



Celebrating Five Years since the founding of EFSA

What it means ...

... a series of EVENTS and ACTIVITIES in 2007 to promote our achievements and the challenges in our future



more debate
more dialogue
more participation
more interaction

What do we want to communicate?

- **EFSA's achievements to date and added-value for the EU citizen**
- **Our role in a dynamic European food safety network**
- **How we stimulate dialogue and progress on cutting-edge food and feed safety issues**

5 Year Anniversary Programme

➤ **Scientific Forum and Summit in Brussels**

- Scientific Forum – 20 & 21 November 2007
- Food Safety Summit – 22 November 2007

➤ **EFSA Exhibitions**

- Open Day at EC Berlaymont Building – 5 May 2007
- Open Day Joint Research Centre in Ispra – 12 May 2007
- European Parliament, Brussels – 19/23 November 2007

5 Year Anniversary Programme

➤ **Joint events with national authorities**

- Conferences and seminars in the margins of AF and MB meetings
- Visits of EFSA Executive Director to Member States

➤ **Week of events in Parma, 1-7 October 2007**

- Joint scientific conference with the University Parma
- Scientific Round Table "Food Safety at the heart of Parma" with Parma citizens
- Information stand in the centre of Parma

Scientific Forum 20-21 November, Brussels

**"From safe food to healthy diets:
EU risk assessment past,
present and future"**

Major food safety challenges in Europe

Plenary discussion:

- **Real and perceived risks from food-borne animal infections**
- **Chemicals as friends and foes**
- **Do healthy diets exist?**

Lessons learned and developments in risk assessment

Parallel sessions:

- **Microbiological risks**
- **Chemical risks**
- **Food improving agents and packaging**
- **Risk assessment of GMOs**
- **Animal welfare**

New and evolving issues in food safety

Parallel sessions:

- **Animal cloning**
- **Knowing more about what we eat**
- **Active and intelligent food packaging**
- **Analysing health risks vs. health benefits**
- **Communicating risks: learning for the future?**

Food Safety Summit, 22 November, Brussels

EFSA in collaboration with Portuguese Presidency

Objective

- To raise EFSA's profile with key EU, national and international partners as the globally recognised European reference point for food and feed, animal health and welfare, plant health and nutrition.

Participants

- Portuguese Presidency, leading political decision makers
- Decision-makers in the EU institutions
- National, European and International organisations
- International scientific community

Outcome

- Discussed and endorsed by the Council meeting after the summit

Raising awareness...

- **Logo and branding**
- **Exhibitions and information stands**
- **Special publications – leaflet and brochure**
- **Media activities at national, European and international level**
- **Five Year Anniversary web section**
- **Five Year Anniversary Corporate Video**
- **Webcast of the Scientific Forum and Food Safety Summit**

Thank you!



EUROPEAN | FOOD | SAFETY | AUTHORITY

Celebrating five years since the founding of Efsa

Efsa was set up by European authorities as part of a commitment to ensuring a high level of food and feed safety and consumer protection. Efsa is the keystone of the EU system of risk assessment for food and feed safety, and our scientific advice underpins the decisions of policy-makers and risk managers in the European institutions and Europe's Member States.

Food is essential to life. We are committed to ensuring that Europe's food is safe.


