



Panel Renewal 2018

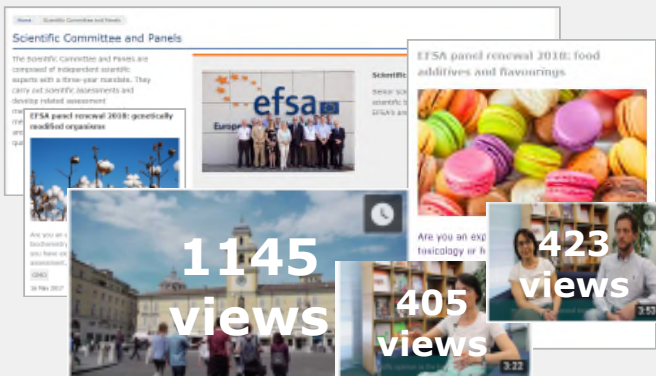
State of Play

Advisory Forum Meeting

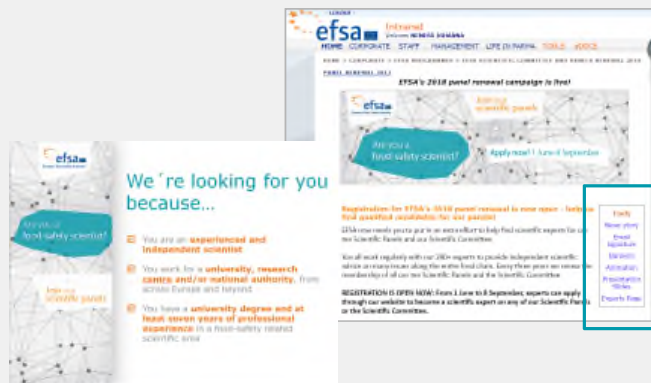
3-4 October 2017

Campaign Channels

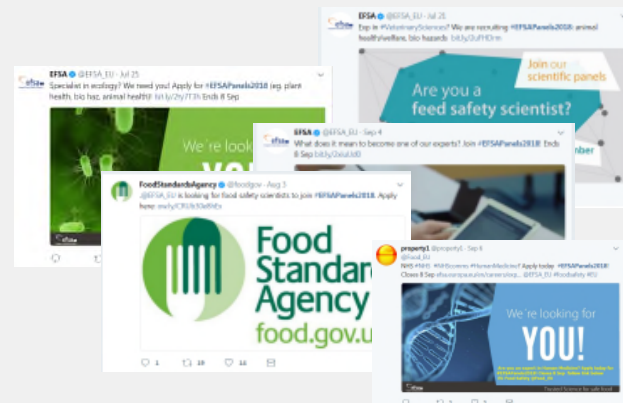
Dedicated webpage



Internal Comms



Social Media



Dedicated Newsletter



Recipients	27,070	
Open rate	23.0%	(19.2%)
Click rate	4.2%	(3.7%)

Job Boards



Promotional Package



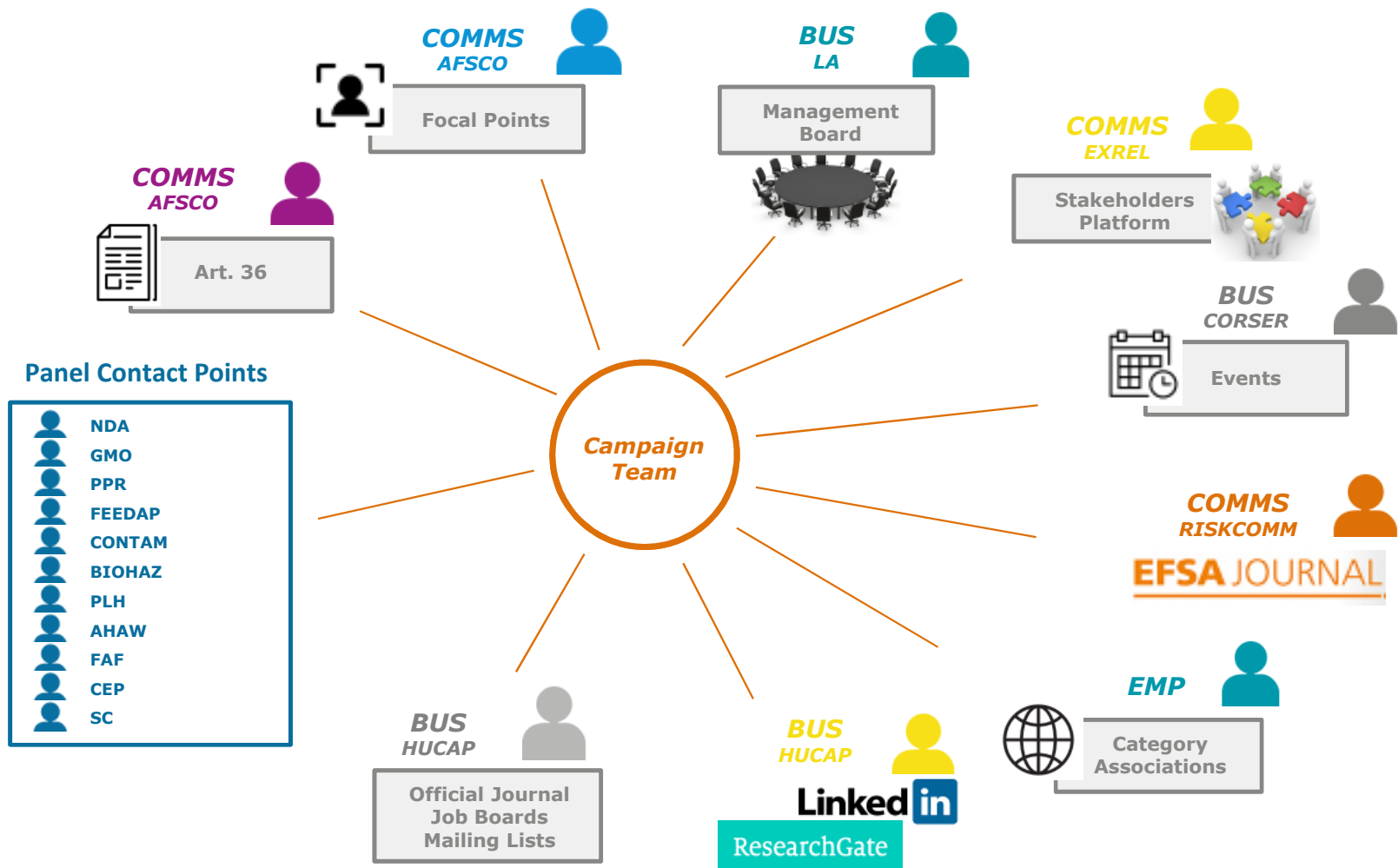
For ambassadors:

USB stick with all resources
 instruction email
 email template

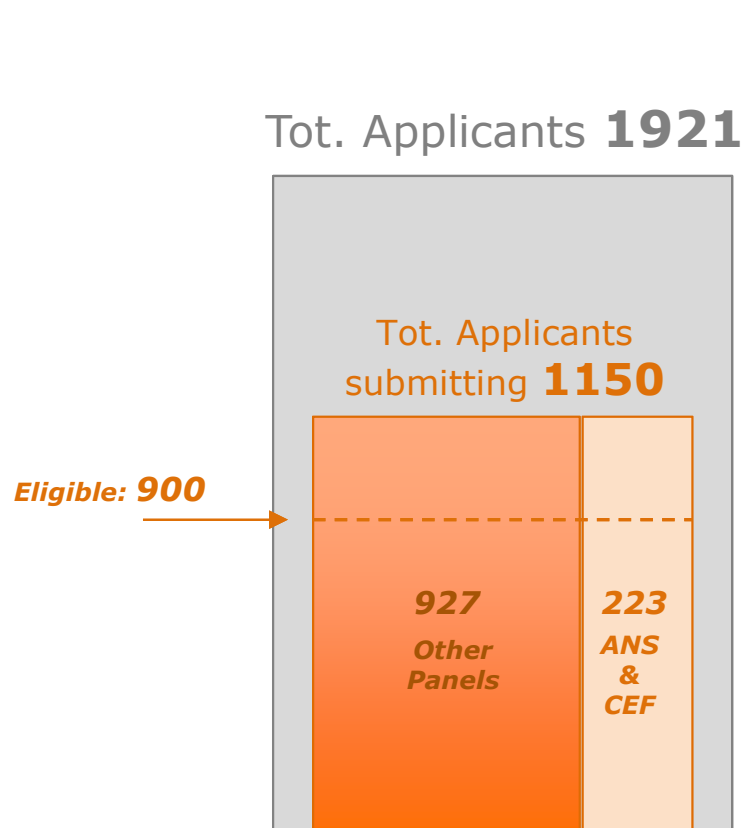
For stakeholders:

email templates to be used with partners and new contacts with links to resources

Campaign Ambassadors

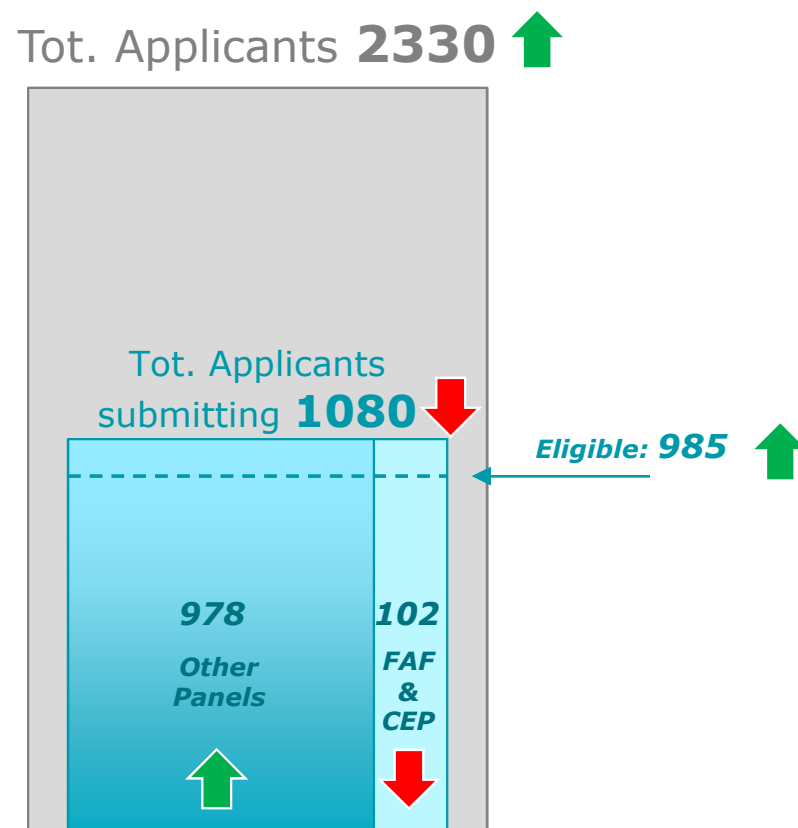


Overall Call results: comparison with Call 2015 - 2018



Call 2015 - 2018

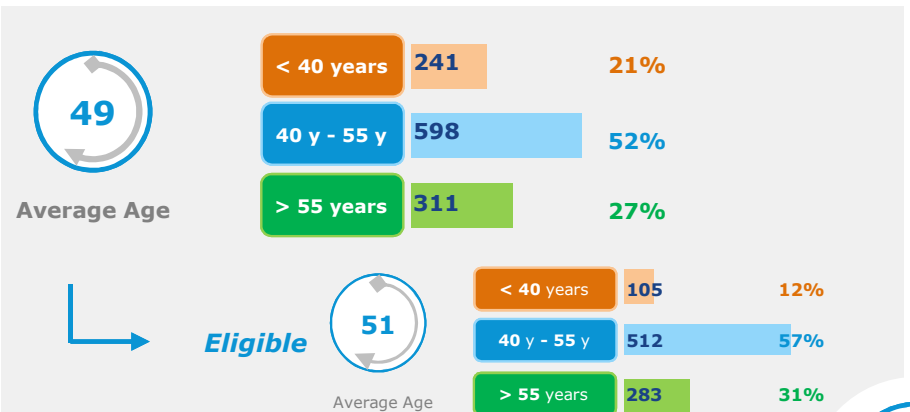
+ ANS & CEF 2017



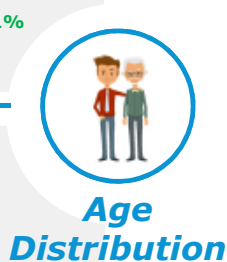
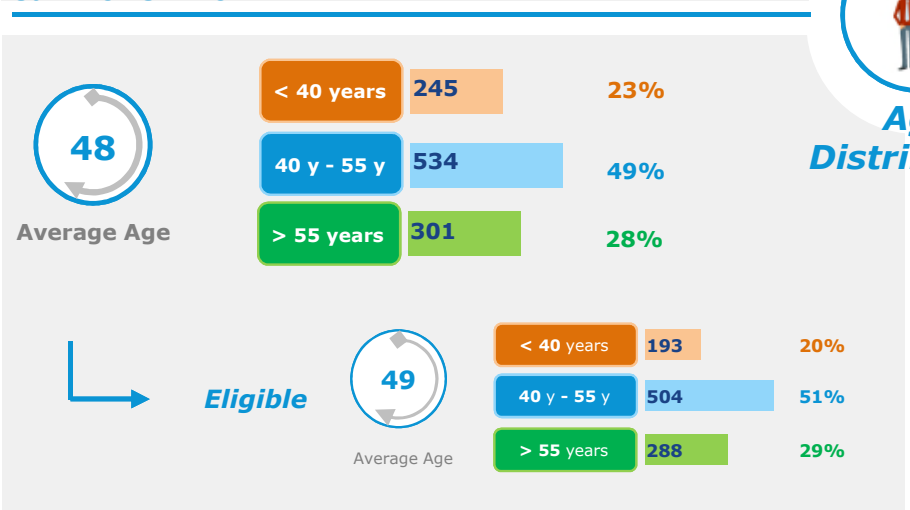
Call 2018 - 2021

Applicants' Identikit

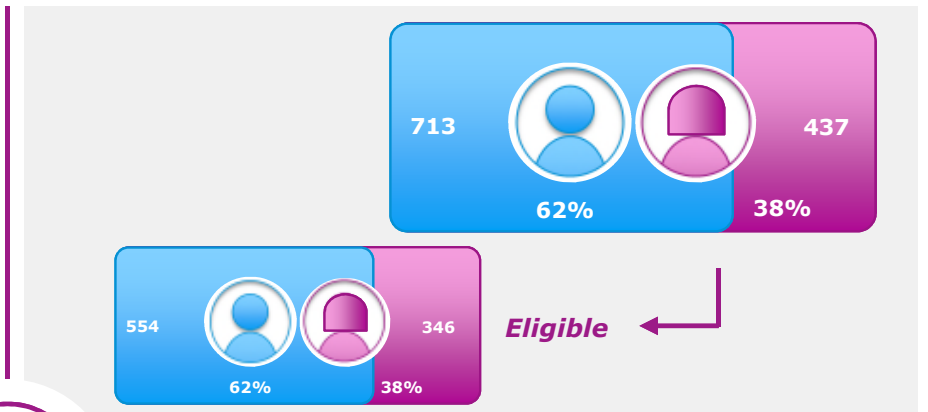
Call 2015 - 2018



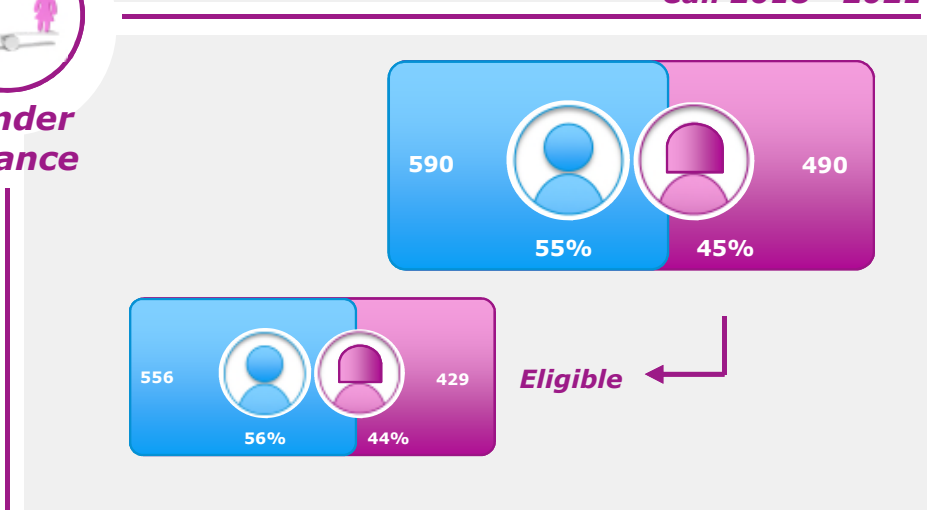
Call 2018 - 2021



Call 2015 - 2018

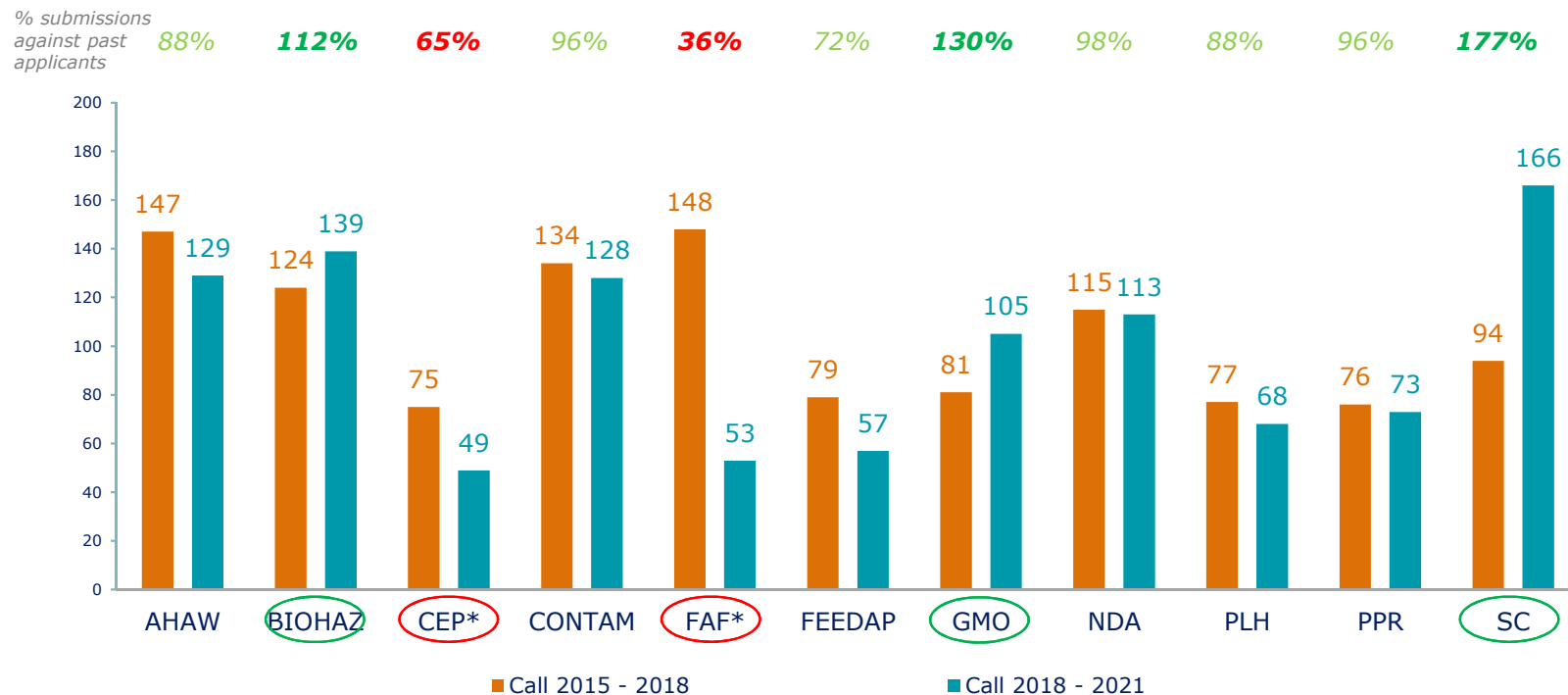


Call 2018 - 2021

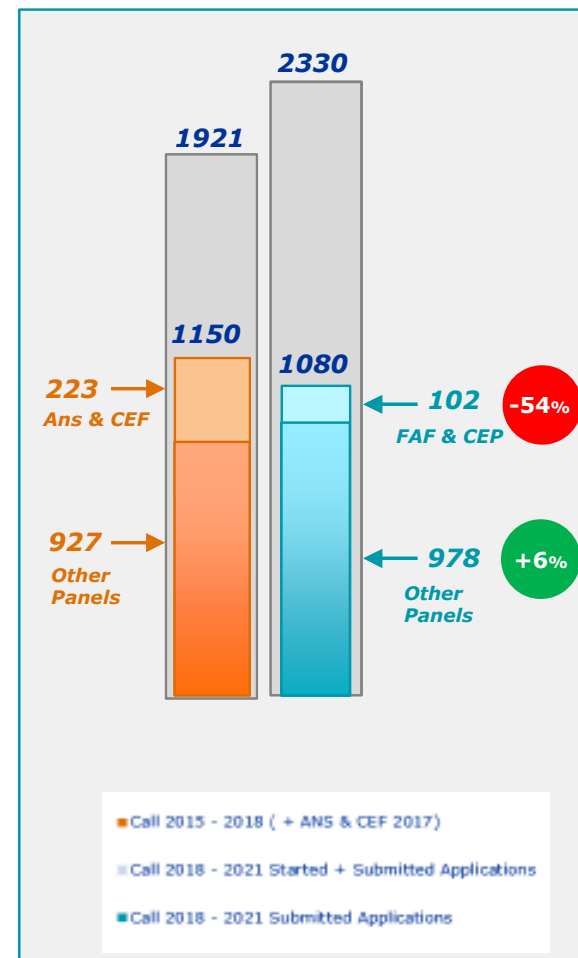


Panel Choice: 1st Choice against past call

The chart below represents applicants' **panel 1st choice** comparing previous call (2015 – 2018 + ANS & CEF 2017) to the current one.

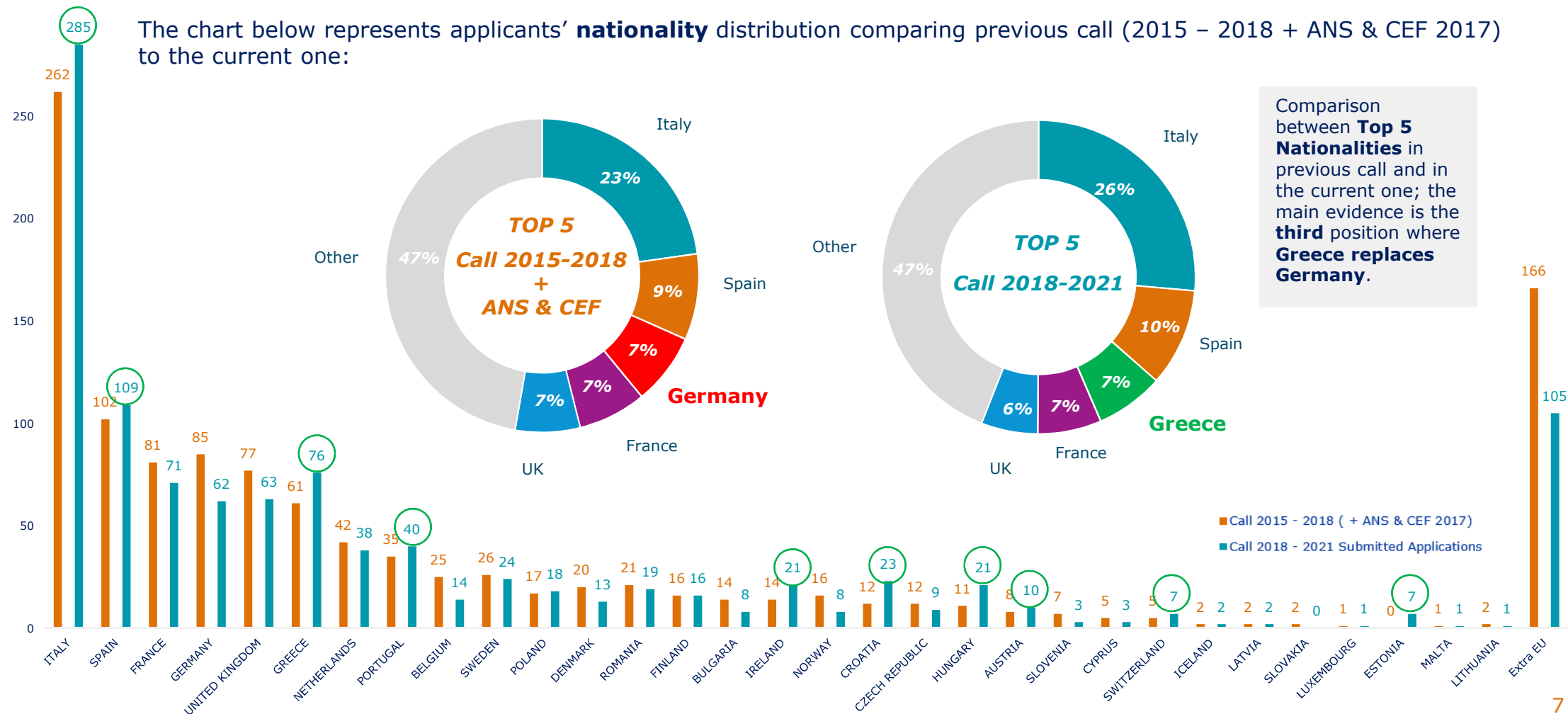


* Call 2017



Applicants' Nationality distribution

The chart below represents applicants' **nationality** distribution comparing previous call (2015 – 2018 + ANS & CEF 2017) to the current one:



Panel Renewal timeline and PRSC milestones

