



Implementation of SEA and progress with the Communicators Lab

Goran Kumric, EFSA, Stakeholder Engagement Officer
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OUR JOURNEY TO STAKEHOLDER ENGAGEMENT

START

2002 - Food Law 178/2002 requirement; Article 42

2005 - EFSA Stakeholder Consultative Platform

ADOPTION

2016 – EFSA Strategy 2020

2016 - Stakeholder Engagement Approach

ROLL-OUT

2017 – Implementation; Registration, Permanent and Targeted Mechanisms

2020 – Evaluation and Regular review (every three years)

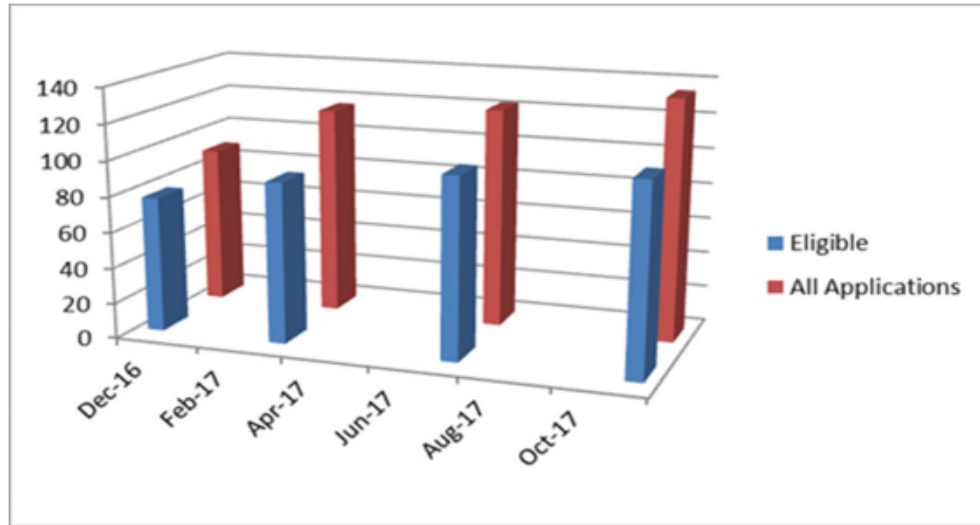


STAKEHOLDER ENGAGEMENT - KEY PRINCIPLES

- Broader range of registered stakeholders;
- Diverse ways of interaction through permanent and targeted mechanisms;
- Balanced approach to representation of interests, perspectives and expertise;
- Equal opportunity to provide input to EFSA's work.

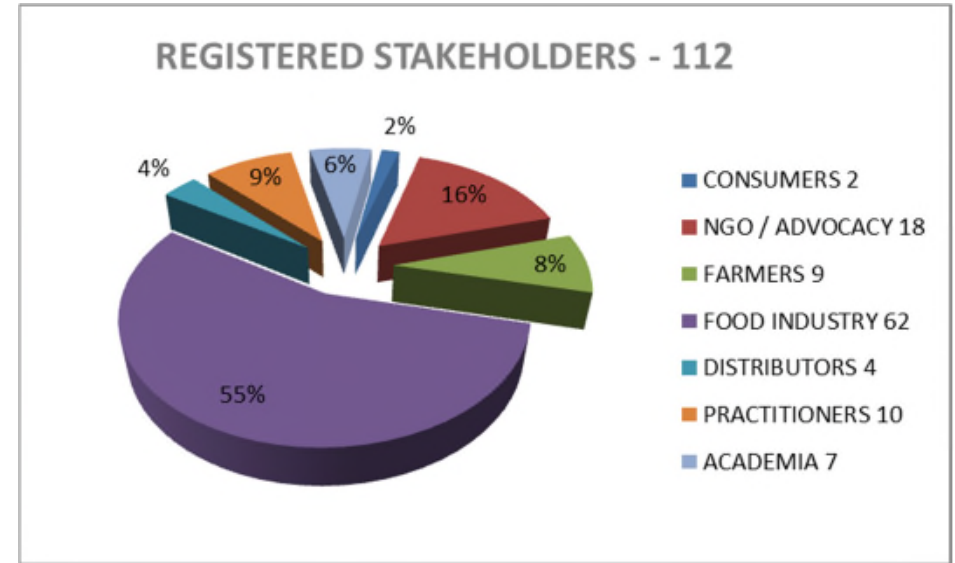
REGISTERED STAKEHOLDERS – BALANCED REPRESENTATION

Overview of registered stakeholders by category



- State of play June 2018

- Registration process remains open with quarterly assessment of new applications.



Permanent and targeted engagement models

Permanent mechanisms

Stakeholder Forum

Parma, 30-31 May 2017

Stakeholder Bureau

Brussels, 19 September 2017; 18
April 2018



STAKEHOLDER FORUM – OBJECTIVES



- Opportunity to present and discuss Stakeholders work (Pitches), and network with colleagues from among the 100 registered stakeholders with EFSA (Registration process remains open-end).
- Possibility for stakeholders to provide recommendations on strategic planning, horizontal processes, and the review of how the various engagement platforms function.
- Improve the opportunities stakeholders have to contribute to the **different stages of scientific assessment**, ensuring balanced representation of views.
- Recommendations resulting from the forum will feed into discussions to be held at the Stakeholder Bureau.

STAKEHOLDER BUREAU – OBJECTIVES

- To **provide input to EFSA at a high level with regards to societal concerns** on health, environment, food production and other issues in the Authority's remit
- To **advise** EFSA on stakeholder engagement and provide its views on whether EFSA is engaging with stakeholders in a **balanced way**
- To contribute to the preparation of the annual Forum and **monitor the actions EFSA takes as a result of the Forum**



Targeted engagement models

Targeted mechanisms

- Discussion Groups
- Roundtables
- Communicators Lab
- Info sessions
- Framing of Questions



DISCUSSION GROUPS, AND ROUNDTABLES

Discussion Groups act as “learning systems” that allow EFSA to capitalise on stakeholders’ expertise in specific areas;

Emerging Risks, Chemical Occurrence Data, GMO Allergenicity, MATRIX, Endocrine Disruptors, Feed Additives, EU Bee Partnership for sharing of data

Roundtables take place in order to address issues raised by NGOs and advocacy groups, as well as industry stakeholders on aspects of EFSA’s work

- Additional roundtables to cover topics of interest of the Practitioners and Academia categories under discussion



INFO SESSIONS AND SCIENTIFIC COLLOQUIA

Info sessions - opportunity to increase knowledge of EFSA's work among different groups of stakeholders, encourage dialogue etc.

- Safety assessment of applications for market authorisation of novel foods, 06/03/2017.
- Protocol for assessment of Bisphenol A
- Protocol for assessment of added sugars

Scientific Colloquia - enable EFSA to tap into the expertise of the wide scientific community and thus prepare for future risk assessment challenges.

- EFSA scientific colloquium "Omics in risk assessment: state-of-the-art and next steps", Berlin, 24-25 April 2018



STAKEHOLDER GROUP ON FRAMING OF QUESTIONS

Background;

- this engagement model responds to one of the measures identified under the EFSA Transparency and Engagement (TERA) project with aim to improve the transparency and openness of EFSA core business

Objectives;

- to allow EFSA to capture **societal needs and expectations** at an early stage of the development of EFSA's self-mandate and guidance documents, i.e. framing of mandates, in particular those which are sensitive or technically complex.

Comms Lab



Targeted mechanism for engagement set out in EFSA's Stakeholder Engagement Approach

Dedicated digital platform for registered EFSA stakeholders: Yammer

yammer

A way of eliciting feedback from EFSA's registered stakeholders to test the usability and usefulness of specific communications products and tools that EFSA is developing



Pilot phase: Summer 2017 – Mid 2018

Specific objectives

- Test and seek feedback from stakeholders on selected communication products (excluding content) before their release.
- Increase the extent to which EFSA's communication products meet the needs and expectations of its stakeholders.
- Increase the use and dissemination of EFSA's communication products.

Framework for interaction

<http://www.efsa.europa.eu/sites/default/files/EFSACommsLab-framework-for-interaction.pdf>



Pilot consultation

- Product 1: **EFSA Topics Pages**
- Consultation period: **6 weeks**
- **Positive response** from registered stakeholders
- Q1 2018: **Final Redesign** of Topics pages to be presented to registered EFSA stakeholders, June 2018



Pilot consultation

- Product 2: **EFSA Data Visualisation: Antimicrobial Resistance in Europe (2018 Update)**
- Consultation period: **8 weeks**
(15 Dec 2017 - 16 Feb 2018)



Lessons learned

- Stakeholder positive feedback and active engagement
- Improve facilitation of stakeholders' interaction within Yammer network
- Transparency aspect; all comments and feedback provided through the digital platform are made visible to all registered users
- Platform specific considerations
- Timing of Consultation periods to be revised

Next steps

Product 3 on Yammer - Plain Language Summary

- Start: Q2 2018
- Consultation period: 6 weeks

Review of the effectiveness of the tool and discussion with EFSA's Management Board on the best way to proceed (Q4 2018)

Interim evaluation – Recommendations

Interim evaluation of the SEA complementary to the mandatory review every three years from the adoption of SEA in 2016;

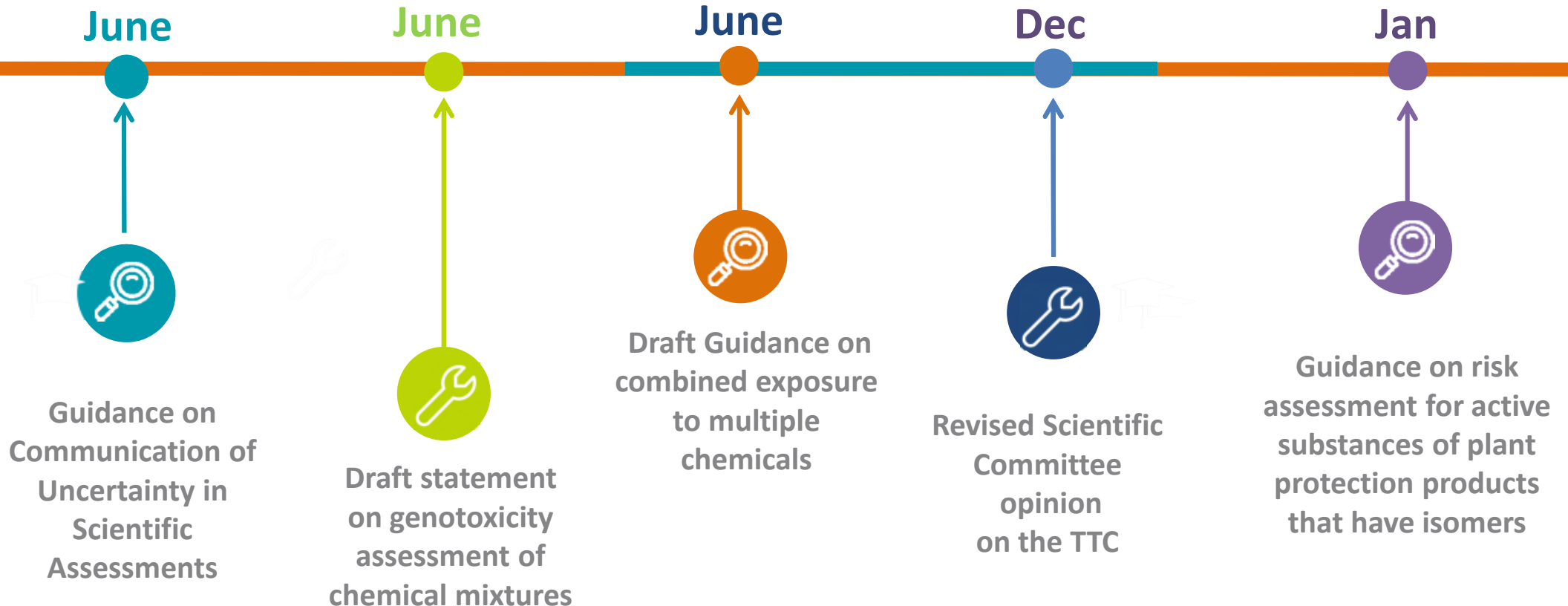
Focusses on activities and results of the pilot phase in the period 2016-2017.

Recommendations cover;

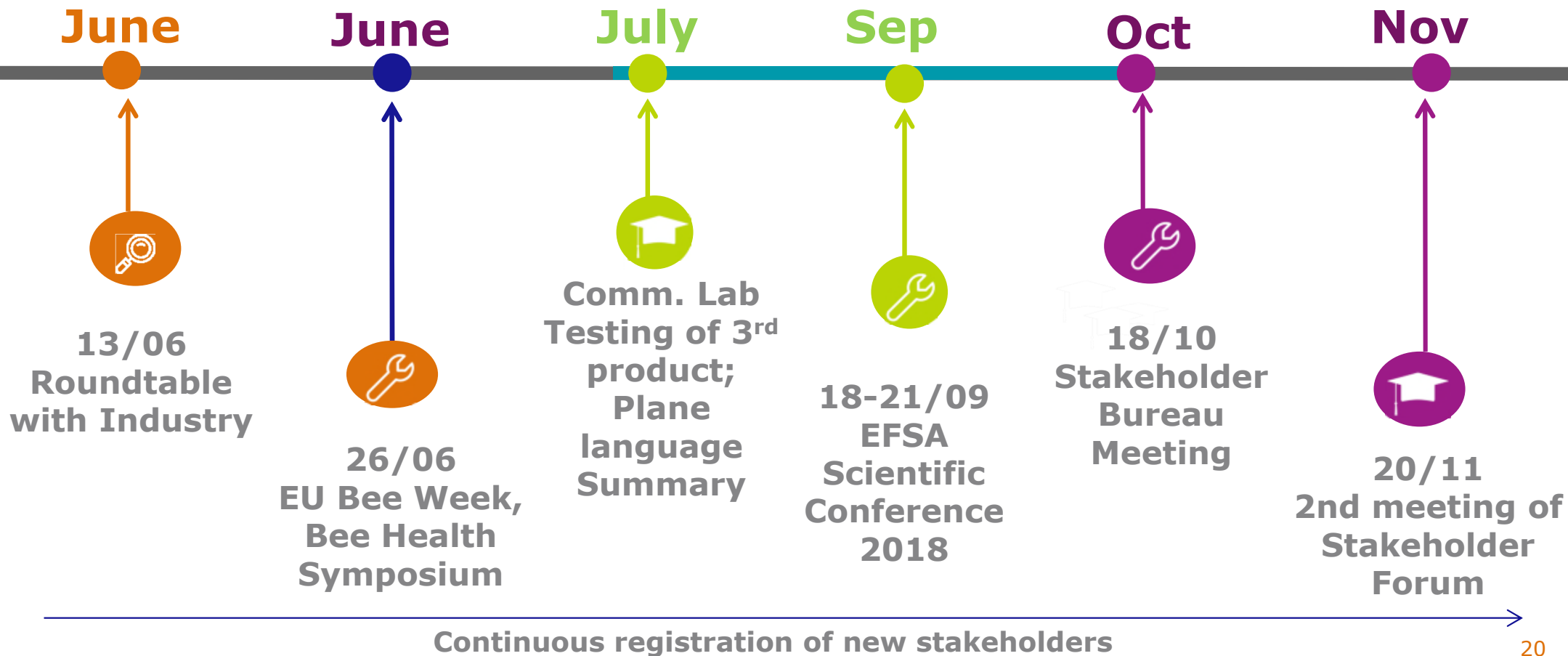
- **Categorisation of stakeholders**
- **Information to stakeholders**
- **Engagement mechanisms**



PLANNED PUBLIC CONSULTATION – INDICATIVE LAUNCHING DATE



INDICATIVE TIMEFRAME – ENGAGEMENT OPPORTUNITIES





SCIENCE • FOOD • SOCIETY

Parma, 18-21 September 2018



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