

34th MEETING OF THE EFSA ADVISORY FORUM WORKING GROUP ON COMMUNICATIONS

AGENDA

Meeting date: 1-2 February 2012

Meeting venue: **Hilton Kalastajatorppa**
Kalastajatorpantie 1
Helsinki
Finland

Meeting hours: 14:00 – 17:45 on 1 February 2012
09:00 – 12:15 on 2 February 2012

Chair: Anne-Laure Gassin

Wednesday, 1 February 2012

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
13:00		<i>LUNCH</i>	
14:00	1	WELCOME AND INTRODUCTION	Professor Kirsti Savela, Head of Research Unit, Risk Assessment, Finnish Food Safety Authority (Evira)
14:10	2	ADOPTION OF THE AGENDA	Doc AF Comm WG 1 2 12 – 1
14:15	3	MINUTES OF THE MEETING IN LODZ 6-7 DECEMBER AND MATTERS ARISING	Doc AF Comm WG 1 2 12 – 2
14:20	4	UPDATE ON EFSA'S ACTIVITIES	Anne-Laure Gassin
14:40	5	COMMUNICATING ON CAMPYLOBACTER	Laura Smillie Stephen Humphreys
15:30		<i>COFFEE BREAK</i>	
15:50	6	JOINT ACTIVITIES - Risk Communications Guidelines - Glossary of Food Safety Terminology: state of play	Laura Smillie
16:30	7	"KEY TOPICS" - Key country issues	Doc AF Comm WG 1 2 12 – 3
17:00	8	EFSA'S 10 YEAR ANNIVERSARY - Update	Caroline Haga Torben Nilsson
17:35		QUESTIONS & LOGISTICS WRAP-UP	
17:45		<i>END OF SESSION</i>	

Thursday, 2 February 2012

<i>Time</i>	<i>#</i>	<i>Items</i>	<i>Speakers / Documents</i>
09:00	9	RISK PERCEPTION AND RISK COMMUNICATIONS: INDEPENDENCE OF SCIENTIFIC ADVICE - Preparation of the Advisory Forum session	Anne-Laure Gassin
10:30		<i>COFFEE BREAK</i>	
10:45	10	COMMUNICATIONS: INFORMATION EXCHANGE AND FORWARD PLANNING - Update on web activities - Update on science videos - Update on EFSA's publications and events - EFSA's overview of upcoming scientific issues and related communication activities	Yenny Gamming Yenny Gamming Laura Smillie
11:45	11	Social media - Update on EFSA's and Member States' initiatives	Yenny Gamming
12:10	12	ANY OTHER BUSINESS	
12:15		<i>CLOSURE OF MEETING</i>	

