

**18<sup>th</sup> PLENARY MEETING OF THE  
EFSA ADVISORY GROUP ON RISK COMMUNICATIONS**

Meeting date: 18 March 2013  
 Meeting venue: EFSA, Via Carlo Magno, 1A | 43126 Parma (Room M07)  
 Meeting hours: 9:00 – 15:30  
 Chair: Anne-Laure Gassin

**Agenda**

Time	#	Items	Document/Comments
9:00	1	WELCOME AND INTRODUCTION	
	2	ADOPTION OF THE AGENDA	1 AGRC / 18MAR2013 / Draft agenda
	3	DECLARATIONS OF INTEREST	
	4	MINUTES OF PREVIOUS MEETING (01/10/2012) AND MATTERS ARISING	2 AGRC / 18MAR2013 / Minutes – 01 Oct 2012
9:15	5	UPDATE ON EFSA'S ACTIVITIES – EFSA'S NEW TRANSPARENCY INITIATIVE A-L. GASSIN	
9:45	6	RENEWAL OF THE ADVISORY GROUP ON RISK COMMUNICATION A-L. GASSIN	3 AGRC / 18MAR2013 / ToR AGRC
10.15	7	REVIEW OF EFSA'S COMMUNICATIONS STRATEGY A-L. GASSIN	4 AGRC / 18MAR2013 / Communication Strategy 2010-2013 5 AGRC / 18MAR2013/ Risk Communication Guidelines
11:00		COFFEE BREAK	
11.30	8	COMMUNICATING ON INDEPENDENCE: BUILDING UNDERSTANDING AND ENGAGING WITH STAKEHOLDERS L. SMILLIE	6 AGRC / 18MAR2013 /Conflicts of interest at the European Food Safety Authority erode public confidence
13:00		LUNCH	
14.00	9	STAKEHOLDER INVOLVEMENT IN FRAMING OF EFSA MANDATES: HOW TO FRAME QUESTIONS O.RENN	7 AGRC / 18MAR2013 / European Risk Governance 8 AGRC / 18MAR2013 / The SAFE FOODS framework for improved risk analysis of foods 9 AGRC / 18MAR2013 / SAFE FOODS brochure
15.30		CLOSURE OF THE MEETING	