

COMMUNICATIONS AND EXTERNAL RELATIONS DEPARTMENT

51st AFCWG meeting, Bratislava, Slovakia

Meeting date: 4-5 October 2016

Meeting hours: **09.00-17.00 / 9.00-13:00**

Meeting venue: Hotel Devin, Bratislava, Slovakia

Chair: Shira Tabachnikoff

Time	No.	Tuesday 4 October 2016	Document	Presenter
09:00	1	Welcome from EFSA	00.Draft agenda	Shira Tabachnikoff
09:15	2	Welcome & introduction from Ministry of Agriculture and Rural Development of Slovak Republic	n/a	Dipl. Ing. Zuzana Nouzovská General Director of the Section of Food and Trade
09:30	3	Update from the Advisory Forum	n/a	Barbara Gallani, Jeff Moon
09:45	4	Discussion: New Terms of Reference, the AFCWG as a network	Doc – 04.Operations of EFSA Networks- MB Decision 04.Network representatives guidelines PPT - 04.NewToR-network	Shira Tabachnikoff, AFCWG members
10:30	5	How SFP communicates	PPT - 03.HowSFPcommunicates	Milo Bystricky
10:45		Coffee break		
11:15	6	Key country issues	no documents shared prior to the meeting	
12:30		Lunch		
13:30	7	Recent & upcoming EFSA communication highlights		Tony Smith
14:15	8	Introduction to Sharing session on Social Media	no documents shared prior to the meeting	Shira Tabachnikoff
14:30	9	Knowledge Sharing Session on Social Media (<i>break-out groups led by</i> <i>members</i>)	Live workshops sessions	AFCWG members
16:30	10	Conclusions and Actions from Social Media Sessions		Shira Tabachnikoff
17:00		End of the 1 st day		
Time	No.	Wednesday 5 October 2016	Presenters & documents	
09:00	11	Presentation of results of the EU- Insights Survey and Discussion for Communications Plans	PPT – 11.Risk perception antibiotics 2016 PPTs	Shira Tabachnikoff
10:00	12	Overview and update of AFCWG activities	PPT – 12.AFCWG_Activities-update	Shira Tabachnikoff
10:30		Coffee Break		
11:00	13	Science meets Comms 'Master Classes' – Communicating Uncertainty	PPT will follow	Tony Smith
12:00	14	АоВ		
12:30		Lunch and Departur		