### 1- MEANING AND AWARENESS OF FOOD-RELATED RISKS

**QF1. To what extent do you associate food and eating with each of the following?**

<table>
<thead>
<tr>
<th>Activity</th>
<th>EU27</th>
<th>BE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Selecting fresh and tasty foods</td>
<td>56%</td>
<td>36%</td>
</tr>
<tr>
<td>Enjoying a meal with friends or family</td>
<td>54%</td>
<td>37%</td>
</tr>
<tr>
<td>Satisfying your hunger</td>
<td>44%</td>
<td>45%</td>
</tr>
<tr>
<td>Looking for affordable prices</td>
<td>44%</td>
<td>44%</td>
</tr>
<tr>
<td>Being concerned about the safety of food</td>
<td>37%</td>
<td>42%</td>
</tr>
<tr>
<td>Checking calories and nutrients – fat and sugar, etc.</td>
<td>22%</td>
<td>20%</td>
</tr>
</tbody>
</table>

**EU27 Number of interviews: 26.691**  
**BE Number of interviews: 1.000**

**1- MEANING AND AWARENESS OF FOOD-RELATED RISKS**

**QF2. I will read out a list of potential risks. For each of them please tell me how likely you think they are to happen to you personally.**

<table>
<thead>
<tr>
<th>Risk</th>
<th>EU27</th>
<th>BE</th>
</tr>
</thead>
<tbody>
<tr>
<td>The economic crisis negatively affecting your life</td>
<td>20%</td>
<td>26%</td>
</tr>
<tr>
<td>Environmental pollution damaging your health</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Getting a serious illness</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>The food you eat damaging your health</td>
<td>11%</td>
<td>11%</td>
</tr>
<tr>
<td>Being injured in a car accident</td>
<td>9%</td>
<td>10%</td>
</tr>
<tr>
<td>Being a victim of a crime</td>
<td>7%</td>
<td>9%</td>
</tr>
</tbody>
</table>

**EU27 Number of interviews: 26.691**  
**BE Number of interviews: 1.000**
2- CONCERNS ABOUT FOOD-RELATED RISKS

QF4. Please tell me to what extent you are worried or not about the following issues.

- Pesticide residues in fruit, vegetables or cereals
- Residues like antibiotics or hormones in meat
- Pollutants like mercury in fish and dioxins in pork
- The quality and freshness of food
- Additives like colours, preservatives or flavourings used in food or drinks
- Genetically modified organisms found in food or drinks
- Cloning animals for food products
- The welfare of farmed animals
- Food poisoning from bacteria like salmonella in eggs or listeria in cheese
- New viruses found in animals like avian or bird flu
- Getting a diet related disease such as diabetes, heart or liver problems
- Substances contained in plastics or other materials coming into contact with food
- Not having a healthy and balanced diet
- Having an allergic reaction to food or drinks
- Nano particles found in food
- Putting on weight
- BSE or what is called mad cow disease

EU27

BE

Total "Worried"  Total "Not worried"  Don't know
3- SOURCES OF INFORMATION: PUBLIC CONFIDENCE AND RESPONSE

**Food safety**
QF10a. And how did you react to the last information you heard, saw or read about a type of food being unsafe? *

- You avoided the food mentioned in the story only for a while: EU27 35% BE 43%
- You got worried about the problem but finally you did nothing about it: EU27 26% BE 23%
- You ignored it, and did not change your eating habits: EU27 24% BE 20%
- You have permanently changed your eating habits: EU27 11% BE 12%
- Other (SPONTANEOUS): EU27 2% BE 2%
- Don't know: EU27 2% BE 0%

* for example, due to a chemical found in it

**Diet and Health**
QF10b. And how did you react to the last information you heard, saw or read about a type of food being bad for your health? *

- You avoided the food mentioned in the story only for a while: EU27 31% BE 34%
- You got worried about the problem but finally you did nothing about it: EU27 24% BE 26%
- You ignored it, and did not change your eating habits: EU27 29% BE 25%
- You have permanently changed your eating habits: EU27 13% BE 13%
- Other (SPONTANEOUS): EU27 2% BE 2%
- Don't know: EU27 1% BE 0%

* for example, containing too much fat or salt

QF5. Suppose a serious food risk were found in a food you eat regularly such as fish, chicken or salad. How much confidence would you have in the following sources to give you accurate information about this risk?

- Your physician/doctor and other health professionals
- Family and friends
- Consumer organisations
- Scientists
- Environmental protection groups
- National and European food safety agencies (EFSA)
- Farmers
- European institutions
- Media (TV, newspapers, radio)
- (NATIONALITY) Government
- Information found on the Internet
- Supermarkets and shops
- Food manufacturers

EU27
BE
### 4- THE ROLE AND EFFECTIVENESS OF PUBLIC AUTHORITIES

**QF8. To what extent do you agree or not with each of the following statements?**

<table>
<thead>
<tr>
<th>Statement</th>
<th>Total &quot;agree&quot;</th>
<th>Total &quot;disagree&quot;</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public authorities in the EU should do more to ensure that food is healthy</td>
<td>86% - 92%</td>
<td>11% - 7%</td>
<td>4% - 1%</td>
</tr>
<tr>
<td>Public authorities in the EU should do more to inform about healthy diets and lifestyles</td>
<td>61% - 67%</td>
<td>15% - 12%</td>
<td>4% - 1%</td>
</tr>
<tr>
<td>There are strict laws in the EU to make sure that food is safe</td>
<td>66% +5</td>
<td>24% - 3%</td>
<td>13% - 2%</td>
</tr>
<tr>
<td>Public authorities in the EU are quick to act when a danger to citizens' health is identified</td>
<td>63% +7</td>
<td>22% - 4%</td>
<td>15% - 1%</td>
</tr>
<tr>
<td>Public authorities in the EU take into account most recent scientific evidence when they take decisions related to food risks</td>
<td>63% +5</td>
<td>22% - 4%</td>
<td>15% - 1%</td>
</tr>
<tr>
<td>Public authorities in the EU do a good job in informing people about the risks related to food</td>
<td>56% +7</td>
<td>34% - 5%</td>
<td>10% - 2%</td>
</tr>
<tr>
<td>Scientific advice on food related risks is independent of commercial or political interests</td>
<td>47% - 57%</td>
<td>41% - 37%</td>
<td>12% - 6%</td>
</tr>
<tr>
<td>Public authorities in the EU view the health of consumers as being more important than the profits of producers</td>
<td>46% +7</td>
<td>42% - 5%</td>
<td>12% - 2%</td>
</tr>
<tr>
<td>Food today is safer compared to ten years ago</td>
<td>42% - 56%</td>
<td>51% - 36%</td>
<td>7% - 5%</td>
</tr>
</tbody>
</table>

* Evolution 06/2010-09/2006 (EB73.5-EB04.1)

**QF8. Now we would like to know if you think that public authorities in the European Union are doing enough to protect you from these possible risks.**

- **Possible risks from animal infections or diseases which could be transmitted to humans such as mad cow disease (BSE):**
  - EU27: 59% “yes”, 33% “no”, 9% “don’t know”
  - BE: 60% “yes”, 30% “no”, 10% “don’t know”

- **Possible risks from bacterial contamination of foods, for example salmonella in eggs:**
  - EU27: 50% “yes”, 35% “no”, 15% “don’t know”
  - BE: 57% “yes”, 30% “no”, 13% “don’t know”

- **Possible risks to health from your diet, for example high fat intakes and heart disease:**
  - EU27: 45% “yes”, 30% “no”, 25% “don’t know”
  - BE: 52% “yes”, 44% “no”, 14% “don’t know”

- **Possible risks from chemical contamination of foods, for example pesticide residues or environmental pollutants like mercury in fish:**
  - EU27: 45% “yes”, 40% “no”, 15% “don’t know”
  - BE: 47% “yes”, 44% “no”, 14% “don’t know”

- **Possible risks from new technologies such as animal cloning and nanotechnology:**
  - EU27: 42% “yes”, 40% “no”, 18% “don’t know”
  - BE: 47% “yes”, 44% “no”, 19% “don’t know”