

Matvæladagur MNÍ 2012

The Icelandic Association of Food Scientists and dieticians

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### Food Safety and Consumer Protection

#### Where is the responsibility?

Grand Hótel Reykjavík 16 October 2012, 12:00-17:00

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Agenda

11:00 – 12:00		Preparation of booths and posters	
12:00 – 13:00		Registration	
13:00 – 13:30	(5)	Opening by chairman	Herdís Maríanne Guðjónsdóttir , Formaður MNÍ.
	(10)	Adress by Minister of Fisheries and Agriculture	Steingrímur J. Sigfússon Sjávarútvegs- og landbúnaðarráðherra
	(15)	Price award - Fjöreggið	Orri Hauksson , framkvæmdastjóri , Samtaka iðnaðarins.
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13:30 - 13:45	(15)	The standpoint of the consumer; <i>What to believe?</i>	<a href="#">Brynhildur Pétursdóttir</a> , Fulltrúi, Ritstjóri Neytendablaðsins
13:45 – 14:05	(20)	Risk assessment and food safety	<a href="#">Jón Gíslason</a> , director Icelandic Food and Veterinary Authority (MAST)
14:05 – 14:45	(40)	European Food Safety Authority Role in RA, Risk Management and Cooperation in European	<a href="#">Dr. Stef Bronzwaer</a> , MD, MPH, PhD Director (?) Advisory Forum & Scientific Cooperation unit EFSA
14:45 – 15:15	(30)	Coffee break	<b>Posters and products</b>
15:15 – 15:55	(40)	Responsibility of FBOs	<a href="#">Valgerður Ásta Guðmundsdóttir</a> , consultant NN, FBO <a href="#">Jóhanna / Rúnar, Nói Síríus</a>
15:55 – 16:10	(15)	Food labelling and keyhole	<a href="#">Ingibjörg Gunnarsdóttir</a> , Professor of Nutrition, University of Iceland
16:10 – 16:25	(15)	Responsibility of the media <i>Treatment of food related issues</i>	<a href="#">Þorsteinn G. Gunnarsson</a> , Media consultant
16:25 – 16:40	(15)	Crisis Management <i>Reaction of FBOs</i>	<a href="#">Áslaug Pálsdóttir</a> , Consultant, public relations
16:40 – 16:50	(10)	The consumer – the last link	<a href="#">Jónína Stefánsdóttir</a> , Senior Officer, MAST
16:50 – 17:00		Summary and closure	<a href="#">Sveinn Margeirsson</a> , chair

Chair: Sveinn Margeirsson, Director of Matis – The Icelandic Food and Biotech R&D