

Food Safety in the EU

Most important factors when buying food

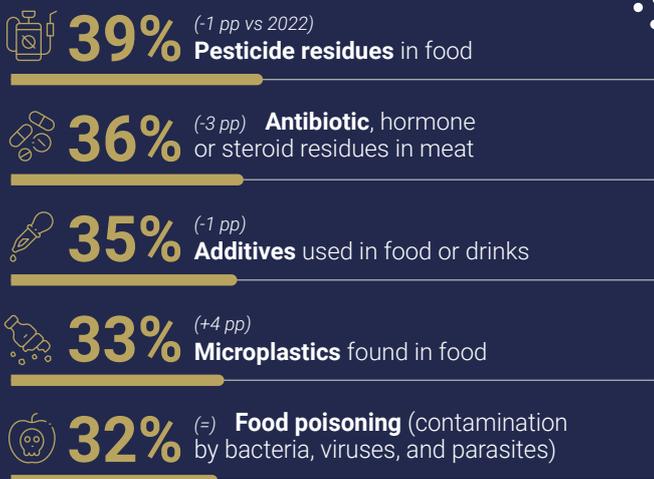
 EU citizens think the following are most important factors when buying food...



Concerns about food safety

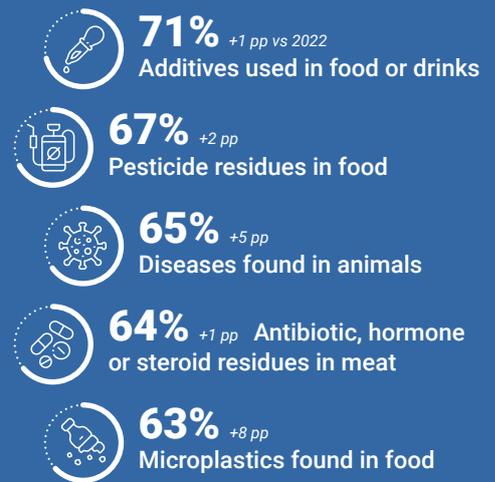
TOP 5 FROM A PREDEFINED SET

When asked which items concerned them the most from a set of potential food concerns, citizens' most commonly reported food concern



Awareness of food safety topics

Most commonly reported topics respondents are aware of



Level of awareness



Concerns about food risks

UNPROMPTED QUESTION | TOP 3

When EU citizen think about the problems or risks associated with food and eating they are the most concerned about...



Personal interest in food safety

72% (+2 pp vs 2022)
of EU citizens are personally interested in food safety

27% are not (-2 pp)

Trust in sources of information on food risks

90% (+1 pp vs 2022) General practitioners and specialist doctors

84% (+2 pp) Scientists working at a university or publicly-funded research organisation

82% (+8 pp) Farmers and primary producers

82% (=) Consumer organisations

72% (+2 pp) Environmental/Health NGOs

70% (+4 pp) National authorities

69% (+3 pp) EU institutions

66% (+3 pp) Scientists working at an industrial or privately funded research organisation

60% (+3 pp) Supermarkets or local grocer

52% (+3 pp) Journalists

49% (+4 pp) Food industries

22% (+2 pp) Celebrities, bloggers and influencers

Main sources of information about food risks | TOP 5

55% Television on a TV set or via the internet (-6 pp vs 2022)

42% Exchanges with family, friends, neighbours, or colleagues (-2 pp)

38% Internet search engine (+1 pp)

26% Online social networks and blogs (+4 pp)

25% Newspapers (online or in print) (-3 pp)

Awareness of the EU food safety system

79% Regulations are in place to make sure that the food we eat is safe (+6 pp)

76% EU relies on scientists to give expert advice decide how risky something could be for you to eat (+6 pp)

71% EU and authorities in your country responsible for food safety work together (+6 pp)

68% EU has a separate institution that provides scientific advice on the safety of food (+7 pp)

Reasons for not paying attention to information about food safety

TOP 3 MAIN REASONS

Takes it for granted that the food sold is safe

41%

Knows enough to avoid or mitigate food risks

30%

Food safety information is often highly technical and complex

27%



For further information on the Eurobarometer 2025, please scan the QR Code