1- MEANING AND AWARENESS OF FOOD RELATED RISKS

QF1. To what extent do you associate food and eating with each of the following?

<table>
<thead>
<tr>
<th>Activity</th>
<th>EU27</th>
<th>MT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Selecting fresh and tasty foods</td>
<td>56%</td>
<td>36%</td>
</tr>
<tr>
<td>Enjoying a meal with friends or family</td>
<td>54%</td>
<td>37%</td>
</tr>
<tr>
<td>Satisfying your hunger</td>
<td>44%</td>
<td>45%</td>
</tr>
<tr>
<td>Looking for affordable prices</td>
<td>44%</td>
<td>44%</td>
</tr>
<tr>
<td>Being concerned about the safety of food</td>
<td>37%</td>
<td>35%</td>
</tr>
<tr>
<td>Checking calories and nutrients – fat and sugar, etc.</td>
<td>22%</td>
<td>24%</td>
</tr>
</tbody>
</table>

To a large extent | Somewhat | Not very much | Not at all | Don’t know

QF2. I will read out a list of potential risks. For each of them please tell me how likely you think they are to happen to you personally.

<table>
<thead>
<tr>
<th>Risk</th>
<th>EU27</th>
<th>MT</th>
</tr>
</thead>
<tbody>
<tr>
<td>The economic crisis negatively affecting your life</td>
<td>20%</td>
<td>48%</td>
</tr>
<tr>
<td>Environmental pollution damaging your health</td>
<td>18%</td>
<td>47%</td>
</tr>
<tr>
<td>Getting a serious illness</td>
<td>12%</td>
<td>38%</td>
</tr>
<tr>
<td>The food you eat damaging your health</td>
<td>11%</td>
<td>33%</td>
</tr>
<tr>
<td>Being injured in a car accident</td>
<td>9%</td>
<td>35%</td>
</tr>
<tr>
<td>Being a victim of a crime</td>
<td>8%</td>
<td>35%</td>
</tr>
</tbody>
</table>

Very likely | Fairly likely | Not very likely | Not at all likely | Don’t know
2- CONCERNS ABOUT FOOD-RELATED RISKS

QF4. Please tell me to what extent you are worried or not about the following issues.

- Pesticide residues in fruit, vegetables or cereals
- Residues like antibiotics or hormones in meat
- Pollutants like mercury in fish and dioxins in pork
- The quality and freshness of food
- Additives like colours, preservatives or flavourings used in food or drinks
- Genetically modified organisms found in food or drinks
- Cloning animals for food products
- The welfare of farmed animals
- Food poisoning from bacteria like salmonella in eggs or listeria in cheese
- New viruses found in animals like avian or bird flu
- Getting a diet related disease such as diabetes, heart or liver problems
- Substances contained in plastics or other materials coming into contact with food
- Not having a healthy and balanced diet
- Having an allergic reaction to food or drinks
- Nano particles found in food
- Putting on weight
- BSE or what is called mad cow disease

EU27
MT

Total "Worried" Total "Not worried" Don't know
3. SOURCES OF INFORMATION: PUBLIC CONFIDENCE AND RESPONSE

**Food safety**
- QF10a. And how did you react to the last information you heard, saw or read about a type of food being unsafe? *
  - You avoided the food mentioned in the story only for a while: EU27 40%, MT 31%
  - You got worried about the problem but finally did nothing about it: EU27 18%, MT 24%
  - You ignored it, and did not change your eating habits: EU27 14%, MT 29%
  - You have permanently changed your eating habits: EU27 15%, MT 21%
  - Other (SPONTANEOUS): EU27 2%, MT 2%
  - Don’t know: EU27 2%, MT 2%
  - * For example, due to a chemical found in it

**Diet and Health**
- QF10b. And how did you react to the last information you heard, saw or read about a type of food being bad for your health? *
  - You avoided the food mentioned in the story only for a while: EU27 40%, MT 31%
  - You got worried about the problem but finally did nothing about it: EU27 16%, MT 24%
  - You ignored it, and did not change your eating habits: EU27 23%, MT 29%
  - You have permanently changed your eating habits: EU27 21%, MT 13%
  - Other (SPONTANEOUS): EU27 0%, MT 2%
  - Don’t know: EU27 0%, MT 0%
  - * For example, containing too much fat or salt

Q5. Suppose a serious food risk were found in a food you eat regularly such as fish, chicken or salad. How much confidence would you have in the following sources to give you accurate information about this risk?

- Your physician/dentist and other health professionals
- Family and friends
- Consumer organisations
- Scientists
- Environmental protection groups
- National and European food safety agencies (EFSA)
- Farmers
- European institutions
- Media (TV, newspapers, radio)
- (NATIONALITY) Government
- Information found on the Internet
- Supermarkets and shops
- Food manufacturers

**EUROBAROMETER 73.5**
RESULTS FOR MALTA
FOOD RELATED RISKS

EU27
Number of interviews: 26,691
Fieldwork: 09/06-30/06/2010

MT
Number of interviews: 500
Fieldwork: 11/06-25/06/2010
Methodology: face-to-face

4- THE ROLE AND EFFECTIVENESS OF PUBLIC AUTHORITIES

QF6. To what extent do you agree or not with each of the following statements?

<table>
<thead>
<tr>
<th>Statement</th>
<th>Total agree*</th>
<th>Total disagree*</th>
<th>Don’t know*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public authorities in the EU should do more to ensure that food is healthy</td>
<td>65%</td>
<td>22%</td>
<td>13%</td>
</tr>
<tr>
<td>Public authorities in the EU should do more to inform about healthy diets and lifestyles</td>
<td>61%</td>
<td>15%</td>
<td>24%</td>
</tr>
<tr>
<td>There are strict laws in the EU to make sure that food is safe</td>
<td>64%</td>
<td>21%</td>
<td>15%</td>
</tr>
<tr>
<td>Public authorities in the EU are quick to act when a danger to citizens’ health is identified</td>
<td>63%</td>
<td>22%</td>
<td>15%</td>
</tr>
<tr>
<td>Public authorities in the EU take into account most recent scientific evidence when they take decisions related to food safety</td>
<td>63%</td>
<td>22%</td>
<td>15%</td>
</tr>
<tr>
<td>Public authorities in the EU do a good job in informing people about the risks related to food</td>
<td>56%</td>
<td>34%</td>
<td>10%</td>
</tr>
<tr>
<td>Scientific advice on food related risks is independent of commercial or political interests</td>
<td>47%</td>
<td>41%</td>
<td>12%</td>
</tr>
<tr>
<td>Public authorities in the EU view the health of consumers as being more important than the profits of producers</td>
<td>46%</td>
<td>42%</td>
<td>12%</td>
</tr>
<tr>
<td>Food today is safer compared to ten years ago</td>
<td>42%</td>
<td>51%</td>
<td>7%</td>
</tr>
</tbody>
</table>

QF8. Now we would like to know if you think that public authorities in the European Union are doing enough to protect you from these possible risks.

- Possible risks from animal infections or diseases which could be transmitted to humans such as mad cow disease (BSE)
- Possible risks from bacterial contamination of foods, for example salmonella in eggs
- Possible risks to health from your diet, for example high fat intakes and heart disease
- Possible risks from chemical contamination of foods, for example pesticide residues or environmental pollutants like mercury in fish
- Possible risks from new technologies such as animal cloning and nanotechnology

EUROBAROMETER 73.5
RESULTS FOR MALTA