUP ON RISK COMMUNICATIONS

Meeting date: 8 March 2010

Meeting hours:	**9:00 – 17:30**
Chair:	**Catherine Geslain-Lanéelle**

Draft Agenda

9:00	**1**	**WELCOME AND INTRODUCTION**
	2	**ADOPTION OF THE AGENDA**
	3	**DECLARATIONS OF INTEREST**
	4	**MINUTES OF PREVIOUS MEETINGS (19.10.2009 AND 22.01.2010) AND MATTERS ARISING**
9:15	**5**	**UPDATE ON EFSA'S ACTIVITIES** (Catherine Geslain-Lanéelle)
10:00	**6**	**UPDATE ON COMMUNICATIONS ACTIVITIES** (Anne-Laure Gassin)
	6.1	Overview of recent and upcoming activities
10:45	**7**	**PRESENTATION OF KEY TARGET AUDIENCE RESEARCH ON EFSA IMAGE BY RESEARCH CONSULTANT, FREDERIC PAEPS**
11:45	**8**	**EFSA RISK COMMUNICATIONS STRATEGY REVIEW**
12:15	**9**	**RECONDUCTION OF EUROBAROMETER ON FOOD-RELATED RISKS**
14:00		**RESUME DISCUSSION ON EUROBAROMETER**
16:15	**10**	**INTERNATIONAL CONFERENCE ON RISK COMMUNICATIONS**
17:00	**11**	**UPDATE ON RISK COMMUNICATIONS GUIDELINES**