CIVICTech

Bridging the gap between citizens and the EU #AppDevs style

Application Developers Alliance

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CIVIC TECH

Mobile tech enthusiast

Passionate about Civic-Tech

EU Public Affairs expert

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CivicTech in 3 steps

Application of new technologies to help solve public issues and connect private and public spheres

Citizens, activists, coders, entrepreneurs and institutions

Vital for any democratic decision making process

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Bear in mind the challenges

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Bear in mind the challenges

→ Availability of data

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→ Availability of data

→ Independency VS institutional endorsement

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Bear in mind the challenges

→ Availability of data

→ Independency VS institutional endorsement

→ Engagement with the society
Discoverability – User retention

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Bear in mind the challenges

→ Availability of data

→ Independency VS institutional endorsement

→ Engagement with the society
Discoverability – User retention

→ Financial support

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CIVIC TECH

✓ **Do your best to face them all**

✓ **Stay focussed on users, strategy, goals**

✓ **Make sure to receive the best support from your Institutions**

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Thank you !

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