

# Update on communications and engagement

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Communications, Engagement and  
Cooperation Department

Trusted science for safe food

- High profile communications
- Latest stakeholder events
- Upcoming engagement opportunities
- Update on the Reputation barometer
- Ask EFSA service

## Contaminants in Food Chain

- **Glycoalkaloids in potatoes: public health risks assessed** - EFSA has assessed the risks to human and animal health related to the presence of glycoalkaloids in food and feed, particularly in potatoes and products derived from potatoes.



## Animal Health and Welfare

- **EFSA launches 'Stop African swine fever' campaign in south-east Europe** - The campaign is aimed at countries that in 2019 EFSA identified as collectively comprising a "region of concern" because of their proximity to countries where ASF is present. These are Albania, Bosnia and Herzegovina, Croatia, Greece, Kosovo\*, Montenegro, North Macedonia, Serbia and Slovenia.



## Pesticides

- **Pesticides and bees: evidence on mortality rates reviewed** – EFSA has completed a comprehensive analysis of the available scientific evidence on bee mortality, as part of its ongoing review of the guidance for assessing risks to bees from pesticides.



## Nutrition

- **Dietary sugars – new date in 2021 for safety assessment** - The timing of assessment of the safety of dietary sugars has been revised due to the impact of the COVID-19 pandemic on the review of the exceptionally high volume of scientific information being considered. A public consultation on the draft scientific opinion is scheduled in the middle of 2021 with final adoption coming before the end of the same year.





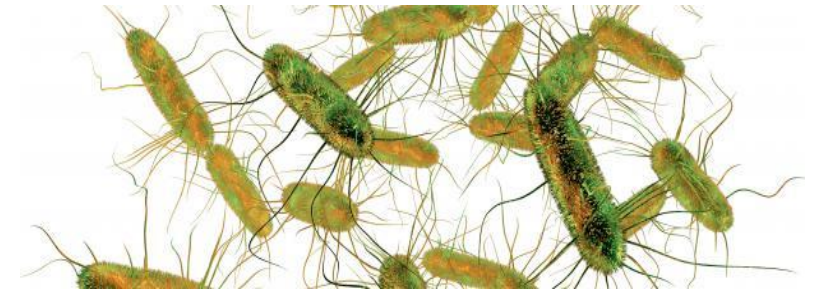
# List of stakeholder events May- Sep 2020

- Webinar: EFSA Activities on Horizon Scanning for Plant Health, 9 June 2020
- 23rd meeting of the EFSA Stakeholder Discussion group on Emerging Risks, 11 June 2020
- 4th meeting of the EFSA Technical group on PESTICIDES- IUCLID, 17-18 June 2020
- Webinar: High-risk plants – how does the EU carry out risk assessment of plant commodities?, 26 June 2020
- 2nd Sounding Board meeting, 20 July 2020
- Allergenicity assessment of GM plants - Call for experts for the ad hoc Stakeholder Consultation Group, 23 July 2020



# Upcoming engagement opportunities

- Roundtable with Industry Associations, 15 Sep 2020
- Webinar: The EFSA host plant database of *Xylella* spp., 25 Sep 2020
- Webinar; Toolkit for plant pest surveillance, 6 Oct 2020
- Kick-off of the series of digital events to introduce the evolved stakeholder engagement approach, 6 Oct 2020
- Info-session; Climate Change as a driver of emerging risks for food and feed safety, plant, animal health and nutritional quality, 8 Oct 2020
- 3rd Sounding Board meeting - October 2020, Virtual meeting



# Upcoming engagement opportunities

- Notification of Studies Database Technical Group meeting, 20-21 October 2020
- IUCLID for Pesticides Technical Group meeting, October 2020
- Stakeholder Event on Transparency Regulation - autumn 2020 - date tbc
- Notification of Studies Database Technical Group meeting, January 2021
- IUCLID for Pesticides Technical Group meeting, January 2021



# Our reputation barometer journey

**2017**

Baseline Reputation Barometer study designed and piloted

**2018**

Findings of the baseline study available with follow-up on recommendations

**2019**

Set out an approach to reputation measurement in the Social Science Roadmap

First discourse analysis of EP conducted

**2020**

Implemented Reputation Barometer 2.0, including analysis of how peer organisations measure reputation

**2021**

Findings of the study to inform our work in preparation of EFSA 2027 strategy



# Why we conduct this study? | The foundation

- To **assess performance** across the range of EFSA's activities and identify **areas for improvement**
- To allow for **trend analysis** over time
- To test and improve reputation **measurement methodologies**.



## Attributes

(What do we ask you to rate?)

Approach for providing scientific advice  
Quality of our opinions  
Efficiency in producing them  
Emerging risks  
Harmonization of risk assessment  
methods  
Independence and objectivity  
Transparency  
Risk communication  
Engagement  
Assistance for crisis management  
Governance  
Innovativeness

## Audiences

(Who participates in the study?)

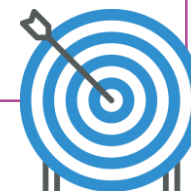
Member State authorities  
European Commission  
Registered stakeholders (SEA)  
Members of the wider scientific  
community



**Questions for 2020 survey were reduced**  
from 126 in 2017 to 47 in 2020 with the help of our WG

A new approach was taken to sampling members of the **scientific community**

**Practitioners and distributors** were included in the survey



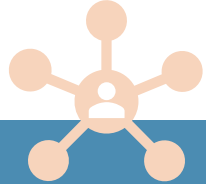
Improved participation in 2020

**More than one third of responses come from SEA**

120 responses

Presentation of findings and study **report publication in Q4 2020**





## Work

- Provide individual responses to citizens' queries (via email)
- Handle requests regarding EFSA's activities
- Available to everybody and accessible on EFSA's website
- Traffic: 700 queries per year

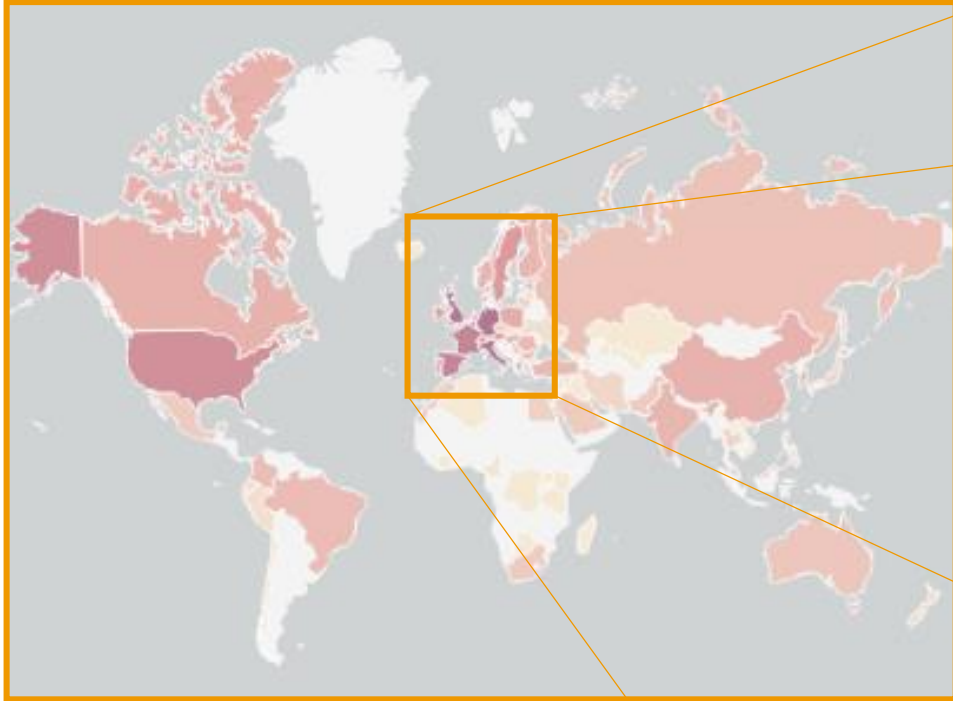


## Objectives

- Address people's concerns
- Engage with the general public
- Understand the perception of EFSA & science
- Provide insights for EFSA's work



# A global service



## Main countries

### EU:

- Italy
- Germany
- Spain

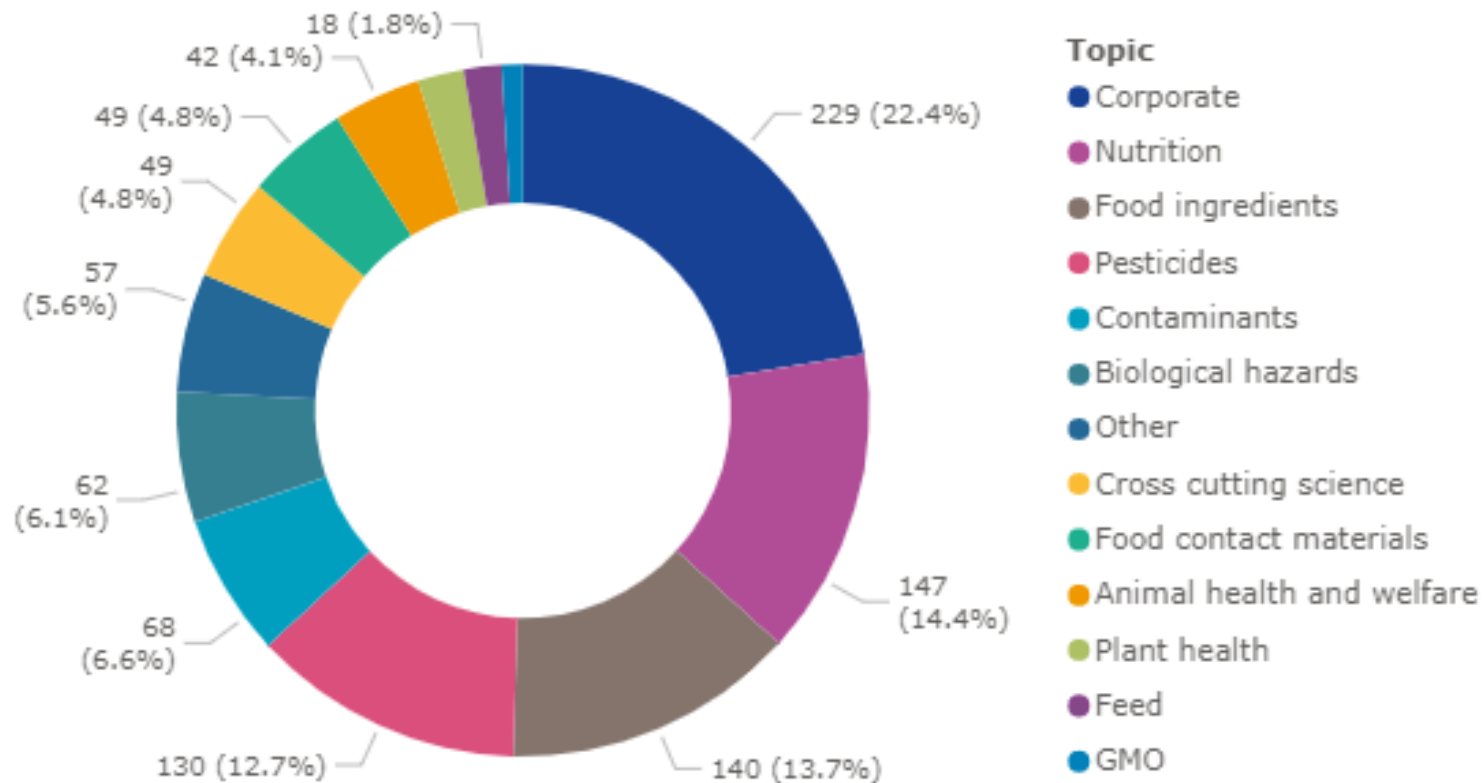
### Non-EU:

- United Kingdom
- United States of America
- Switzerland



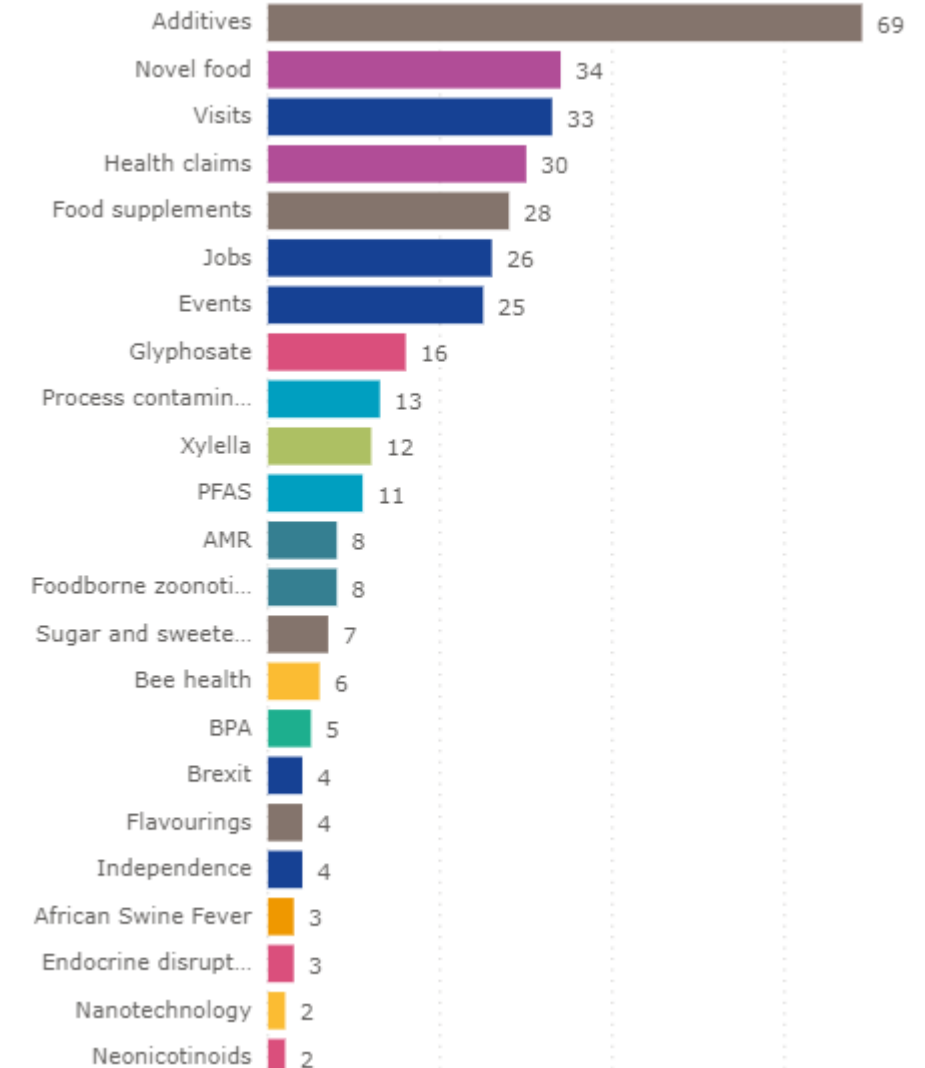
# Main topics of interest

## Topics



Data: 2018-2020 UTD

## Sub-topics

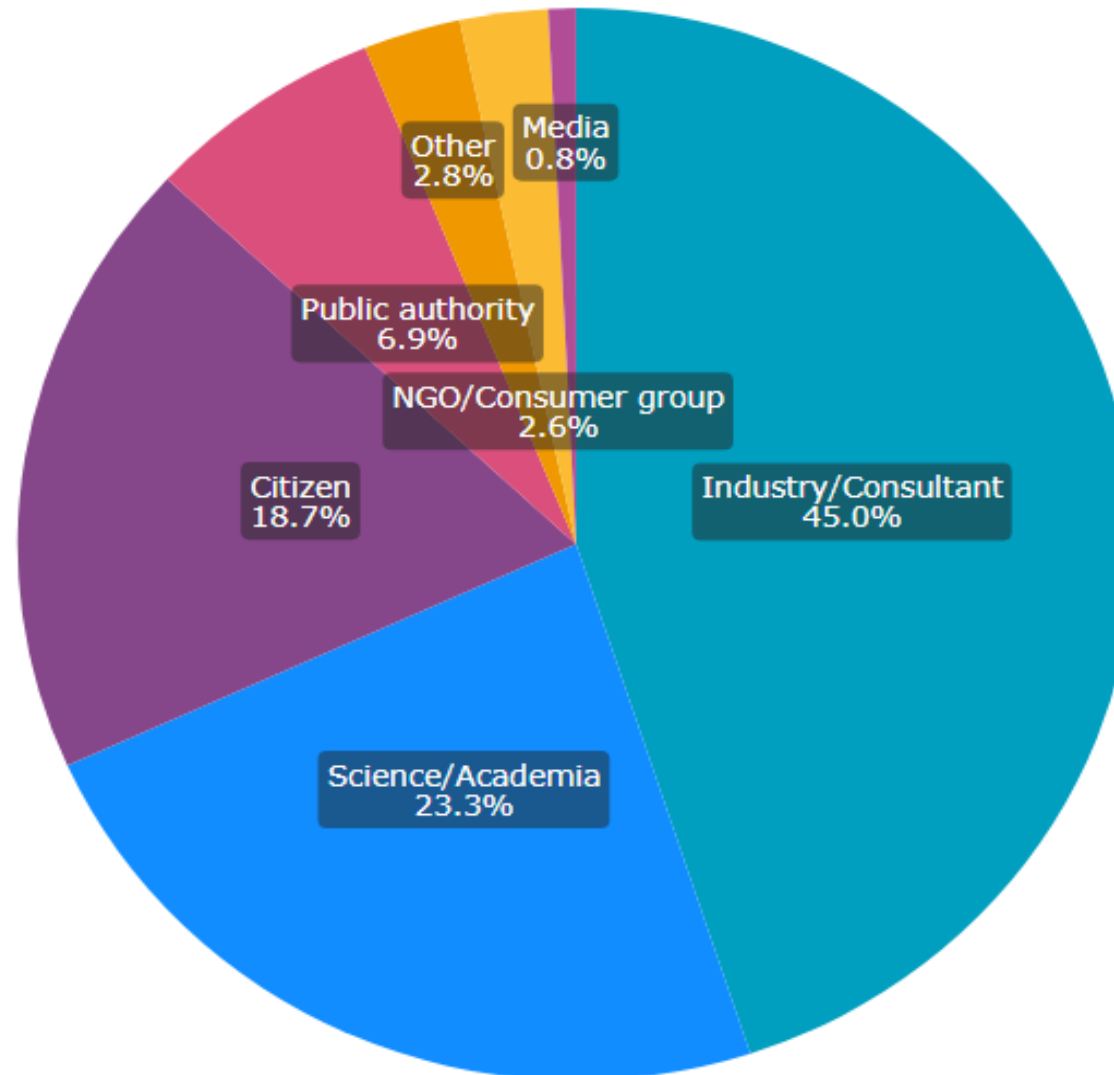


# Affiliation of requesters

## Affiliation

- Industry/Consultant
- Science/Academia
- Citizen
- Public authority
- Other
- NGO/Consumer group
- Media

Data: 2018-2020 (Q2)





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