

30th MEETING OF THE EFSA ADVISORY FORUM WORKING GROUP ON COMMUNICATIONS

AGENDA

Meeting date: 23-24 March 2011

Meeting venue: EFSA
Office DUS B 02/001
Largo N. Palli 5/A
I-43121 Parma, Italy

Meeting hours: 14:00 – 17:30 on 23 March 2011
09:00 – 13:30 on 24 March 2011

Chair: Anne-Laure Gassin

Wednesday, 23 March 2011

| <i>Time</i> | <i>#</i> | <i>Items</i> | <i>Speakers / Documents</i> |
|--------------------|------------|--|---|
| 11:00-12:00 | | EXTRANET TRAINING EFSA Fratti building, 1 st floor, training room 38 | Gianluca Bonduri |
| 13:00 | | LUNCH | |
| 14:00 | 1 | WELCOME AND INTRODUCTION | Catherine Geslain-Lann elle |
| 14:10 | 2 | ADOPTION OF THE AGENDA | Doc AF Comm WG 23 3 11 – 1 |
| 14:15 | 3 | MINUTES OF THE MEETING IN VIENNA ON 1-2 DECEMBER AND MATTERS ARISING | Doc AF Comm WG 23 3 11 – 2 |
| 14:20 | 4 | KEY POINTS ARISING FROM THE ADVISORY FORUM MEETING (15-16 MARCH, PARMA) | Torben Nilsson |
| 14:35 | 5 | NANOTECHNOLOGY - Overview of the results from the public consultation - Update on taskforce activities | David Carlander / Laura Smillie |
| 15:10 | 6 | UPDATE ON EFSA’S RISK COMMUNICATIONS STRATEGY AND RELATED ACTIVITIES - Communications: new organisational model - Independence, Openness and Transparency of Science - Thematic approach | Anne-Laure Gassin Doc AF Comm WG 23 3 11 – 3 |
| 16:00 | | COFFEE BREAK (GROUP PHOTO) | |
| 16:15 | 7 | CO-OPERATION IN COMMUNICATIONS | |
| 16:15 | 7.1 | ZOONOSES - Integrated communications approach | Christoph Buller |
| 16:40 | 7.2 | ASPARTAME / SWEETENERS - EFSA’s scientific work - Cooperation between France and EFSA on recent scientific studies | Hugues Kenigswald Carole Thomann / Lucia de Luca |
| 17:10 | 8 | RESULTS OF 2010 EUROBAROMETER ON FOOD-RELATED RISKS - Analysis of national data: state of play | Laura Smillie |
| 17:30 | | END OF SESSION | |

Thursday, 24 March 2011

| <i>Time</i> | <i>#</i> | <i>Items</i> | <i>Speakers / Documents</i> |
|--------------|-----------|--|--|
| 09:00 | 9 | “KEY TOPICS” | |
| | 9.1 | KEY COUNTRY ISSUES | Doc AF Comm WG 24 3 11 – 1 |
| | 9.2 | EMERGING ISSUES IN MEMBER STATES WITH CASE STUDIES FROM: <ul style="list-style-type: none"> - Germany: dioxins contamination - Sweden: baby food contamination | Suzan Fiack Christina Lindahl |
| 10:00 | 10 | EFSA’S WORK ON EMERGING RISKS <ul style="list-style-type: none"> - Update on Emerging risk activities - Communicating on Emerging risks | Tobin Robinson / Laura Smillie |
| 10:45 | | COFFEE BREAK | |
| 11:00 | 11 | JOINT ACTIVITES <ul style="list-style-type: none"> - Risk Communications Guidelines - Glossary of Food and Feed Safety Related Terms | Laura Smillie |
| 11:40 | 12 | EFSA SCIENTIFIC COOPERATION <ul style="list-style-type: none"> - Update on Focal Points’ current and future activities - Focal Points 2010 Annual Report | Kerstin Gross-Helmert |
| 12:10 | 13 | COMMUNICATIONS: INFORMATION EXCHANGE AND FORWARD PLANNING | |
| | 13.1 | SOCIAL MEDIA <ul style="list-style-type: none"> - EFSA's experience with Wikipedia - FSAI social media policy | Yenny Gammig Edel Conway |
| | 13.2 | EFSA’S OVERVIEW OF UPCOMING SCIENTIFIC ISSUES AND RELATED COMMUNICATION ACTIVITIES | Lucia de Luca / Ian Palombi / James Ramsay |
| | 13.3 | EFSA’S UPDATE ON PUBLICATIONS AND EVENTS | Christoph Buller |
| | 13.4 | ENGAGING WITH MEDIA: EXPLAINING EFSA AND ITS WORK | Monika Adamova |
| 13:25 | 14 | ANY OTHER BUSINESS | |
| 13:30 | | CLOSURE OF MEETING | |