1- MEANING AND AWARENESS OF FOOD RELATED RISKS

QF1. To what extent do you associate food and eating with each of the following?

- Selecting fresh and tasty foods
- Enjoying a meal with friends or family
- Satisfying your hunger
- Looking for affordable prices
- Being concerned about the safety of food
- Checking calories and nutrients – fat and sugar, etc.

EU27 and IE numbers of interviews:
- EU27: 26,691
- IE: 1,008

QF2. I will read out a list of potential risks. For each of them please tell me how likely you think they are to happen to you personally.

- The economic crisis negatively affecting your life
- Environmental pollution damaging your health
- Getting a serious illness
- The food you eat damaging your health
- Being injured in a car accident
- Being a victim of a crime
2- CONCERNS ABOUT FOOD-RELATED RISKS

QF4. Please tell me to what extent you are worried or not about the following issues.

- Pesticide residues in fruit, vegetables or cereals
- Residues like antibiotics or hormones in meat
- Pollutants like mercury in fish and dioxins in pork
- The quality and freshness of food
- Additives like colours, preservatives or flavourings used in food or drinks
- Genetically modified organisms found in food or drinks
- Cloning animals for food products
- The welfare of farmed animals
- Food poisoning from bacteria like salmonella in eggs or listeria in cheese
- New viruses found in animals like avian or bird flu
- Getting a diet related disease such as diabetes, heart or liver problems
- Substances contained in plastics or other materials coming into contact with food
- Not having a healthy and balanced diet
- Having an allergic reaction to food or drinks
- Nano particles found in food
- Putting on weight
- BSE or what is called mad cow disease

EU27
IE

Total "Worried"  Total "Not worried"  Don't know
3- SOURCES OF INFORMATION: PUBLIC CONFIDENCE AND RESPONSE

Food safety
QF10a. And how did you react to the last information you heard, saw or read about a type of food being unsafe? *

- You avoided the food mentioned in the story only for a white: EU27 55%, IE 55%
- You got worried about the problem but finally you did nothing about it: EU27 26%, IE 12%
- You ignored it, and did not change your eating habits: EU27 24%, IE 22%
- You have permanently changed your eating habits: EU27 11%, IE 7%
- Other (SPONTANEOUS): EU27 2%, IE 1%
- Don’t know: EU27 2%, IE 1%

Diet and Health
QF10b. And how did you react to the last information you heard, saw or read about a type of food being bad for your health? *

- You avoided the food mentioned in the story only for a while: EU27 31%, IE 40%
- You got worried about the problem but finally you did nothing about it: EU27 24%, IE 15%
- You ignored it, and did not change your eating habits: EU27 29%, IE 20%
- You have permanently changed your eating habits: EU27 13%, IE 11%
- Other (SPONTANEOUS): EU27 2%, IE 2%
- Don’t know: EU27 1%, IE 2%

* for example, due to a chemical found in it

QF15. Suppose a serious food risk were found in a food you eat regularly such as fish, chicken or salad. How much confidence would you have in the following sources to give you accurate information about this risk?

- Your physician, doctor and other health professionals
- Family and friends
- Consumer organisations
- Scientists
- Environmental protection groups
- National and European food safety agencies (EFSA)
- Farmers
- European institutions
- Media (TV, newspapers, radio)
- (NATIONALITY) Government
- Information found on the Internet
- Supermarkets and shops
- Food manufacturers

Total “Confident”
Total “Not confident”
Don’t know

EUROBAROMETER 73.5
RESULTS FOR IRELAND
FOOD RELATED RISKS

EU27
Number of interviews: 26,691
Fieldwork: 09/06-30/06/2010

IE
Number of interviews: 1,008
Fieldwork: 11/06-27/06/2010

Methodology: face-to-face

4- THE ROLE AND EFFECTIVENESS OF PUBLIC AUTHORITIES

QF8. To what extent do you agree or not with each of the following statements?

* Evolution 06/2010-09-10/2009 (EB73.5-EB84.1)

<table>
<thead>
<tr>
<th>Statement</th>
<th>Total &quot;agree&quot;</th>
<th>Total &quot;disagree&quot;</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public authorities in the EU should do more to ensure that food is healthy</td>
<td>86%</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Public authorities in the EU should do more to inform about healthy diets and lifestyles</td>
<td>61%</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>There are strict laws in the EU to make sure that food is safe</td>
<td>66% +5</td>
<td>21% -3</td>
<td>10% -1</td>
</tr>
<tr>
<td>Public authorities in the EU are quick to act when a danger to citizens' health is identified</td>
<td>63% +7</td>
<td>27% -6</td>
<td>12% -13</td>
</tr>
<tr>
<td>Public authorities in the EU take into account most recent scientific evidence when they take decisions related to food risks</td>
<td>63% +5</td>
<td>22% -4</td>
<td>11% -4</td>
</tr>
<tr>
<td>Public authorities in the EU do a good job in informing people about the risks related to food</td>
<td>56% +7</td>
<td>34% -5</td>
<td>15% -8</td>
</tr>
<tr>
<td>Scientific advice on food related risks is independent of commercial or political interests</td>
<td>47%</td>
<td>41%</td>
<td>26%</td>
</tr>
<tr>
<td>Public authorities in the EU view the health of consumers as being more important than the profits of producers</td>
<td>46% +7</td>
<td>42% -5</td>
<td>24% -10</td>
</tr>
<tr>
<td>Food today is safer compared to ten years ago</td>
<td>42%</td>
<td>51%</td>
<td>26%</td>
</tr>
</tbody>
</table>

QF9. Now we would like to know if you think that public authorities in the European Union are doing enough to protect you from these possible risks.

- Possible risks from animal infections or diseases which could be transmitted to humans such as mad cow disease (BSE)
- Possible risks from bacterial contamination of foods, for example salmonella in eggs
- Possible risks to health from your diet, for example high fat intakes and heart disease
- Possible risks from chemical contamination of foods, for example pesticide residues or environmental pollutants like mercury in fish
- Possible risks from new technologies such as animal cloning and nanotechnology

EU27
IE

Total "yes"  Total "no"  Don't know

EUROBAROMETER 73.5
RESULTS FOR IRELAND