



AFCWG Activities Update 2016

27th FP meeting
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Adviser

A vertical collage of images on the left side of the slide, including a cow, eggs, a landscape, and strawberries.

STRATEGIC FOCUS FOR 2016

Objectives for AFCWG 2016



- Further explore **alignment with AF** and objectives of the AFCWG
- Improve **preparedness and coordination** on diverging views
- Identify and collaborate on **key EU food safety priorities**
- Build on project approach to best **leverage expertise and resources**



AFCWG ACTIVITIES

2016 Planning

- **Actions to improve preparation and handling of diverging views (proposed and discussed at 49th AFCWG meeting in March, 2016).** Including share comms calendars, messaging, media monitoring(as relevant), increased engagement between meetings (teleconferences, Yammer, emails). Actions to be defined in June.
- **EU Insights** – EU-wide Risk Perception Survey with communications plan customised per MS. Tender launched May, survey results to be finalized in October. Topic: *Antimicrobial Resistance (AMR), and the impact on human health of the use of antibiotics in food-producing animals.*
- **Risk Communications Guidelines** – 3rd Edition: will include new chapter on Communicating Uncertainty and 1-2 new case studies. *Request to MS to volunteer a case to be developed of a recent food-related outbreak. EFSA to support drafting.*
- **Review Governance/Terms of Reference in relation to the AF** – paper to be validated in June.
- **Crisis Guidelines for Communicators** – finalised and shared in March, successfully used during Baltic Workshop
- **Global Food Risk Communications Platform** – Steering Committee meeting in June to define launch event, 2017 and Terms of Reference

2016 MEETINGS



7-8 June joint meeting with AF,
Utrecht the Netherlands



2016 MEETING



4-5 October, Bratislava,
Slovakia



THANK YOU

Questions?

