European Food Safety Authority

COMMUNICATIONS DIRECTORATE

31st MEETING OF THE EFSA ADVISORY FORUM WORKING GROUP ON COMMUNICATIONS

AGENDA

Meeting date:	**21-22 June 2011**
Meeting venue:	**Ramada Plaza** **Arpad Fejedelem Utja 94** **Budapest, H1036** **Hungary**
Meeting hours:	**14:00 – 17:45 on 21 June 2011** **09:00 – 13:00 on 22 June 2011**
Chair:	**Anne-Laure Gassin**

Tuesday, 21 June 2011			
Time	***#***	***Items***	***Speakers / Documents***
13:00		***LUNCH***	
14:00	**1**	**WELCOME AND INTRODUCTION**	Dr. Szeitzné Szabó Mária Ph.D.
14:10	**2**	**ADOPTION OF THE AGENDA**	Doc AF Comm WG 21 6 11 – 1
14:15	**3**	**MINUTES OF THE MEETING IN PARMA ON 23-24 MARCH AND MATTERS ARISING**	Doc AF Comm WG 21 6 11 – 2
14:20	**4**	**KEY POINTS ARISING FROM THE ADVISORY FORUM MEETING (BUDAPEST, 25-26 MAY)** **FEEDBACK FROM THE FOCAL POINTS MEETING (COPENHAGEN, 11-12 MAY 2011)**	Torben Nilsson
14:50	**5**	**UPDATE ON EFSA'S ACTIVITIES**	Anne-Laure Gassin
15:20	**6**	**TRANSPARENCY AND INDEPENDENCE OF SCIENCE** - Update on the development of EFSA's Independence Policy	Anne-Laure Gassin Laura Smillie Doc AF Comm WG 21 6 11 – 3
15:50		***COFFEE BREAK***	
	7	**CO-OPERATION IN COMMUNICATIONS**	
16:05	7.1	**THEMATIC APPROACH UPDATE** - Feedback on Zoonoses	Laura Smillie
16:25	7.2	**NANOTECHNOLOGY** - UK update on the FSA research's results regarding consumers' views on the use of nanotechnology in food and food packaging - Common FAQ on Nanotechnology	Terrence Collis Laura Smillie
17:10	**8**	**SOCIAL MEDIA** - Emerging social media trends affecting EFSA and national food safety authorities	Yenny Gamming
17:25	**9**	**EFSA'S UPDATE ON WEB ACTIVITIES** - EFSA website user survey	Yenny Gamming
17:40	**10**	**QUESTIONS AND LOGISTICS WRAP-UP**	
17:45		***END OF SESSION***	

Wednesday, 22 June 2011			
Time	***#***	***Items***	***Speakers / Documents***
	11	**"KEY TOPICS"**	
09:00	11.1	**KEY COUNTRY ISSUES**	Doc AF Comm WG 22 6 11 – 1
09:10	11.2	**CASE STUDY: EHEC OUTBREAK IN GERMANY** - Feedback and perspective on communications activities and challenges (Germany, Spain, EFSA) - Discussion	Suzan Fiack Carmen Garrido García Laura Smillie
10:30		***COFFEE BREAK***	
10:45	**12**	**JOINT ACTIVITES** - Risk Communications Guidelines	Laura Smillie
11:45	**13**	**EFSA SCIENTIFIC COOPERATION** - Medium Term Planning	Anne-Laure Gassin
12:10	**14**	**COMMUNICATIONS: INFORMATION EXCHANGE AND FORWARD PLANNING** - EFSA's overview of upcoming scientific issues and related communication activities	Laura Smillie
12:50	**15**	**ANY OTHER BUSINESS**	
13:00		***CLOSURE OF MEETING***	