

Parma, 17 October 2011
EFSA/AGRC/24OCT2011/Draft agenda – v.1

**15th PLENARY MEETING OF THE EFSA
ADVISORY GROUP ON RISK COMMUNICATIONS**

Meeting date: 24 October 2011

Meeting venue:	EFSA
Meeting hours:	9:00 – 16:30
Chair:	Catherine Geslain-Lanéelle

DRAFT Agenda

Monday 24 October 2011

<i>Time</i>	<i>#</i>	<i>Items</i>
9:00	1	WELCOME AND INTRODUCTION
	2	ADOPTION OF THE AGENDA
	3	DECLARATIONS OF INTEREST
	4	MINUTES OF PREVIOUS MEETINGS (28.02.2011) AND MATTERS ARISING
9:15	5	UPDATE ON EFSA'S ACTIVITIES (C. Geslain-Lanéelle)
9:45	6	UPDATE ON COMMUNICATIONS ACTIVITIES (A-L. Gassin) including: <ul style="list-style-type: none">• Communications Directorate: organisational developments Communication opportunities and challenges
10:30	7	THEMATIC APPROACH IN EFSA COMMUNICATIONS

	7.1	INNOVATION (L. Smillie) Update and discussion
11.30	7.2	INDEPENDENCE (L. Smillie) Update and discussion
14.00	8	EUROBAROMETER – UPDATE ON LSE RESEARCH (G. Gaskell)
15.00	9	RISK COMMUNICATION GUIDELINES (L. Smillie) Update and discussion