



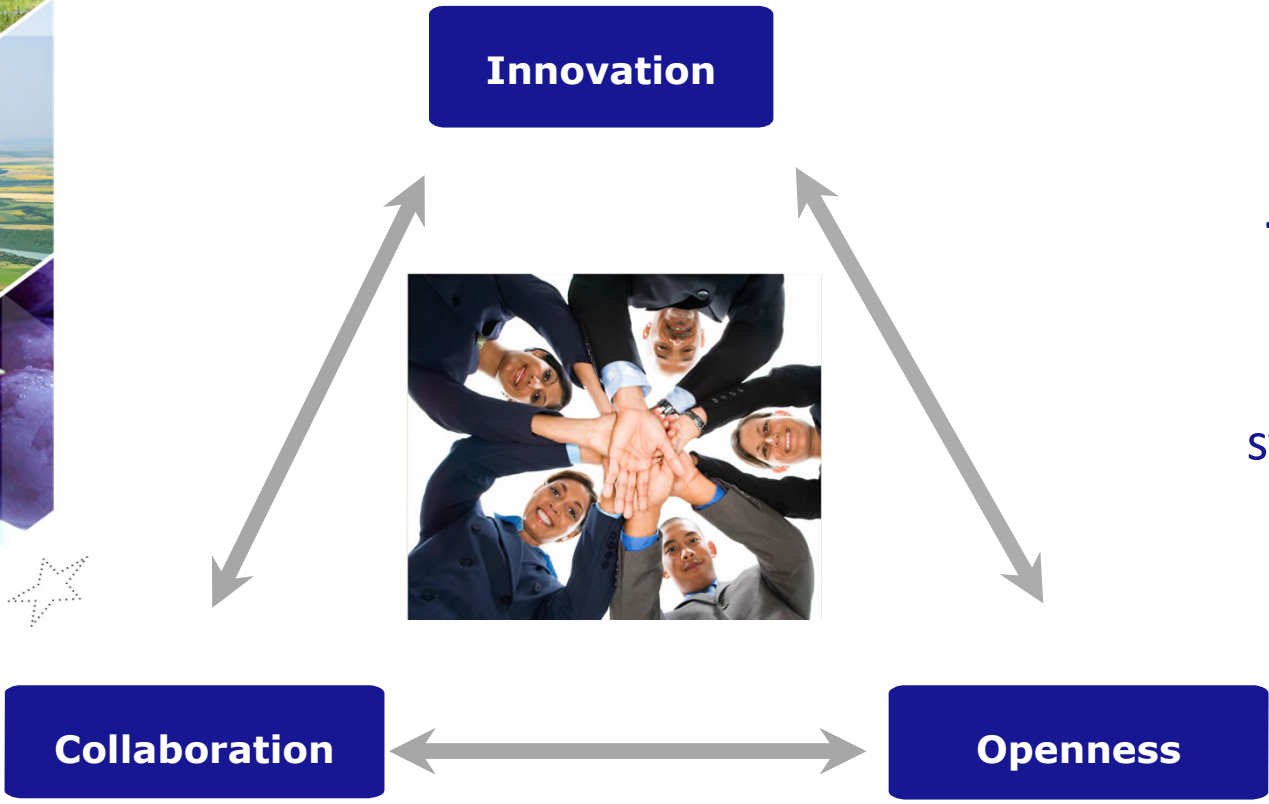
# Stakeholder Engagement Approach (SEA)

**EFSA 28<sup>th</sup> Focal Point Meeting**

Parma, 15 September 2016  
Goran Kumric, EXREL



# NEW ENGAGEMENT APPROACH – STRATEGIC CONCEPT



**The 1st objective of the EFSA Strategy 2020**  
- prioritise public and stakeholder engagement in the process of scientific assessment



# TRANSITION – WHAT DOES ENGAGEMENT MEAN?

## STAKEHOLDER CONSULTATIVE PLATFORM



group of 24 Stakeholders

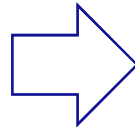
## STAKEHOLDER ENGAGEMENT APPROACH

engage with wider range of stakeholders

principles of authenticity, inclusiveness and balanced representation of views and interests

system of registered stakeholders

series of permanent and targeted mechanisms for stakeholder engagement





# PURPOSE AND OBJECTIVES

## Purpose

Provide Stakeholders with a better understanding of EFSA decision making process

Improve the quality of EFSA's scientific output to better meet the Stakeholders' needs

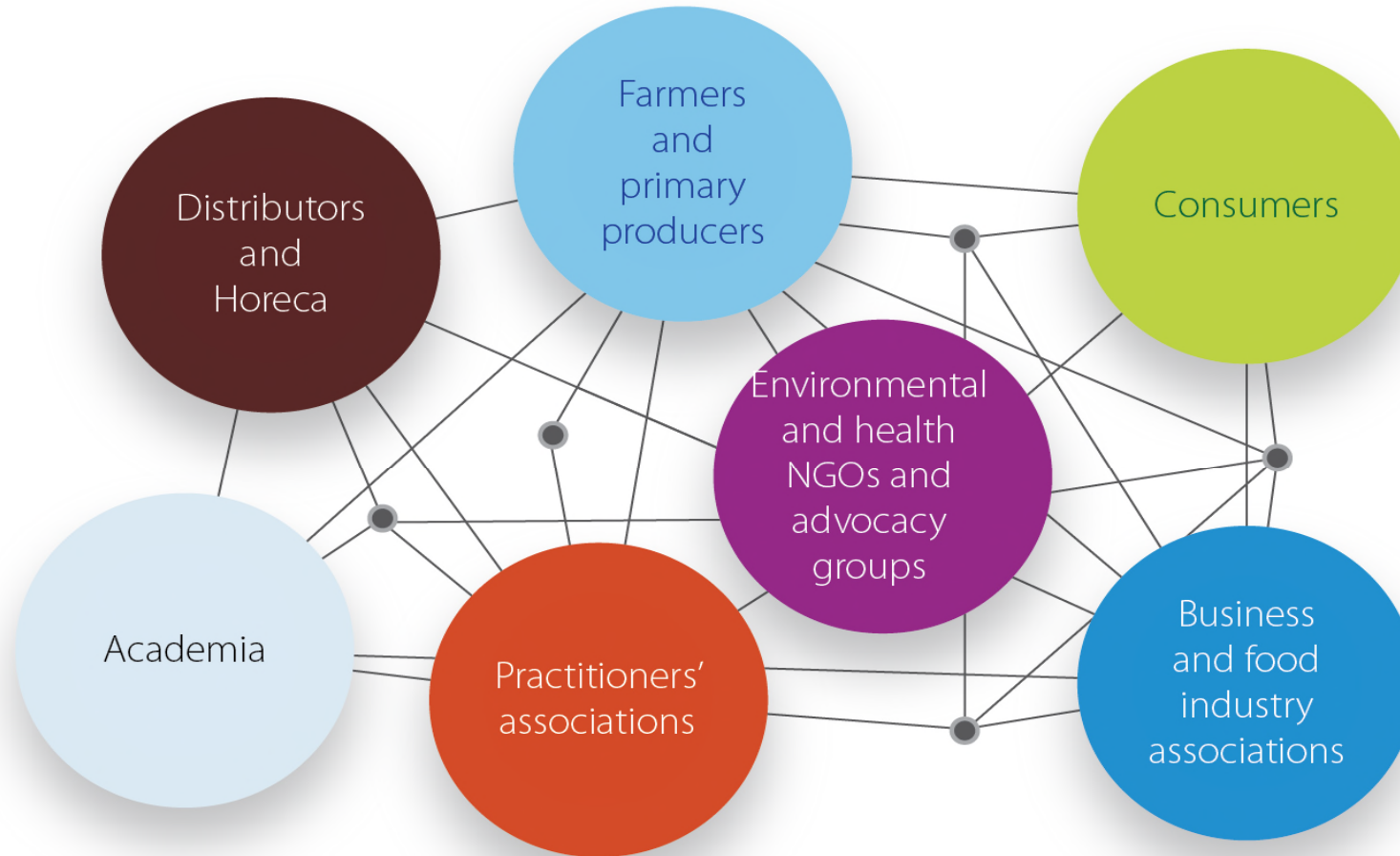
## Objectives

Provide strategic input to EFSA's work plans and future priorities

Improve the stakeholders contribution and trust in EFSA scientific assessment and communications

Access to broader range of perspectives and technical knowledge

# CATEGORIES OF STAKEHOLDERS



# SYSTEM OF REGISTERED STAKEHOLDERS

## Eligibility criteria

1. legally established in the EU/EEA and has activities at an EU level
2. a legitimate interest in EFSA's work or in the food and feed sector
3. representative in the field of its competence
4. non-profit making and does not exclusively represent individual companies
5. registered in the EU Transparency Register



# ENGAGEMENT PLATFORMS – PERMANENT

## Stakeholder Forum

Annual meeting of registered Stakeholders chaired by EFSA Executive Director

Opportunity to provide strategic input to EFSA's work plans and future priorities

Provide balanced representation of all Stakeholder groups

## Stakeholder Bureau

EFSA's advisor on Stakeholder engagement

Help in shaping the agenda for annual meeting of the Stakeholder Forum

It will comprise representatives of seven Stakeholder groups

Annual meeting in person + virtual meetings



# ENGAGEMENT PLATFORMS – TARGETED

## Mandate Working Groups

EFSA's Self-Mandates taking account of societal needs and expectations

## Scientific Colloquia

EFSA Benefiting from expertise of wider scientific community

## Discussion Groups

Capitalising on Stakeholders' specialist knowledge (data collection, emerging risks)

To address issues raised by NGOs and Industry to facilitate exchange of information related to EFSA calls and consultations

## Roundtables

To provide feedback from communications practitioners in order to increase visibility and use of EFSA communications


## Communicators Labs

To increase knowledge on EFSA work, encourage dialogue and share real-world experience

## Information Sessions



# OPENNESS AND TRANSPARENCY

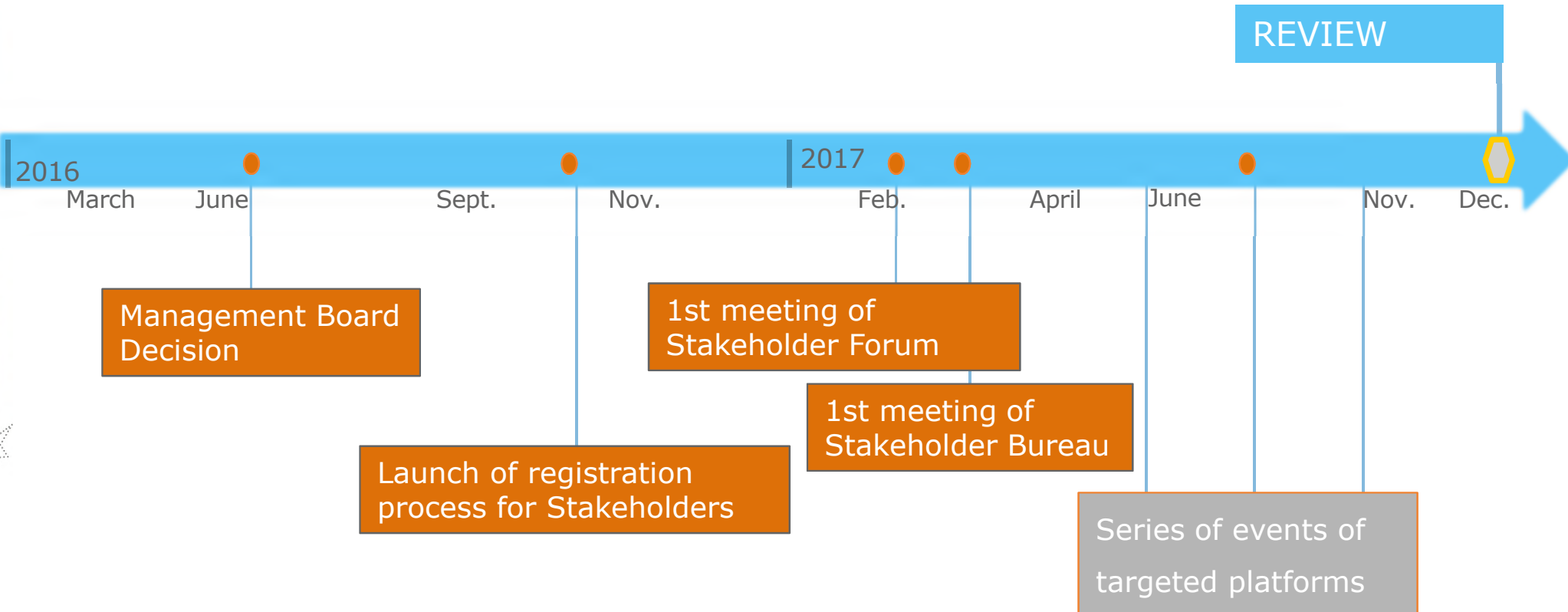
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- Fundamental aspects of EFSA enshrined in EFSA founding Regulation and the Decision of the Management Board on Establishment of Stakeholder Forum and Bureau
  - EFSA to regularly publish updated list of registered Stakeholders
  - Timely announcement of upcoming activities of various engagement platforms on the EFSA website
  - Annual report on EFSA's interaction with Stakeholders to be presented to the Management board

## CALL FOR ACTION

- ✓ FP kindly asked to promote the new SEA
  - EFSA web material, web story
  - EFSA dedicated newsletter
  - Social media
  - Events
- ✓ Launch of the registration application - 21 Sep 2016
  - a dedicated page on EFSA website
- ✓ Link to EFSA web - supporting documents
  - Decision of the Management Board
  - Strategy paper on EFSA SEA



# IMPLEMENTATION – THE NEXT STEP





**Thank you for your attention!**

**Thank you for your contribution!**

**Goran Kumric**

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