

35th MEETING OF THE EFSA ADVISORY FORUM WORKING GROUP ON COMMUNICATIONS

AGENDA

Meeting date: 3-4 April 2012

Meeting venue: Tivoli Hotel & Congress Center
Arni Magnusson Gade 2-4
1577 – Copenhagen V
Denmark

Meeting hours: 14:00 – 17:50 on 3 April 2012
09:00 – 13:00 on 4 April 2012

Chair: Anne-Laure Gassin

Tuesday, 3 April 2012

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
13:00		LUNCH	
14:00	1	WELCOME AND INTRODUCTION	Jørgen Schlundt, Director of the National Food Institute, Technical University of Denmark
14:10	2	ADOPTION OF THE AGENDA	Doc AF Comm WG 3 4 12 – 1
14:15	3	MINUTES OF THE MEETING IN HELSINKI 1-2 FEBRUARY AND MATTERS ARISING	Doc AF Comm WG 3 4 12 – 2
14:20	4	UPDATE ON EFSA'S ACTIVITIES	Anne-Laure Gassin
14:40	5	KEY POINTS ARISING FROM THE ADVISORY FORUM MEETING (PARMA, 7-8 MARCH)	Torben Nilsson
15:00	6	"KEY TOPICS" <ul style="list-style-type: none"> - Key Country Issues including: <ul style="list-style-type: none"> o Consumer research on food safety in the Czech Republic 	Doc AF Comm WG 3 4 12 – 3 Klara Bauerova
15:30		COFFEE BREAK	
15:50	7	JOINT ACTIVITIES <ul style="list-style-type: none"> - Risk Communications Guidelines - Glossary of Food Safety Terminology: state of play 	Laura Smillie
16:35	8	EFSA'S 10 YEAR ANNIVERSARY - Update	Laura Smillie
17:10	9	SOCIAL MEDIA <ul style="list-style-type: none"> - Update on EFSA's and Member States' initiatives 	Yenny Gamming
17:30		QUESTIONS & LOGISTICS WRAP-UP	
17:35		END OF SESSION	

Wednesday, 4 April 2012

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
09:00	10	RISK PERCEPTION AND RISK COMMUNICATIONS: INDEPENDENCE OF SCIENTIFIC ADVICE <ul style="list-style-type: none"> - Feedback from the Advisory Forum - National perspectives (Germany, UK, Sweden) - Joint Communications Activities : feedback from Member States 	Anne-Laure Gassin Laura Smillie
11:00		COFFEE BREAK	
11:20	11	JOINT AFCWG/FOCAL POINT MEETING IN OCTOBER 2012 <ul style="list-style-type: none"> - Preparation of the joint meeting - Italy - presentation of a joint newsletter produced in cooperation with the Focal Point 	Anne-Laure Gassin Laura Smillie Mirella Taranto
12:00	12	COMMUNICATIONS: INFORMATION EXCHANGE AND FORWARD PLANNING <ul style="list-style-type: none"> - Update on web activities & science videos - Update on EFSA's publications and events - EFSA's overview of upcoming scientific issues and related communication activities 	Yenny Gamming Yenny Gamming Laura Smillie
12:50	13	ANY OTHER BUSINESS	
13:00		CLOSURE OF MEETING	