

**41th MEETING OF THE EFSA ADVISORY FORUM
WORKING GROUP ON COMMUNICATIONS
&
1st JOINT SESSION WITH THE ADVISORY FORUM**

AGENDA

Meeting date:	5-6 December 2013
Meeting venue:	Grand Hotel de la Ville – Day 1 Efsa – Day 2
Meeting hours:	Day 1: 09:00 – 17:30 Day 2: 09:00 – 12:30
Chair:	Anne-Laure Gassin

Thursday, 5 December 2013

<i>Time</i>	<i>No.</i>	<i>Items</i>	<i>Speakers / Documents</i>
<u>AFCWG MEETING</u>			
09:00	1	WELCOME AND INTRODUCTION	Anne-Laure Gassin
09:15	2	ADOPTION OF THE AGENDA	Doc AF Comm 05-12-13 – 1
09:20	3	MINUTES OF THE MEETING IN PARMA 10-11 OCTOBER AND MATTERS ARISING	Doc AF Comm 05-12-13 – 2
09:25	4	UPDATE ON EFSA'S ACTIVITIES	Anne Laure Gassin
09:45	5	KEY COUNTRY ISSUES RECENT & FORTHCOMING COMMUNICATIONS BY EFSA	EFSA MS
11:00		COFFEE BREAK	
11:30	6	ONLINE PLATFORM FOR MEMBERS YAMMER DEMONSTRATION	Jacopo Alabiso
12:00	7	DEVELOPING CRISIS COMMUNICATIONS SUPPORT	Laura Smillie MS
13:00		LUNCH	
14:00	8	CDC – CLEAR COMMUNICATIONS INDEX (CCI) PRESENTATION BY VIDEOCONFERENCE FROM ATLANTA	Anne Laure Gassin Dr Christine Prue Doc AF Comm 05-12-13 – 3 Doc AF Comm 05-12-13 – 4
16:00		COFFEE BREAK	
16:30	9	BRAINSTORM – HOW COULD THE CCI SUPPORT COHERENCE IN RISK COMMUNICATIONS	Anne Laure Gassin Laura Smillie MS
17:30		CLOSURE OF THE MEETING	

Friday, 6 December 2013

<i>Time</i>	<i>No.</i>	<i>Items</i>	<i>Speakers / Documents</i>
<u>JOINT SESSION WITH AF & AFCWG</u>			
9.00	1	WELCOME AND INTRODUCTION	Bernhard Url & Anne-Laure Gassin
9.05	2	AFWGC WORK PROGRAMME • Revised Terms of Reference • Best Practice	Anne-Laure Gassin & Laura Smillie
10.00	3	COMMUNICATING RISK • Risk Profiling • Strengthening cooperation in risk communication – MS Perspective	Germany Italy
11.00		COFFEE BREAK	
11.30	4	METHODOLOGY FOR DEVELOPING A CLEAR COMMUNICATIONS INDEX	Laura Smillie
12.00	5	INTERNATIONAL COOPERATION IN RISK COMMUNICATION	Anne-Laure Gassin/Member States
12:30		CLOSURE OF THE MEETING	