

COMMUNICATIONS DIRECTORATE

25TH ADVISORY FORUM COMMUNICATIONS WORKING GROUP MEETING

21 - 22 October 2009, Martinický Palace, Hradčanské náměstí 8, 118 00 Prague 1

DRAFT AGENDA

DAY 1

21ST OCTOBER 2009, 14H00 - 17H00

- 1. Welcome and Presentation of the work of the Food Authority at the Czech Ministry of Agriculture** by Jitka Götzová, Director of the Food Safety Department
- 2. Adoption of agenda** by Anne-Laure Gassin (Doc **AF Comm WG 21 10 09 – 1**)
- 3. Minutes of the meeting 09 07 2009 and matters arising** by Anne-Laure Gassin
(Doc **AF Comm WG 21 10 09 – 2**)
- 4. Presentation of the work of EFSA and update on EFSA's communications activities** by Anne-Laure Gassin
- 5. "Key Topic" - discussion about food safety topics in Europe**

Coffee break

- 6. Food safety and consumers: a journalist point of view** by Libuše Alterová, journalist from *Zemědělec (Farmer)*, specialised weekly magazine
- 7. Communications: information exchange and forward planning:**
 - a. EFSA: overview of upcoming scientific issues** and related communication activities by Lucia de Luca
 - b. Key country issues** regarding risk communications (country templates to be pre-circulated by members) (Doc **AF Comm WG 21 10 09 – 3**)
 - c. Update on publications and events** by Christoph Buller

DAY 2

22ND OCTOBER 2009, 09H00 - 12H00

- 1. Key points arising from the Advisory Forum meeting (23-24 Sept in Uppsala) and Meeting of the EFSA Steering Group on Cooperation (16 October in Dublin) by Gian Luca Bonduri**

- 2. Update on EFSA crisis simulation exercise by Andrea Gervelmeyer, Scientific Officer from EFSA's Emerging Risks Unit**

Coffee break

- 3. Follow up of the debate on Risk Communications Guidelines – update follow by a discussion**

- 4. Focal Points: Update on current activities and cooperation with AFCWG by Christoph Buller**
 - Feedback from the Focal Points meeting (Parma, 8-9 Sept 2009)

- 5. Any other business**