European Food Safety Authority

**COMMUNICATIONS DIRECTORATE**

# 18TH ADVISORY FORUM COMMUNICATIONS WORKING GROUP MEETING
# PARMA, 21ST FEBRUARY 2008

THE MEETING WILL COMMENCE AT 9.00 H AND IS DUE TO CLOSE AT AROUND 15.30 H

## DRAFT AGENDA

1. **Welcome and adoption of agenda** by Anne-Laure Gassin
   (Doc **AF Comm WG 21 02 08 – 1**)

2. **Minutes of the meeting 24 10 07 and matters arising**
   (Doc **AF Comm WG 21 02 08 – 2**)

3. **Update on progress at EFSA** by Catherine Geslain-Lanéelle

4. **Update on EFSA's communications activities** by Anne-Laure Gassin

5. **Key points arising from the Advisory Forum meeting** (The Hague, 6-7 Dec 2007 & Parma, 31 Jan – 1 Feb 2008) and **update on the ESCO status** a by Torben Nilsson

6. **Animal Cloning**, by Karen Talbot and David Carlander, Scientific Committee and AF Unit
   - Update on EFSA's work including the consultation on the draft opinion. Sharing of experience on interest in the issue to date at MS and European level, e.g. media and stakeholder reactions. Learning from these lessons to help preparing further communications around final opinion and best ways to cooperate.

7. **Taking forward the way the group works** - **building on the revised Terms of Reference** by Karen Talbot
   - Break out groups will brainstorm different issues, e.g. how do we make "strengthen cooperation through identifying specific issues where MS and EFSA have a mutual interest to network, share intelligence and prepare communications"

8. **Communications: information exchange and forward planning:**

    a. EFSA: overview of upcoming scientific issues and related communication activities

    b. Key country issues regarding risk communications (country templates to be pre-circulated by members)

(Doc **AF Comm WG 21 02 08 – 03**)

9. **Sharing learning experiences** – a case study "Justice for the Animals" - presentation about living conditions and welfare of pigs at some 100 Finnish pig farms – by Marja Laeslehto, Evira, Finland

10. **Scientific Cooperation Unit (SCO): Who we are – what we do,** presented by Bernhard Berger

11. **Co-operation in communications**
    - Chronology of future events
    - Newsletter “Moving Together”
    - Joint events

12. **Any other business**