1- MEANING AND AWARENESS OF FOOD-RELATED RISKS

QF1. To what extent do you associate food and eating with each of the following?

- Selecting fresh and tasty foods
- Enjoying a meal with friends or family
- Satisfying your hunger
- Looking for affordable prices
- Being concerned about the safety of food
- Checking calories and nutrients – fat and sugar, etc.

EU27
LV

To a large extent
Somewhat
Not very much
Not at all
Don’t know

QF2. I will read out a list of potential risks. For each of them please tell me how likely you think they are to happen to you personally.

- The economic crisis negatively affecting your life
- Environmental pollution damaging your health
- Getting a serious illness
- The food you eat damaging your health
- Being injured in a car accident
- Being a victim of a crime

EU27
LV

Very likely
Fairly likely
Not very likely
Not at all likely
Don’t know
2- CONCERNS ABOUT FOOD-RELATED RISKS

QF4. Please tell me to what extent you are worried or not about the following issues.

- Pesticide residues in fruit, vegetables or cereals
- Residues like antibiotics or hormones in meat
- Pollutants like mercury in fish and dioxins in pork
- The quality and freshness of food
- Additives like colours, preservatives or flavourings used in food or drinks
- Genetically modified organisms found in food or drinks
- Cloning animals for food products
- The welfare of farmed animals
- Food poisoning from bacteria like salmonella in eggs or listeria in cheese
- New viruses found in animals like avian or bird flu
- Getting a diet related disease such as diabetes, heart or liver problems
- Substances contained in plastics or other materials coming into contact with food
- Not having a healthy and balanced diet
- Having an allergic reaction to food or drinks
- Nano particles found in food
- Putting on weight
- BSE or what is called mad cow disease

EU27
LV
3- SOURCES OF INFORMATION: PUBLIC CONFIDENCE AND RESPONSE

**FOOD safety**

QF10a. And how did you react to the last information you heard, saw or read about a type of food being unsafe? *

- You avoided the food mentioned in the story only for a while: EU27 35%, LV 29%
- You got worried about the problem but finally you did nothing about it: EU27 26%, LV 25%
- You ignored it, and did not change your eating habits: EU27 24%, LV 24%
- You have permanently changed your eating habits: EU27 11%, LV 14%
- Other (SPONTANEOUS): EU27 0%, LV 0%
- Don’t know: EU27 2%, LV 0%  
* for example, due to a chemical found in it

**Diet and Health**

QF10b. And how did you react to the last information you heard, saw or read about a type of food being bad for your health? *

- You avoided the food mentioned in the story only for a while: EU27 31%, LV 20%
- You got worried about the problem but finally you did nothing about it: EU27 24%, LV 25%
- You ignored it, and did not change your eating habits: EU27 29%, LV 29%
- You have permanently changed your eating habits: EU27 10%, LV 10%
- Other (SPONTANEOUS): EU27 2%, LV 0%
- Don’t know: EU27 1%, LV 1%  
* for example, containing too much fat or salt

**QF6. Suppose a serious food risk were found in a food you eat regularly such as fish, chicken or salad. How much confidence would you have in the following sources to give you accurate information about this risk?**

- Your physician, doctor and other health professionals: EU27 64%, LV 60%
- Family and friends: EU27 62%, LV 66%
- Consumer organisations: EU27 70%, LV 73%
- Scientists: EU27 71%, LV 73%
- Environmental protection groups: EU27 71%, LV 71%
- National and European food safety agencies (EFSA): EU27 55%, LV 64%
- Farmers: EU27 66%, LV 69%
- European institutions: EU27 57%, LV 68%
- Media (TV, newspapers, radio): EU27 48%, LV 53%
- (NATIONALITY) Government: EU27 26%, LV 35%
- Information found on the Internet: EU27 27%, LV 34%
- Supermarkets and shops: EU27 27%, LV 35%
- Food manufacturers: EU27 34%, LV 34%

**EUROBAROMETER 73.5 RESULTS FOR LATVIA**
4- THE ROLE AND EFFECTIVENESS OF PUBLIC AUTHORITIES

QF6. To what extent do you agree or not with each of the following statements?

<table>
<thead>
<tr>
<th>Statement</th>
<th>Total &quot;agree&quot;</th>
<th>Total &quot;disagree&quot;</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>EU27 2010</td>
<td>EU27 Evot¹</td>
<td>LV 2010</td>
</tr>
<tr>
<td>Public authorities in the EU should do more to ensure that food is healthy</td>
<td>86% -</td>
<td>63% -</td>
<td>11% -</td>
</tr>
<tr>
<td>Public authorities in the EU should do more to inform about healthy diets and lifestyles</td>
<td>61% -</td>
<td>50% -</td>
<td>15% -</td>
</tr>
<tr>
<td>There are strict laws in the EU to make sure that food is safe</td>
<td>66% +5</td>
<td>63% +5</td>
<td>21% -3</td>
</tr>
<tr>
<td>Public authorities in the EU are quick to act when a danger to citizens’ health is identified</td>
<td>63% +7</td>
<td>61% +10</td>
<td>27% -6</td>
</tr>
<tr>
<td>Public authorities in the EU take into account most recent scientific evidence when they take decisions related to food risks</td>
<td>63% +5</td>
<td>68% +18</td>
<td>22% -4</td>
</tr>
<tr>
<td>Public authorities in the EU do a good job in informing people about the risks related to food</td>
<td>56% +7</td>
<td>69% +29</td>
<td>34% -5</td>
</tr>
<tr>
<td>Scientific advice on food related risks is independent of commercial or political interests</td>
<td>47% -</td>
<td>47% -</td>
<td>41% -</td>
</tr>
<tr>
<td>Public authorities in the EU view the health of consumers as being more important than the profits of producers</td>
<td>46% +7</td>
<td>47% +9</td>
<td>42% -5</td>
</tr>
<tr>
<td>Food today is safer compared to ten years ago</td>
<td>42% -</td>
<td>14% -</td>
<td>51% -</td>
</tr>
</tbody>
</table>

QF8. Now we would like to know if you think that public authorities in the European Union are doing enough to protect you from these possible risks.

- Possible risks from animal infections or diseases which could be transmitted to humans such as mad cow disease (BSE)
- Possible risks from bacterial contamination of foods, for example salmonella in eggs
- Possible risks to health from your diet, for example high fat intakes and heart disease
- Possible risks from chemical contamination of foods, for example pesticide residues or environmental pollutants like mercury in fish
- Possible risks from new technologies such as animal cloning and nanotechnology

EU27 LV

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