

## **38<sup>th</sup> MEETING OF THE EFSA ADVISORY FORUM WORKING GROUP ON COMMUNICATIONS**

### **AGENDA**

**Meeting date:** 21-22 February 2013

**Meeting venue:** Royal Hospital Kilmainham,  
Dublin, IRL

**Meeting hours:** Day 1: 9:00 – 17:30  
Day 2: 9:00 – 14:30

**Chair:** Anne-Laure Gassin

**Thursday, 21 February 2013**

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
<b>9:00</b>	<b>1</b>	<b>WELCOME AND INTRODUCTION</b>	Anne-Laure Gassin
<b>9:05</b>	<b>2</b>	<b>ADOPTION OF THE AGENDA</b>	Doc AF Comm 21.22 02 13 – 1
<b>9:10</b>	<b>3</b>	<b>FSAI WELCOME</b>	Prof. Alan Reilly/FSAI
<b>9:30</b>	<b>4</b>	<b>MINUTES OF THE MEETING IN PARMA 11 OCTOBER AND MATTERS ARISING</b>	Doc AF Comm 21.22 02 13 – 2
<b>9:40</b>	<b>5</b>	<b>UPDATE ON EFSA'S ACTIVITIES</b>	Anne-Laure Gassin
<b>9:55</b>	<b>6</b>	<b>KEY POINTS ARISING FROM THE 46<sup>TH</sup> ADVISORY FORUM MEETING (PAPHOS, 5-6 DECEMBER 2012)</b>	Saadia Noorani/AF Secretariat (from Parma)
<b>10:15</b>	<b>7</b>	<b>FOLLOW-UP ON SURVEYS</b> - Introduction to stakeholders mapping project - Independence survey	Laura Smillie/Members
<b>11:00</b>		<b>COFFEE BREAK</b>	
<b>11:15</b>	<b>8</b>	<b>EFSA'S RISK COMMUNICATIONS</b> - Review of strategy 2010-2013 - Plans for new strategy (2014 onwards) - AFCWG Terms of Reference (discussions)	Anne-Laure Gassin/Laura Smillie (Break-out groups)
<b>13:00</b>		<b>LUNCH BREAK</b>	
<b>13:45</b>	<b>9</b>	<b>COOPERATION ON FOODRISC PROJECT</b> - Introduction to the project and outline of the day - Tool testing session	FoodRisC/Members (individual or pairs work)
<b>15:15</b>		<b>COFFEE BREAK</b>	
<b>15:35</b>		<b>COOPERATION ON FOODRISC PROJECT (CONTINUED)</b> - Discussion of the resource - Structured sort of task towards end of the workshop - Recap/final discussion session	FoodRisC/Members (group work session)
<b>17:30</b>		<b>END OF MEETING</b>	

**Friday, 22 February 2013**

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
<b>09:00</b>	<b>10</b>	<b>ONLINE COMMS/SOCIAL MEDIA</b>  Task Force on Twitter (EFSA/UK/Ireland) Definition of criteria for engaging on Twitter: EFSA's draft guidelines  National experiences/Projects	Stijn Van De Vyver  France/EFSA
<b>09:45</b>	<b>11</b>	Key country issues in MSs: Ireland: "Horse meat contamination"	Member
<b>11:00</b>		<b>COFFEE BREAK</b>	
<b>11:15</b>	<b>12</b>	<b>RISK MANAGEMENT CONSIDERATIONS: SCIENCE VS. OTHER LEGITIMATE FACTORS</b>  How risk assessment feeds into risk management at EU level.	EC
<b>11:45</b>	<b>11</b>	Key country issues in MSs: (continued) Germany: "Acrylamide calculator" Spain: "Handling food. Safety is also in your hands"	Members
<b>12:30</b>		<b>LUNCH BREAK</b>	
<b>13:15</b>	<b>13</b>	<b>COMMUNICATIONS: INFORMATION EXCHANGE AND FORWARD PLANNING</b>  EFSA's overview of upcoming scientific issues communication activities	Rory Harrington
<b>13:45</b>	<b>14</b>	<b>COOPERATION ON COMMUNICATION ACTIVITIES</b>  Projects: Risk communications Guidelines, next steps Lexicon - TORs	Laura Smillie
<b>14:00</b>	<b>15</b>	<b>TRAINING &amp; LEARNING OPPORTUNITIES FOR 2013</b>	EFSA
<b>14:15</b>	<b>16</b>	<b>ANY OTHER BUSINESS</b>	
<b>14:30</b>		<b>END OF MEETING</b>	