

**28<sup>th</sup> MEETING OF THE EFSA ADVISORY FORUM  
WORKING GROUP ON COMMUNICATION**

**DRAFT AGENDA**

<b>Meeting date:</b>	<b>6-7 October 2010</b>
<b>Meeting venue:</b>	<b>Centre Administratif Botanique Food Safety Center (AFSCA) Boulevard du Jardin Botanique 55 B-1000 BRUSSELS</b>
<b>Meeting hours:</b>	<b>14:00 – 17:00 on 6 October 2010 9:00 – 12:40 on 7 October 2010</b>
<b>Chair:</b>	<b>Anne-Laure Gassin</b>

**Wednesday 6 October 2010**

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
14:00	1	<b>WELCOME AND INTRODUCTION</b>	Gilbert Houins, Chief Executive Officer of the Belgian Federal Agency for the Safety of the Food Chain
14:10	2	<b>ADOPTION OF THE AGENDA</b>	Doc AF Comm WG 6 10 10 – 1
14:15	3	<b>MINUTES OF THE MEETING 26-27 MAY AND MATTERS ARISING</b>	Doc AF Comm WG 6 10 10 – 2
14:20	4	<b>KEY POINTS ARISING FROM THE ADVISORY FORUM MEETING (22-23 SEPTEMBER, MALTA)</b>	Gianluca Bonduri
14:35	5	<b>INDEPENDENCE IN RISK COMMUNICATIONS – UPDATE ON AF DISCUSSION</b>	Anne-Laure Gassin
15:05	6	<b>RESULTS OF 2010 EUROBAROMETER: CONSUMER PERCEPTION ON FOOD-RELATED RISKS</b>	TNS Representative
16:05		<b><i>COFFEE BREAK</i></b>	
16:20	7	<b>CO-OPERATION IN COMMUNICATIONS</b>	Christoph Buller
16:20	7.1	National Factsheets on Eurobarometer results	
	7.2	Focal Points: Update on current activities and cooperation with AFCWG	
	7.3	Launch of a questionnaire on the needs/opportunities of FPs with respect to communications	
17:00		<b><i>END OF SESSION</i></b>	

**Thursday 7 October 2010**

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
<b>9:00</b>	<b>8</b>	<b>“KEY TOPICS” – DISCUSSION ABOUT FOOD SAFETY TOPICS IN EUROPE</b>	Doc AF Comm WG 7 10 10 – 1
9:00	8.1	Emerging Risks Network	Laura Smillie
	8.2	UK case study on cloned animals	Stephen Humphreys
<b>9:30</b>	<b>9</b>	<b>DG RESEARCH PRIORITIES</b>	Laura Smillie
<b>10:00</b>	<b>10</b>	<b>COMMUNICATIONS: INFORMATION EXCHANGE AND FORWARD PLANNING</b>	
10:00	10.1	EFSA’s overview of upcoming scientific issues and related communication activities	Lucia de Luca
	10.2	Forward planning calendar indicating EFSA and MS upcoming scientific issues/events and related communication activities	Laura Smillie
	10.3	EFSA’s update on publications and events	Monika Adamova
	10.4	AFCWG online communications benchmarking survey results	Yenny Gammig
<b>10:45</b>		<b><i>COFFEE BREAK</i></b>	
<b>11:00</b>	<b>11</b>	<b>COMMON PROJECT TO STRENGTHEN RELATIONS WITH MEDIA</b>	Monika Adamova
<b>11:30</b>	<b>12</b>	<b>FOLLOW UP OF THE DEBATE ON RISK COMMUNICATIONS GUIDELINES</b>	Laura Smillie
<b>12:30</b>		<b>ANY OTHER BUSINESS</b>	
<b>12:40</b>		<b><i>CLOSURE OF MEETING</i></b>	