



Towards an evolved engagement framework

Matthew Ramon (ENCO)

Trusted science for safe food

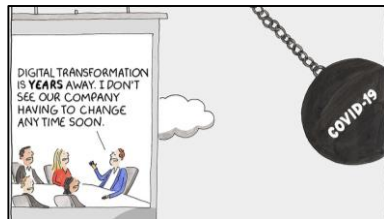


Where we come from

What we have done so far

What is in the pipeline

Why evolving EFSA's engagement framework?



The new normal



Societal concerns/values

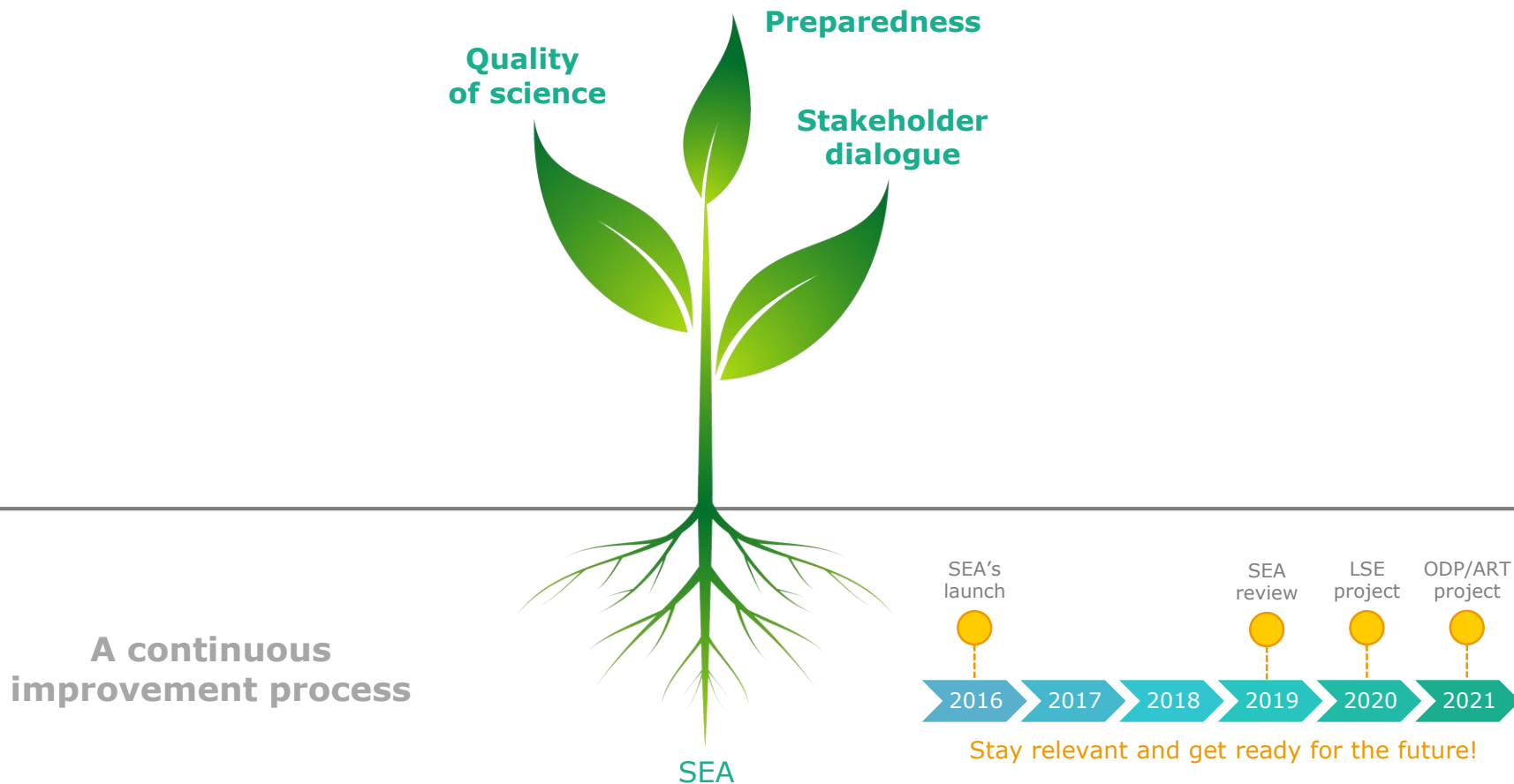
Transparency
Regulation

Strategy 2027

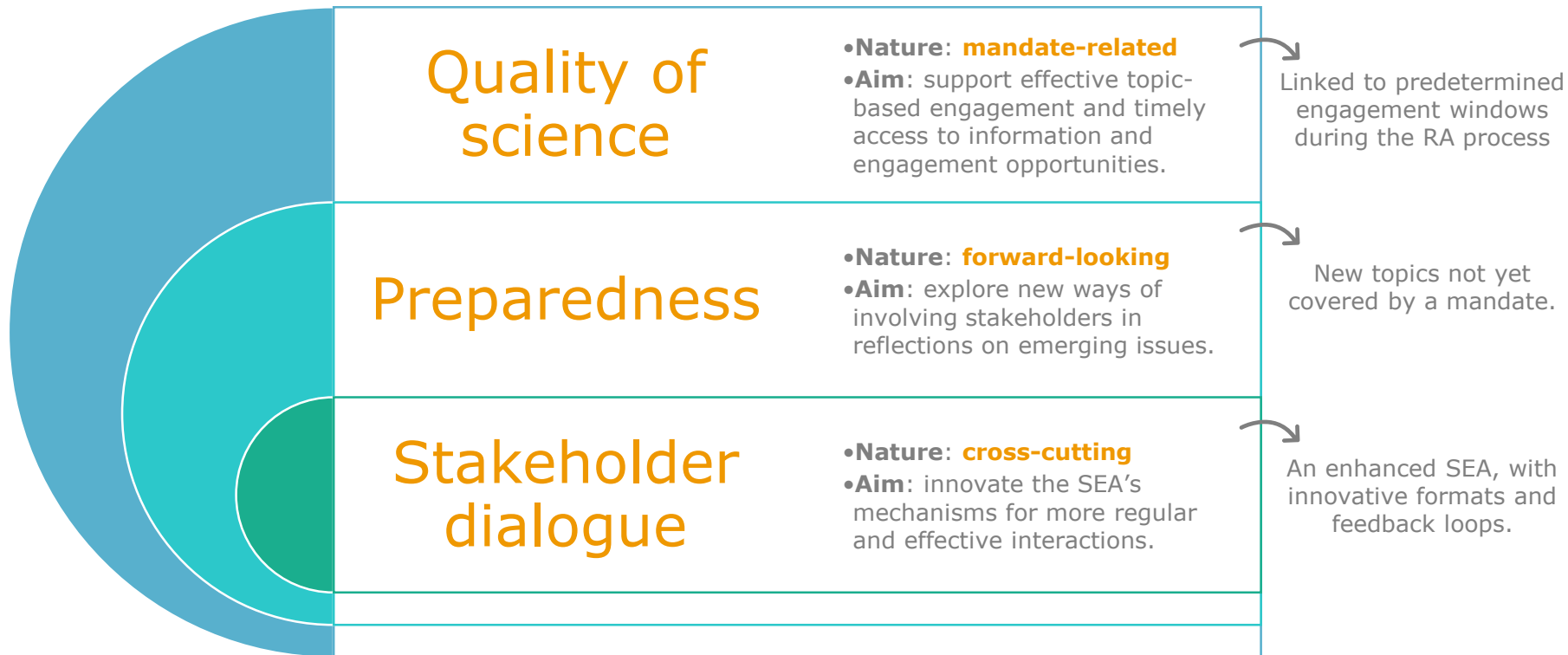
Engagement is a window on the world.

An evolved framework will better support the **quality of scientific outputs** and help reinforce the concept of an **open, transparent** and **trustworthy** EFSA.

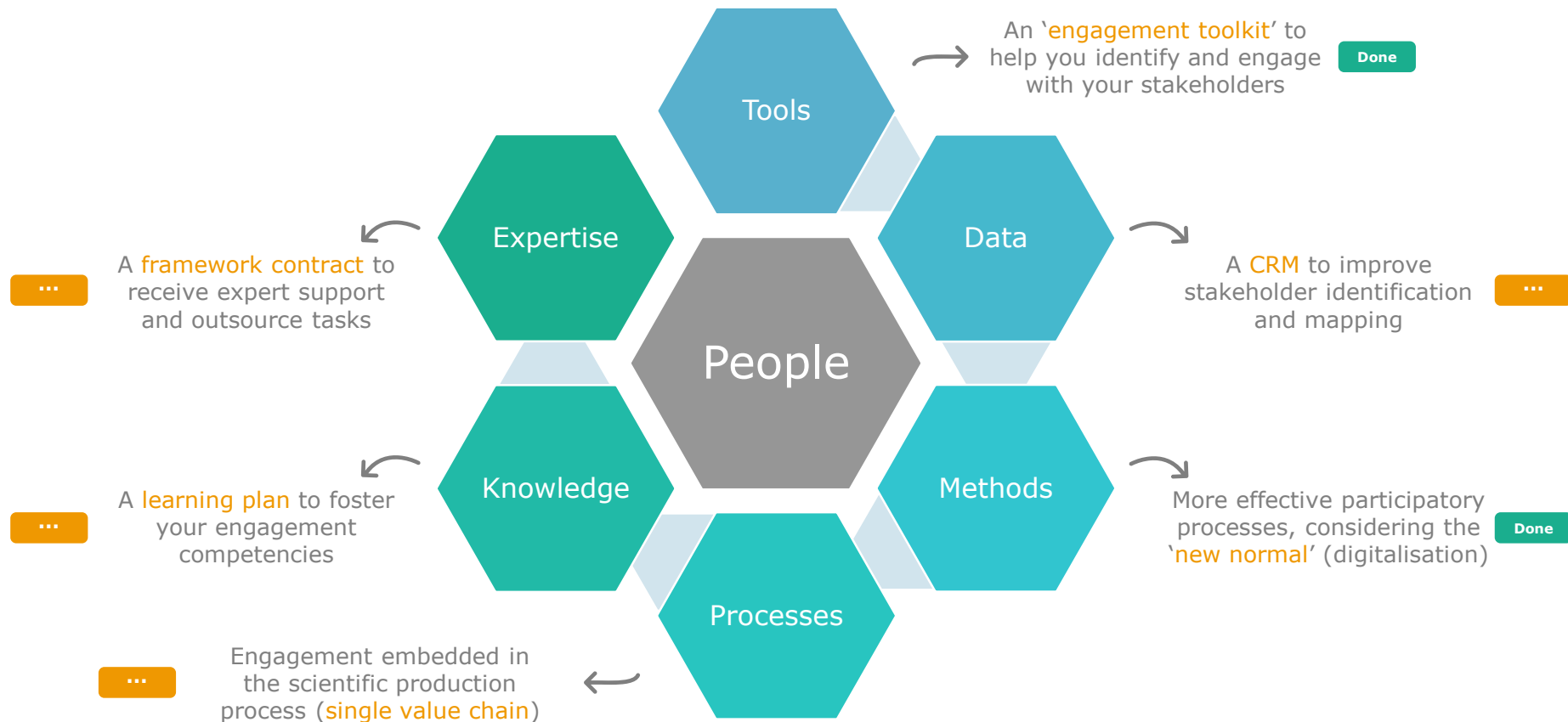
A journey that started last year



Three engagement streams, one framework



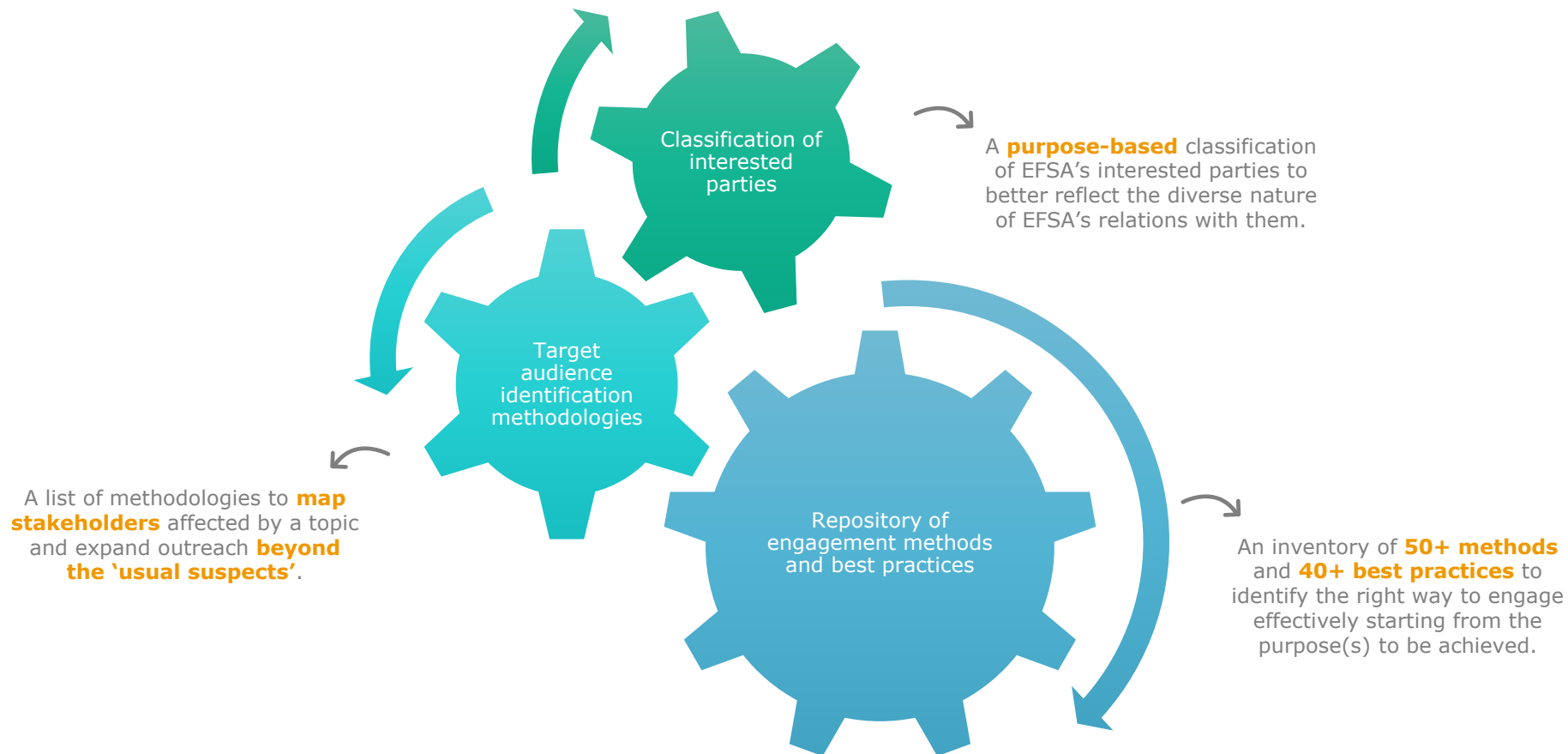
How will ENCO support internal processes



The enabling processes. Towards a more integrated approach



The new engagement toolkit





In the pilot phase (2021-2022), we will **test new methods** on different geographical scales and with different audiences:

- At **local level** (target: Parma citizens), building on what is already in place for Parma 2020+21 Italian Capital of Culture.
- At **EU level** on topics selected with Science Units (target: stakeholders, partners) and on issues impacting the SEA's mechanisms.
- At **international level** in cooperation with FDA (target: EU and international partners)

How does this projects affects you?

