

**40th MEETING OF THE EFSA ADVISORY FORUM
WORKING GROUP ON COMMUNICATIONS**

AGENDA

Meeting date: 10-11 October 2013

Meeting venue: EFSA
Parma, Italy

Meeting hours: Day 1: 09:00 – 17:45
Day 2: 09:00 – 12:30

Chair: Anne-Laure Gassin

Thursday, 10 October			
<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
<u>JOINT MEETING WITH FOCAL POINTS</u>			
09:00	1	COMMUNICATIONS UPDATE: <ul style="list-style-type: none"> • LAST MEETING OF THE AFCWG • REVIEW OF EFSA'S COMMUNICATION STRATEGY 	Anne-Laure Gassin
09:30	2	RESULTS OF THE STAKEHOLDER MAPPING SURVEY	Laura Smillie
10:10	<i>COFFEE BREAK</i>		
10.30	3	<i>JOINT TRAINING ON STAKEHOLDER RELATIONS</i>	Alastair Giffin from Prendo Simulations Ltd
12.30	<i>CLOSURE OF THE MEETING</i>		

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<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
12:30		<i>LUNCH</i>	
<u>AFCWG MEETING</u>			
14:00	4	WELCOME AND INTRODUCTION	Anne-Laure Gassin
14:05	5	ADOPTION OF THE AGENDA	Doc AF Comm 10-11 10 13 – 1
14:10	6	MINUTES OF THE MEETING IN VILNIUS 04-05 JULY AND MATTERS ARISING	Doc AF Comm 10-.11 10 13 – 2
14:15	7	UPDATE ON EFSA'S ACTIVITIES	Anne Laure Gassin
14:30	8	KEY POINTS ARISING FROM THE 49TH ADVISORY FORUM MEETING (VILNIUS, 25 SEPTEMBER 2013)	Jeffrey Moon
15:00	<i>COFFEE BREAK</i>		
15:20	9	JOINT AFCWG & AF MEETING IN DECEMBER AFCWG REVIEW TERMS OF REFERENCE	Anne-Laure Gassin Laura Smillie
15:45	10	2014 WORK PROGRAM FOR THE AFCWG	EFSA/Members
16:30	11	FOOD HYGIENE & ZONOSSES	EFSA/ All Members (Tour de table)
17:30	12	DEPLOYING CENTRALISED LOGISTIC SUPPORT TO MEETING ORGANISATION	Carolina Di Bona (Corser Unit)
17:45	<i>CLOSURE OF THE MEETING</i>		

Friday, 11 October

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
<u>AFCWG MEETING</u>			
09:00	13	INTERACTIVE PLATFORM FOR AFCWG	Jacopo Alabiso
09:40	14	EFSA COMMUNICATIONS UPDATE	Kirsten Haupt
10:00	15	KEY COUNTRY ISSUES	Marta Hugas
10:30		FOODBORNE OUTBREAK REPORTS	
		RISK COMMUNICATIONS PROFILE INITIATIVE	Germany
11:00		COFFEE BREAK	
11:20	16	COOPERATION ON COMMUNICATIONS ACTIVITIES	Francesca Matteucci
		- Lexicon	EFSA / Members
		- Risk communications Guidelines: case study update	Laura Smillie Portugal
		- Crisis communications Guidelines	
12:00	17	MULTI-ANNUAL TRAINING PLAN	Laura Smillie
12:15	18	ANY OTHER BUSINESS	
12:30		CLOSURE OF THE MEETING	