

39th MEETING OF THE EFSA ADVISORY FORUM WORKING GROUP ON COMMUNICATIONS

AGENDA

Meeting date:	04-05 July 2013
Meeting venue:	Amberton Hotel, Vilnius, LITHUANIA
Meeting hours:	Day 1: 13:30 – 18:00 Day 2: 09:00 – 12:45
Chair:	Anne-Laure Gassin

Thursday, 04 July 2013

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
12:00		<i>LUNCH</i>	
13:30	1	WELCOME AND INTRODUCTION	Anne-Laure Gassin
13:40	2	ADOPTION OF THE AGENDA	Doc AF Comm 04-05 07 13 – 1
14:00	3	WELCOME BY THE STATE FOOD AND VETERINARY SERVICE (SFVS)	Deputy Director of State Food and Veterinary Service (SFVS)_Dr. Zenonas Stanevicius
14:15	4	MINUTES OF THE MEETING IN DUBLIN 21-22 FEBRUARY AND MATTERS ARISING	Doc AF Comm 04-.05 07 13 – 2
14:30	5	UPDATE ON EFSA'S ACTIVITIES	Anne Laure Gassin
14:45	6	KEY POINTS ARISING FROM THE 47TH ADVISORY FORUM MEETING (DUBLIN, 6-7 MARCH 2013) AND THE 48TH ADVISORY MEETING (LONDON, 18-19 JUNE 2013).	Jeffrey Moon/AFSCO (teleconference from Parma)
15:15		<i>COFFEE BREAK</i>	
15:30	7	UPDATE ON EFSA'S COMMUNICATIONS ACTIVITIES	Jan Op Gen Oorth
16:00	8	UPDATE ON COMMUNICATION STRATEGY - Review of Communication Strategy 2010-2013 - Strategy development 2014-2018	Anne-Laure Gassin
17:00	9	DISCUSSION AFCWG ToR AND FUTURE COMMUNICATION STRATEGY - Feedback on review of the Terms of Reference of the Advisory Forum Working Group on Communications	Laura Smillie
18:00		<i>END OF MEETING</i>	

Friday, 05 July 2013			
<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
09:00	10	TWITTER - Task Force to develop basic guidelines to define criteria for using twitter.	Stijn Van De Vyver/Members
09:30	11	EXPLAINING RISK ASSESSMENT – SCOPING EXERCISE - Brainstorming session: round table - Topic: Misunderstandings of Risk Assessment at national level. How can EFSA help?	EFSA/Members
10:15		COFFEE BREAK	
10:30	12	KEY COUNTRY ISSUES IN MS - France – ANSES Committee and Panels Renewal - The Netherlands – Horsemeat scandal in Holland	Carole Thomann Chris Krikken
11:30	13	COOPERATION ON COMMUNICATIONS ACTIVITIES - Lexicon - Risk communications Guidelines, next steps - Crisis communications Guidelines	EFSA/Members
12:15	14	TRAINING & LEARNING OPPORTUNITIES FOR 2013 - Update	Laura Smillie
12:30	15	ANY OTHER BUSINESS	EFSA
12:45		END OF MEETING	