




AFCWG Update

Shira Tabachnikoff

***28th Meeting of the
Focal Point Network***

AFCWG UPDATE

Transition to Network

- 
- The term 'Working Group' is not fitting and obsolete (2 other WG's were dismantled)
 - A Scientific Network model is a better fit – focus on improving risk communications capacity and excellence in EU
 - Stronger link to the scientific aspects of risk communications: involve social science/risk perception surveys and methodologies, external experts, etc

FUTURE OF AFCWG

Impact of transformation

No change

- meetings (3 per year, 2 externally hosted)
- AF designates Members
- support for the priorities of the AF and EU (eg AMR, BPA, Pesticides, etc)
- Regular reports to AF from the network and vice versa

Opportunities

- continue to develop stronger links from AF to AFCWG, joint meetings, sharing documents and calendars.
- integrate social science more in the ToR
- Easier to invite external experts to meetings
- review every 3 years of ToR
- more autonomy and value of Risk Communications in its own right



AFCWG UPDATE

Activities update

- New Risk Comms Guidelines (3rd Edition) to launch by end of 2016 (in English only)
 - Chapter on Communicating Uncertainty
 - 2 new case studies
 - Update text on Risk Comms principles
- EU Insights on AMR – survey results to launch on European Antibiotic Awareness Day 18 November
- Global Risk Communications Liaison Group – launch event in June at EFSA (AFCWG meeting)

AFCWG UPDATE

Increased sharing & Collaboration

- **Actions to improve preparation and handling of diverging views:**
 - Sharing Forward Looking Comms calendars and contributing relevant updates
 - Sharing messaging (LTT's), media monitoring(as relevant),
 - Increased engagement between meetings – 'hot topic' teleconferences, Yammer, tbd

AFCWG UPDATE

- Thank you for your attention!
- Any ideas or suggestions?

