



STAKEHOLDER FORUM 2025

Breakout session 3

PREPAREDNESS: SHARING KNOWLEDGE
ON INNOVATIVE PRODUCTS

AGENDA

14.00 - 14.05
Welcome & introduction

14.05 - 15.20
Interactive presentation: EFSA initiatives to connect with innovators and discussion with stakeholders

15.20 - 15.30
Key highlights and next steps

15:30
Breakout session closes

Chair: Samuele Tonello, Senior Food Policy Officer, BEUC, Consumer representative

Presenter: Sara De Berardis, EFSA, FDP Unit





EFSA INITIATIVES TO CONNECT WITH INNOVATORS

Sara De Berardis

INNOVATION IN FOOD/FEED PRODUCTS



The food sector is characterized by **continuous developments and innovation**

influencing the applications for authorization of regulated products that EFSA receives



HOW EFSA IS CONNECTED WITH INNOVATORS



Attendance to third-party conferences



Scientific colloquia and foresight workshops



Ad hoc meeting with industry representatives



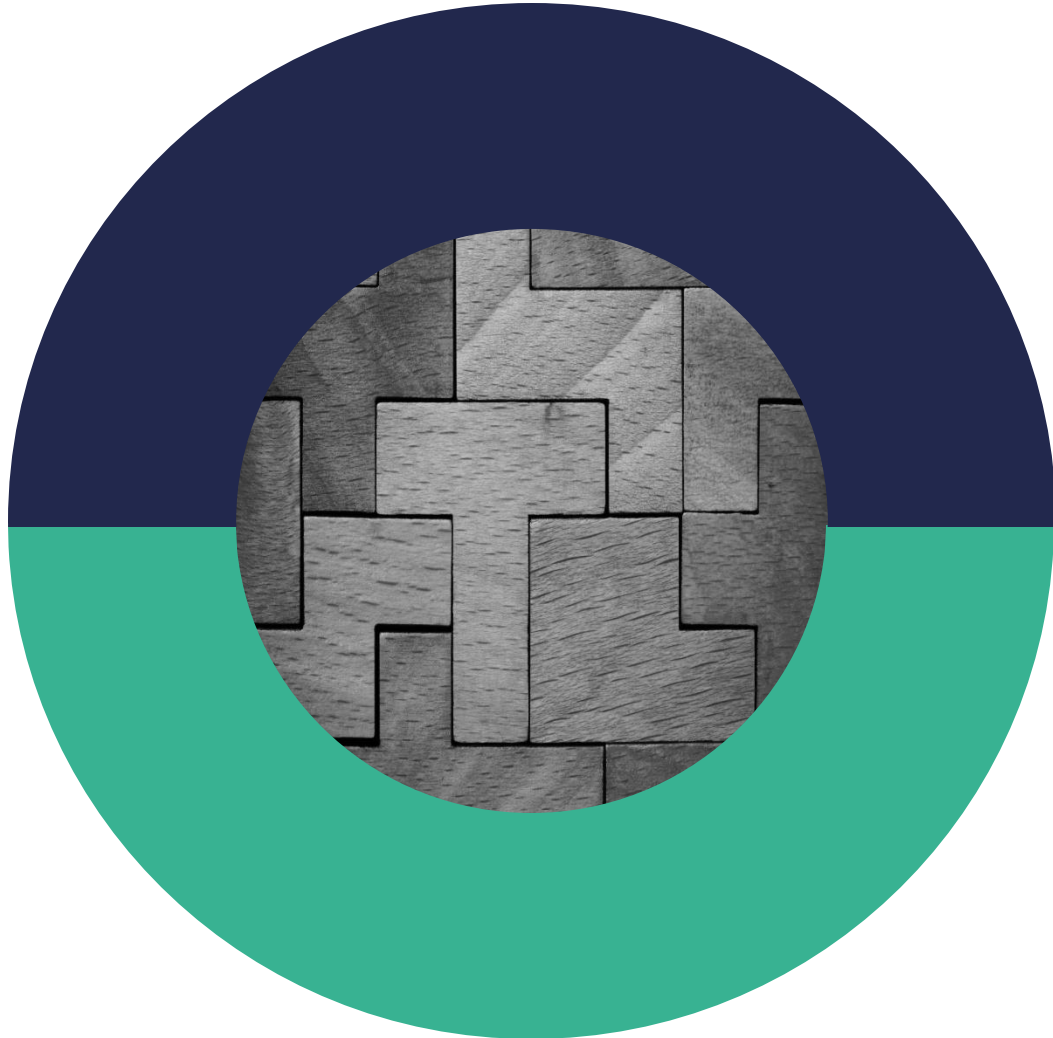
Interaction with regulatory bodies



Scanning activities



A COMPLEX PICTURE



Timeliness

Confidentiality

Competitiveness

Preparedness



EXPLORING NEW WAYS TO LEARN ABOUT INNOVATIVE PRODUCTS





It's question time!



**Q1: WHAT DO YOU CONSIDER FALLING UNDER THE
CONCEPT OF 'INNOVATIVE PRODUCT'?**



IMPORTANCE OF CONNECTING



EFSA'S PERSPECTIVE



First-hand information
on the innovation in the
food and feed market

to **increase EFSA's preparedness**
and ensure a timely risk
assessment of innovative
regulated products





It's question time!

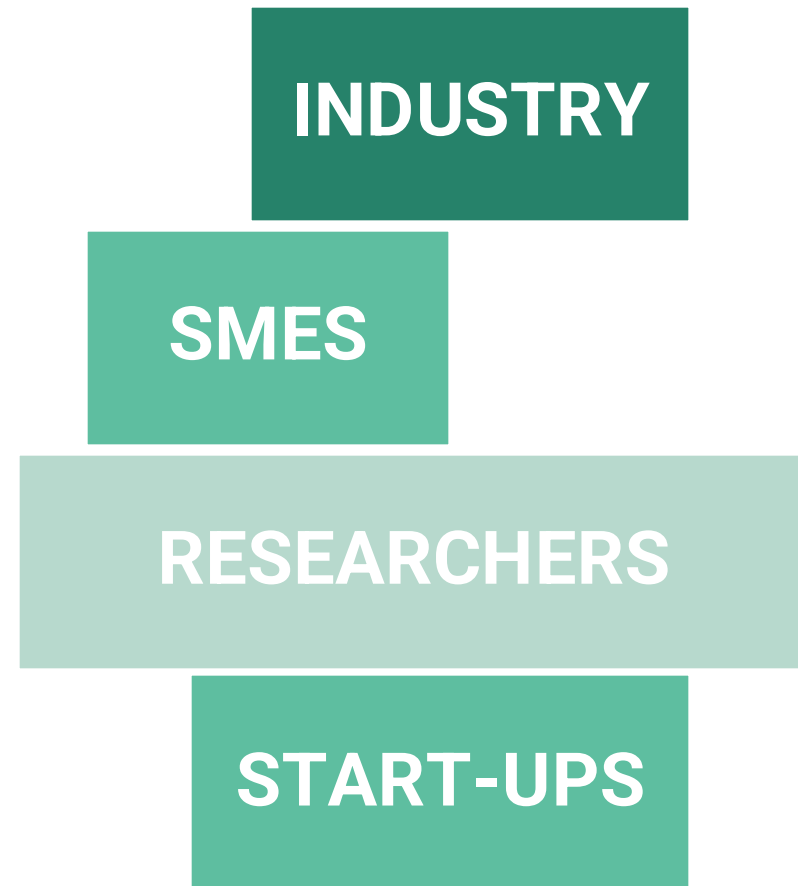
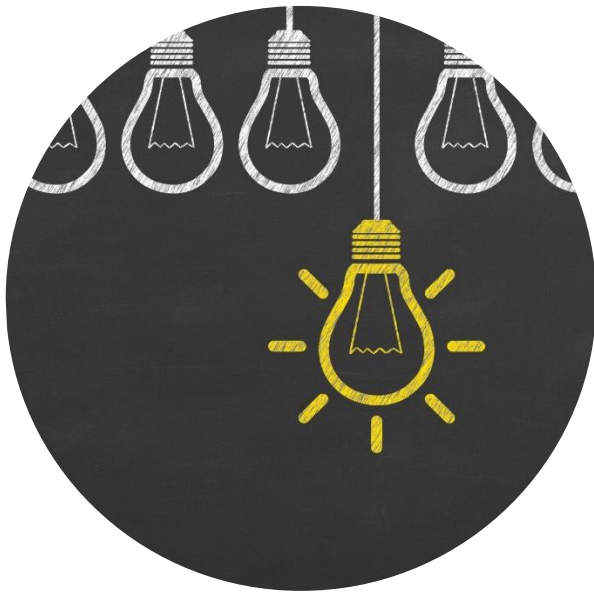


**Q2: WHAT BENEFIT CAN YOU SEE IN THIS EARLY
ENGAGEMENT WITH EFSA?**



LET'S SHAPE THIS EARLY DIALOGUE TOGETHER

WHO: All those developing new products that in the mid- or long-term future would need to go through an application procedure



"INNOVATION DAYS" PROPOSAL

Duration

- Whole event: one week
- Sessions: 1 or 1.5 hours

Format

- A series of online mini-sessions - "speed-date" approach
- Innovators meets EFSA individually

Confidentiality

- Ensured in line with the level of confidentiality granted at pre-submission phase

Frequency

- Once a year





It's question time!



**Q3: WHAT IS YOUR FEELING ABOUT THIS IDEA
(INNOVATION DAYS)?**





KEY HIGHLIGHTS AND NEXT STEPS

