

Welcome to the 47th meeting of the EFSA Advisory Forum Working Group on Communications!

Bucharest, 16-17 June 2015

Agenda

16 June 2015

PM SESSION – 14h00-19h00

Welcome Lunch 13:00

Welcome and Introduction

Welcome from EFSA (10') – Shira Tabachnikoff, EFSA

**EFSA Update- (20') – Tony Smith, EFSA
Q&A (10)**

Key country issues and successes (50')

Plenary – 14h00 – 15h30

Coffee Break – 30 minutes

Comms Focus

**Update on AFCWG Projects (30') – Shira Tabachnikoff
Q&A (15')**

**Sharing Media Relations Approaches and Cases (45') –Jan Op Gen Oorth, EFSA and Alina Monea, Romania, ANSVSA
Q&A (15')**

**Science and Public Engagement (30') –Tracey Brown, Sense About Science
Q&A (15')**

Plenary – 16h00 – 18h30

17 June 2015

09h00- 13h00

AM SESSION – 09h00-13h00

AFCWG Training Focus

Train the Trainer: How to Give Media Trainings Yourself!
Trainer, Emma Robsen

Plenary – 09h00 – 11h00

Coffee Break – 30 minutes

Continue Training (90')

Summarise Learnings and Next Steps (15')

Dates for the diary 2015/ AOB (15')

Plenary – 11h30 – 13h30

End of the meeting