




# **EFSA'S NEW STAKEHOLDER ENGAGEMENT APPROACH**

**Management Board Meeting  
16 March 2016**

# TOWARDS AN ENGAGED EFSA: THE JOURNEY



# INPUT FROM TARGET AUDIENCE RESEARCH



"Get input on defining the terms of RA/mandates"

"Engage as wide a range of scientists as it could"

"Those (stakeholders) outside it (the Platform) felt that they were second-class citizens"

"Provide feedback to non-technical audiences affected by EFSA work"

" Those inside the SHP question its value"

"Existing mechanisms for interaction should become more relevant and efficient in particular during the application process"

# BEYOND THE STAKEHOLDER CONSULTATIVE PLATFORM

1

SHP (AS IS)

2

Accredited Stakeholder  
System  
+  
Annual Stakeholder  
Forum

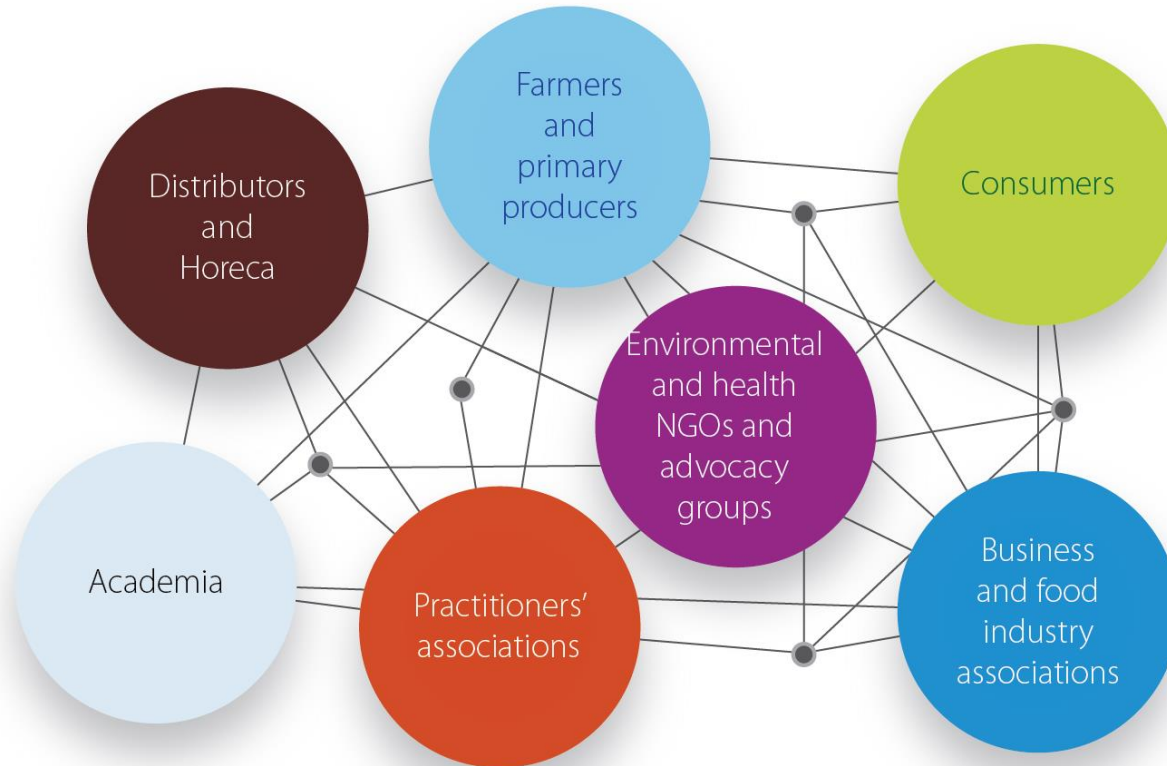
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Annual Stakeholder  
Forum  
+  
Stakeholder Bureau

# ENGAGEMENT PRINCIPLES



# EFSA'S STAKEHOLDERS



# THE NEW APPROACH



PERMANENT

TARGETED

Advise

Accredited Stakeholder Forum

Stakeholder Bureau

- A more responsive EFSA
- Improved efficiency and productivity

Initiation

Mandate Discussion Groups

Scientific Colloquia

- More inclusive self-mandate
- Connect with scientific potential

Assessment

Discussion Groups on Specific Topics

- Widened and more accessible evidence base
- Field experience in EFSA's area of work
- Anticipation of emerging issues

Communication

Information Sessions

Communicators Lab

Roundtables  
NGOs/Industry

- Increased understanding of EFSA's processes
- More effective communications
- Increased trust



# DIFFERENT LEVELS OF ENGAGEMENT



## INFORMATION

- Information sessions

## CONSULTATION

- Stakeholders' Roundtables (NGOs, industry)
- Scientific Colloquia
- Communicators' Labs

## ENGAGEMENT

- Stakeholder Bureau
- Accredited Stakeholder Forum
- Mandate Working Groups
- Discussion Groups



# IMPLEMENTATION

