
COMMUNICATIONS DIRECTORATE

7th Plenary Meeting
ADVISORY GROUP ON RISK COMMUNICATIONS (AGRC)

Meeting date: 17th March 2008

Venue: EFSA - Largo N. Palli 5/A - Parma – Italy

DRAFT AGENDA

9.30 – 10.00 h

1. Welcome and introduction
2. Adoption of the agenda
3. Declarations of interests
4. Minutes of meeting and matters arising

10.00 – 11.00 h

5. Introduction and update on:
 - EFSA's activities (Catherine Geslain-Lanéelle)
 - Communications activities (Anne-Laure Gassin)
 - Annual Review on Risk Communications: next steps (Ragnar Löfstedt / Anne-Laure Gassin)

11.00 – 11.30 h

6. Cultural attitudes to food, nutrition and food-related risks (Claude Fischler)

11.30 – 12.30 h

7. EFSA Risk Communication on:
 - 7.1. Cloning:
 - Status on EFSA Risk Assessment and Communications activities (Karen Talbot)
 - Discussion on SANCO Flash Eurobarometer

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13.30 – 14.00 h

7.2. Zoonoses: communicating country-specific prevalence data (Alun Jones)

14.00 – 14.30 h

7.3. GMOs:

- Status on EFSA Risk Assessment and Communications activities (Alun Jones)
- Discussion on future actions

14.30 – 15.00 h

7.4. FDA Risk Communications Advisory Committee (Baruch Fischhoff)

15.00 – 15.15 h

7.5. Food colours / Evaluation of Southampton study

- Overview of UK context (Ragnar Löfstedt)
- Overview of EFSA Communications / next steps (Steve Pagani)

15.15 – 15.30 h

8. Any other business