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HOLIFOOD

Holistic approach for tackling food systems risks in a changing global environment

Frederic BAYER
EUFIC

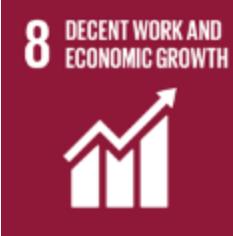
Project objectives

Title: Holistic approach for tackling food systems risks in a changing global environment

Coordinated by Prof Dr Ine van der Fels-Klerx, Wageningen Food Safety Research (WFSR), deputy coordinator **Nathan Meijer** (WFSR)

Aims: improve the integrated food safety risk analysis framework in Europe to

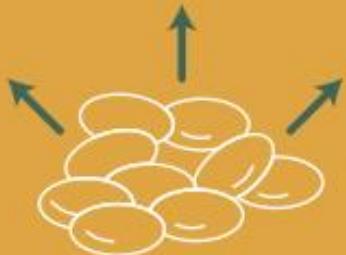
- I. meet future challenges arising from Green Deal policy driven transitions in particular in relation to climate driven changes,
- II. contribute to the United Nations' Sustainable Development Goals (SDG 2, 8, 9, 12, 15) and
- III. support the realization of a truly safe and sustainable food production



Emerging risks

WHAT IS AN 'EMERGING FOOD RISK?'

A risk resulting from a **newly identified hazard** to which a significant exposure may occur, or from an **unexpected new or increased significant exposure** and/or susceptibility to a known hazard.



INCREASED EXPOSURE
TO KNOWN HAZARD



NEW
HAZARD



INCREASED SUSCEPTIBILITY
TO HAZARD

Example: mycotoxins

Factors contributing to mycotoxin production:	Mitigation strategies:
 INCREASED TEMPERATURE & HUMIDITY	<input checked="" type="checkbox"/> CLIMATE-RESILIENT AGRICULTURAL PRACTICES
 EXTREME WEATHER EVENTS	<input checked="" type="checkbox"/> ENHANCE STORAGE & DRYING TECHNIQUES
 ALTERED PRECIPITATION PATTERNS	<input checked="" type="checkbox"/> DEVELOP EARLY WARNING SYSTEMS
	<input checked="" type="checkbox"/> SUSTAINABLE FARMING PRACTICES

Supply chains of focus



Three selected supply chains:

- ▶ Poultry [chicken]
- ▶ Cereals [maize]
- ▶ Legumes [lentils]

‘Drivers of change’ may act as modifiers of effect on the onset of emerging risks

Project WP structure

WP9 Consortium management & scientific coordination

WP7 Communication, dissemination, education & exploitation

WP5 Science, policy & society

WP4 Stakeholder engagement & codesign in living labs

WP1 Big Data technologies and AI for food safety detection and prevention

WP3 Holistic risk assessment for regulation

WP2 Technology development for integrated monitoring

WP6 Integrated decision making & mitigation

WP8 Legal & ethical

Drivers of change

Science & Technology

Innovation
Digitalisation

Demographics

Population growth
Urbanisation

Geo-politics

Globalisation
International trade

Socio-economics

Consumer preference
Income distribution

Socio-cultural

Social values
Food choices

Policy

Food security
Regulation

Cloud computing

AI & Big Data



AI & Big Data



AI & Big Data

Outcomes

Data collection, processing and visualisation from a number of actors throughout the food chain, using a system approach.



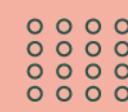
Farmers



System approach



Cereals, legumes, poultry



System approach



Consumers



System approach

Food safety emerging risks system

Food security

Data sources



Structured data e.g., historical food safety monitoring data (EFSA), data on drivers of changes (e.g., FAOSTAT, World Bank, United Nations)



Unstructured data e.g., scientific literature (PMC), media news (EMM)

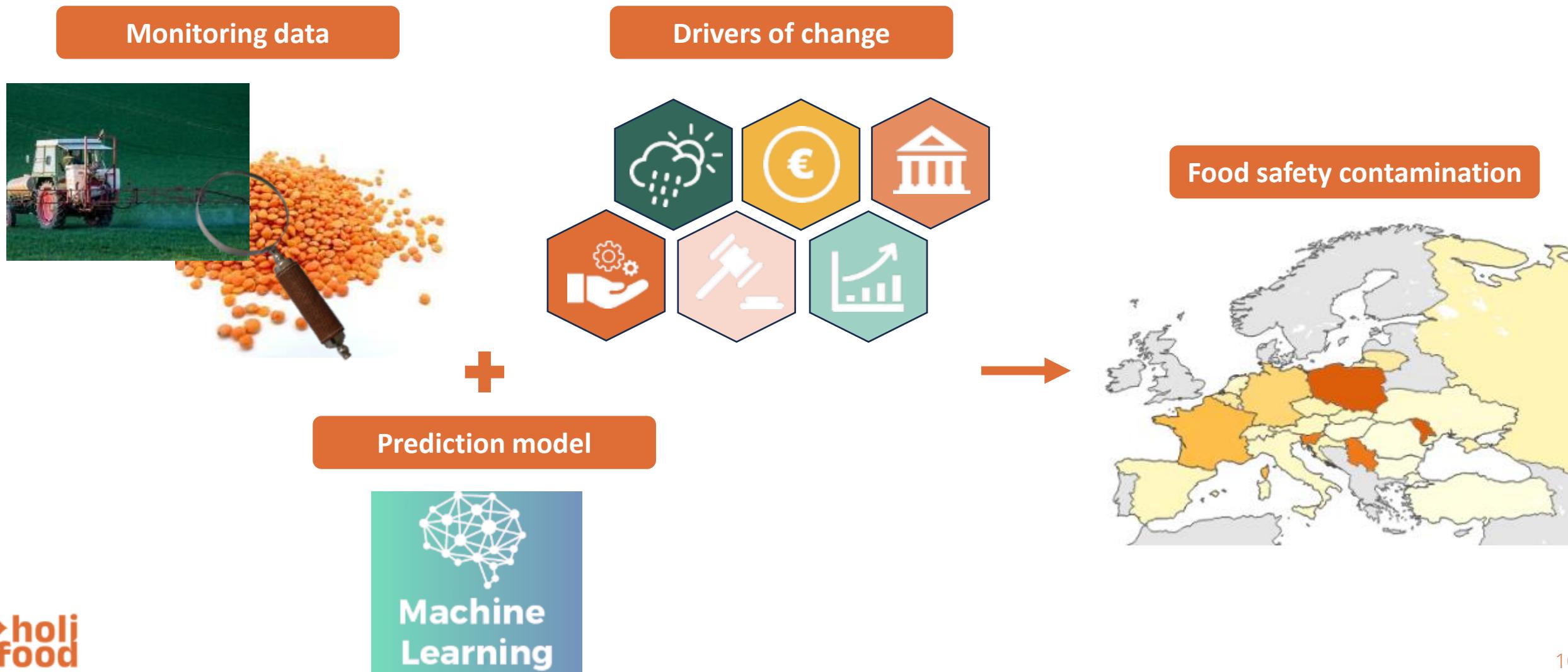
EFSA ZENODO data

- > 750 csv files
- > 300 GB of data
- ~ 8.5 million samples
- ~ 300 million measurements



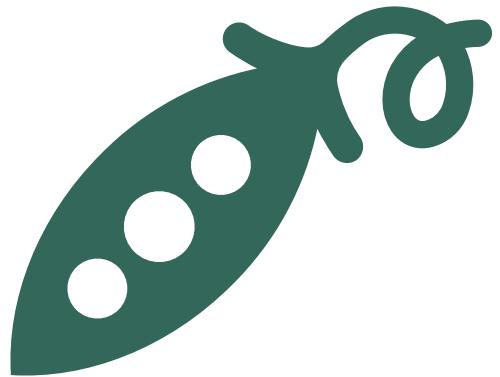
A	B	C	D
1 columnname	driver_description	source	url
2 corruption_index	The corruption index of the origin Transparency International		https://www.transparency.org/en/cpi/2021
3 human_development_index	The human development index of United Nations		https://hdr.undp.org/data-center/human-development-index
4 control_corruption	The extent to which public power World Bank		http://info.worldbank.org/governance/wgi/#home
5 government_effectiveness	The quality of public services, the World Bank		http://info.worldbank.org/governance/wgi/#home
6 political_stability	The likelihood of political instability World Bank		http://info.worldbank.org/governance/wgi/#home
7 regulatory_quality	The ability of the government to rule World Bank		http://info.worldbank.org/governance/wgi/#home
8 rule_of_law	the extent to which agents have access to the rule of law World Bank		http://info.worldbank.org/governance/wgi/#home
9 voice_and_accountability	The extent to which a country's citizens voice and accountability World Bank		http://info.worldbank.org/governance/wgi/#home
10 governance_index	The governance index of the original World Bank		http://info.worldbank.org/governance/wgi/#home
11 press_freedom_index	the ability of journalists as indicators RSF Reporters Without Borders		https://rsf.org/en/index
12 democracy_index	State of democracy per country by Economist Intelligence Unit		https://www.eiu.com/n/campaigns/democracy-index-2021
13 polity_democracy_index	Qualities of democratic and autocratic Polity Project		https://www.systemicpeace.org/polityproject.html
14 gdp_current	The GDP of the origin country World Bank		https://data.worldbank.org/indicator/NY.GDP.MKTP.CD
15 gdp_growth	The economic growth of the origin World Bank		https://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG
16 legal_system	Strength of legal rights index of the World Bank		https://data.worldbank.org/indicator/IC.LGL.CRED.XQ
17 food_security_index	The Global Food Security Index of Economist		https://impact.economist.com/sustainability/project/food-security-index
18 innovation_index	Annual ranking of countries by the WIPO		https://www.wipo.int/global_innovation_index/en/
19 logistics_performance_index	Performance on trade logistics of World Bank		https://lp.worldbank.org/
20 internet_users_percent_of_population	% internet users of population theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
21 mobile_network_coverage_percent_of_population	% mobile network coverage theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
22 quality_of_roads_low_high	quality of roads theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
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25 quality_of_air_transport_infrastructure_low_high	quality of air transport air_transp theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
26 gasoline_prices_at_the_pump_in_dollars_per_liter	gasoline prices at the pump in dollars per liter theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
27 diesel_prices_at_the_pump_in_dollars_per_liter	diesel prices at the pump in dollars per liter theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
28 globalization_index_0100	globalization index theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
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30 political_globalization_index_0100	political globalization index theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
31 social_globalization_index_0100	social globalization index theglobaleconomy		https://www.theglobaleconomy.com/indicators_list.php
32 pesticide_import_price_dollar_ton	Indicator of the price of pesticide FAOSTAT		https://www.fao.org/faostat/en/#data/RT
33 pesticide_export_price_dollar_ton	Indicator of the price of pesticide FAOSTAT		https://www.fao.org/faostat/en/#data/RT
34 pesticide_use_kg_per_hectare	Use of pesticides (in kg per hectare) FAOSTAT		https://www.fao.org/faostat/en/#data/RT
35 sustainable_pesticide_use	The sustainable pesticide use in Yale		https://epi.yale.edu/epi-results/2022/component/spu
36 ratio_organic_fertilizer	ratio of organic fertilizer (manure) FAOSTAT		https://www.fao.org/faostat/en/#data/RFB
37 agricultural_producer_price_index	Agriculture Producer Prices (in th FAOSTAT		https://www.fao.org/faostat/en/#data/PP
38 consumer_prices_index_food	consumer prices food indices (20 FAOSTAT		https://www.fao.org/faostat/en/#data/CP
39 food_price_inflation	food price inflation FAOSTAT		https://www.fao.org/faostat/en/#data/CP
40 oil_price	Global yearly oil price OPEC		https://www.opec.org/opec_web/en/data_graphs/40.htm
41 oil_price_std	standard deviation of the oil price OPEC		https://www.opec.org/opec_web/en/data_graphs/40.htm
42 gas_price	Global yearly natural gas price US energy information administrative		https://www.eia.gov/dnav/ng/ng_pri_fut_s1_d.htm
43 gas_price_std	standard deviation of the gas price US energy information administrative		https://www.eia.gov/dnav/ng/ng_pri_fut_s1_d.htm
44 production_tons	Production of lentils in the origin FAOSTAT		https://www.fao.org/faostat/en/#data
45 production_tons_sc	Production of lentils in the sample FAOSTAT		https://www.fao.org/faostat/en/#data
46 import_price_global	Global lentil price per year based FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
47 import_value_scoc	Import value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
48 import_quantity_scoc	Import quantity of lentils (in tons) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
49 export_value_scoc	Export value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
50 import_value_scoc	Export quantity of lentils (in tons) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
51 export_value_scoc	Import price (in dollars per ton) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
52 import_value_scoc	Import value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
53 import_value_oc	Import value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
54 import_quantity_oc	Import quantity of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
55 export_value_oc	Export value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
56 export_quantity_oc	Export quantity of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
57 import_value_sc	Import value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
58 import_quantity_sc	Import quantity of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
59 export_value_sc	Export value of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
60 export_quantity_sc	Export quantity of lentils (in dollars) FAOSTAT		https://www.fao.org/faostat/en/#data/TCL
61 consumption_sc	consumption in sampling country FAOSTAT		https://www.fao.org/faostat/en/#data/TCL and https://www.emdat.be/
62 population	population of a country (used to calculate FAOSTAT		https://www.fao.org/faostat/en/#data/DA
63 consumption_per_capita_sc	consumption per capita in sampling country FAOSTAT		https://www.fao.org/faostat/en/#data/DA and https://www.emdat.be/
64 disaster_damage	Sum of damages (in dollars) in a year EM-DAT		https://www.emdat.be/
65 disaster	Indicator whether a hydrological EM-DAT		https://www.emdat.be/

Prediction model for food safety contamination



Predictive / forecasting AI

2024



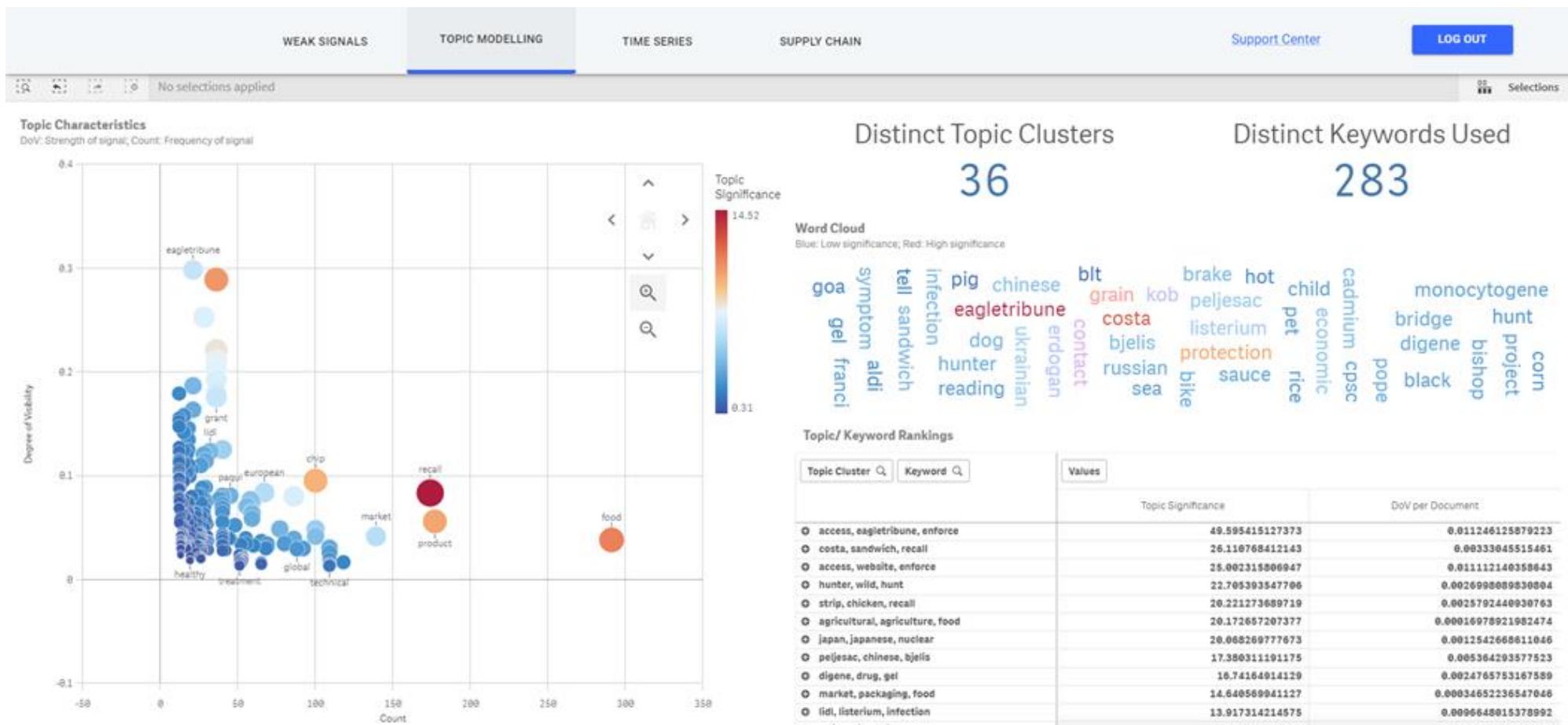
2025



Extending existing AI mycotoxins classifier with new maize dataset: AGROKNOW
Expanding AI mycotoxins model into a time-series model: AGROKNOW
Mycotoxin classifier in multiple products: WFSR

Topic modelling

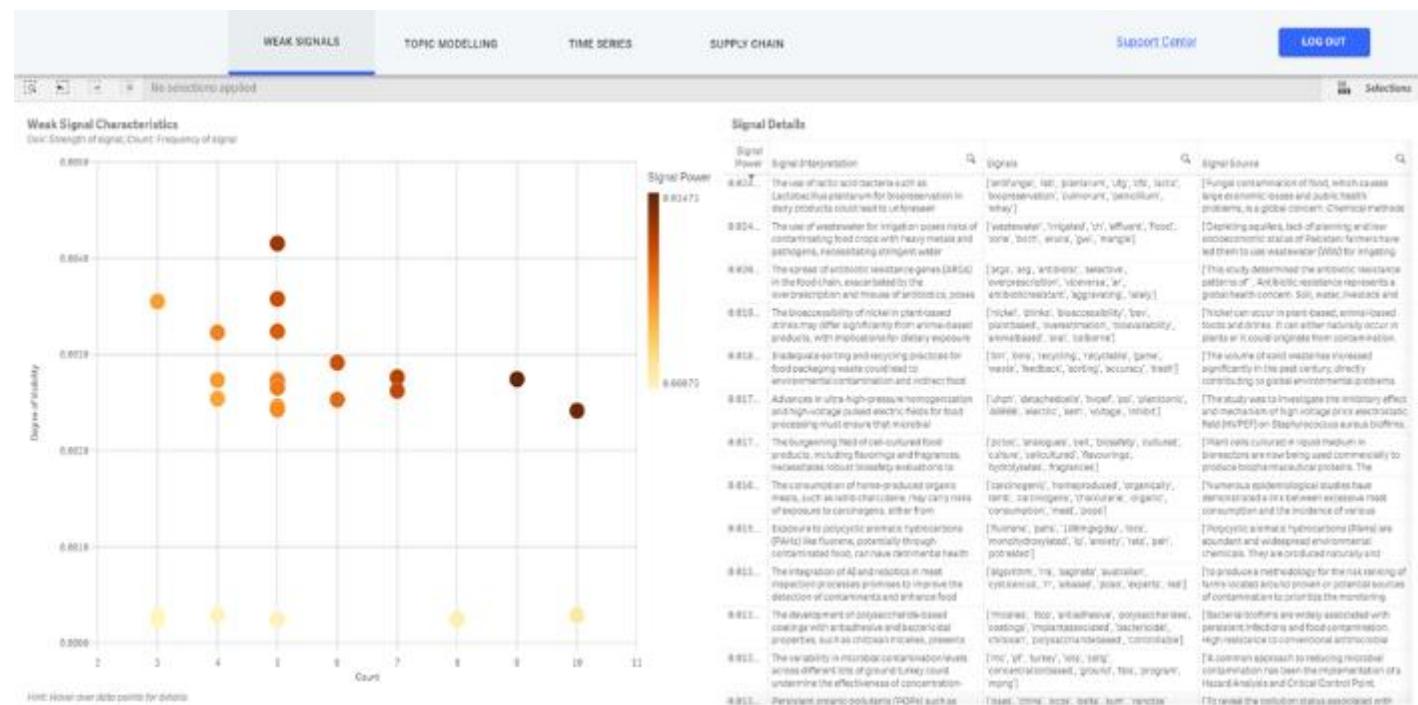
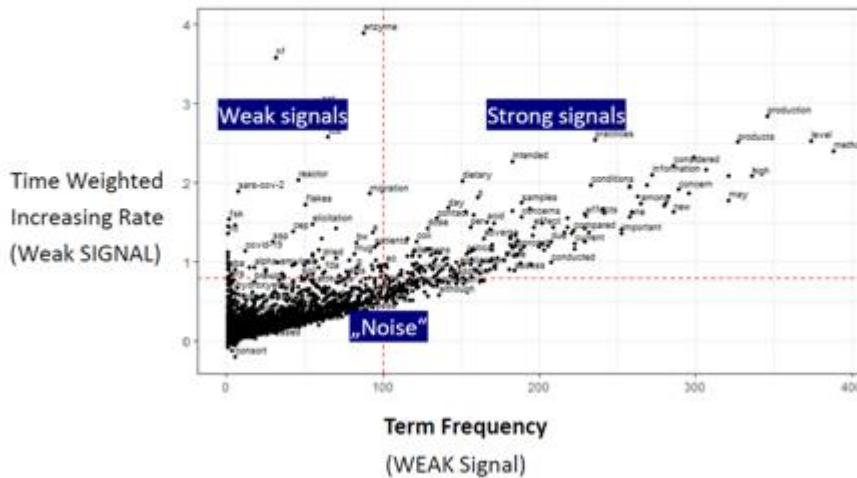
- ❑ Identify and extract abstract topics from a collection of documents by analyzing the patterns of word co-occurrence within the texts



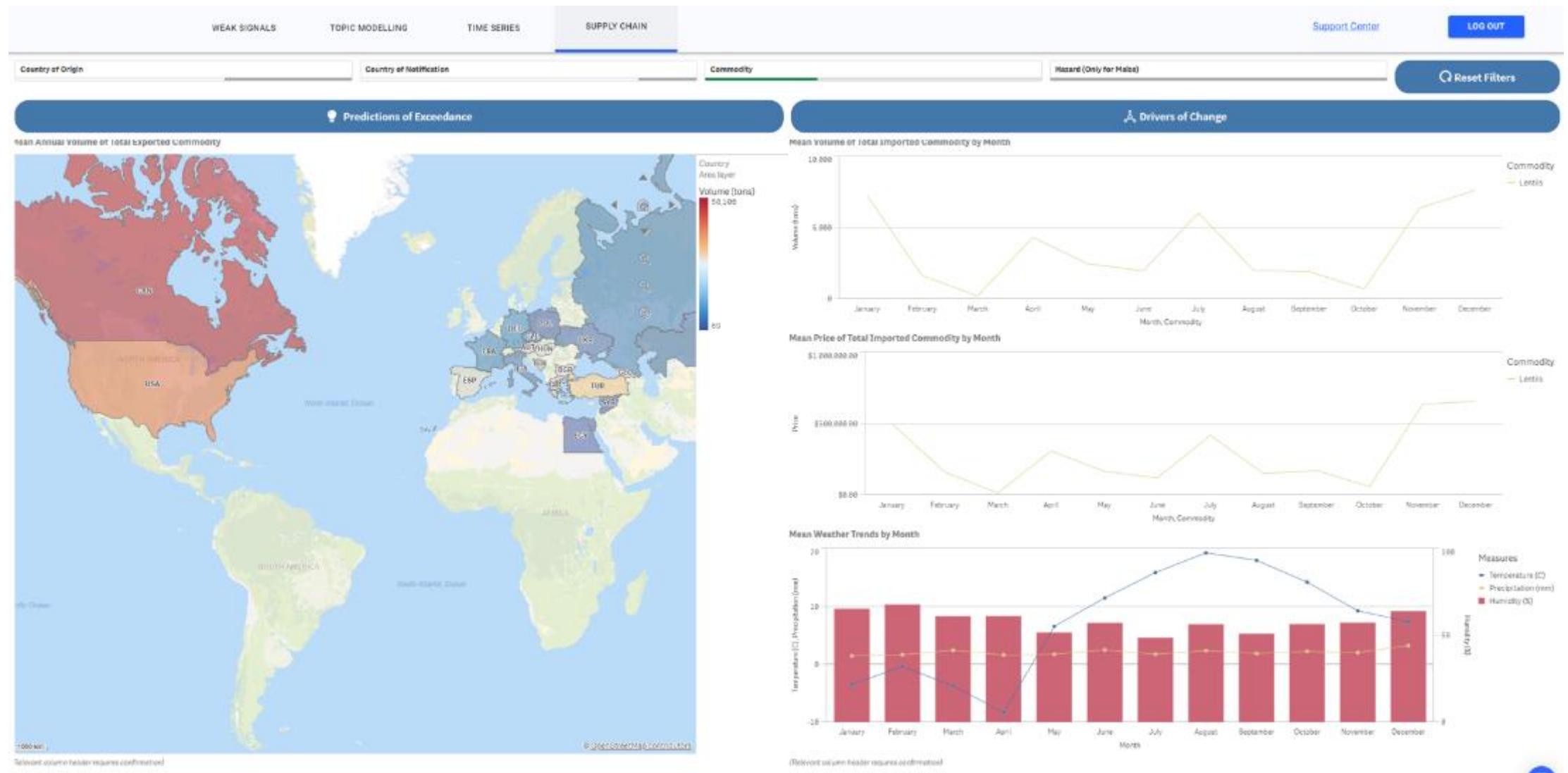
Weak signal miner

- Weak signals focus on concepts that are infrequently mentioned yet exhibit significant changes over time

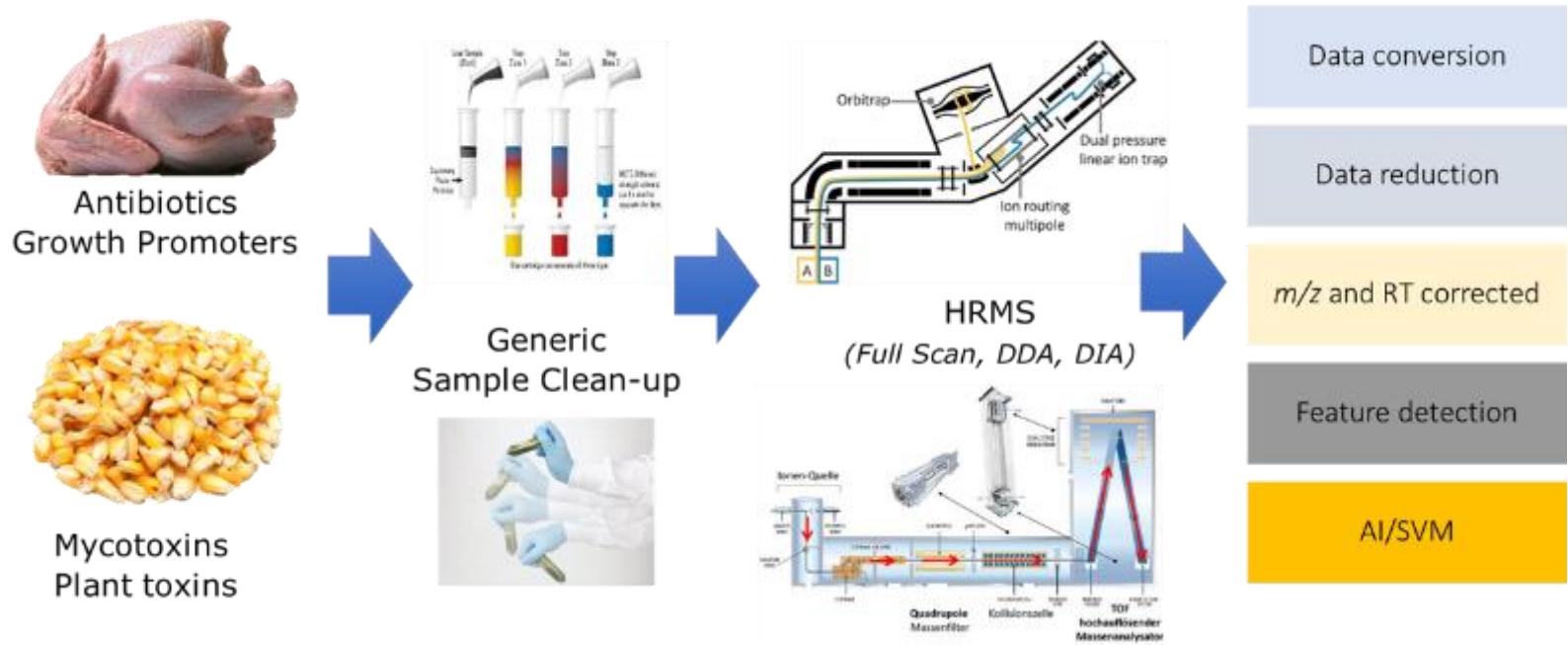
Keyword Emergence Matrix



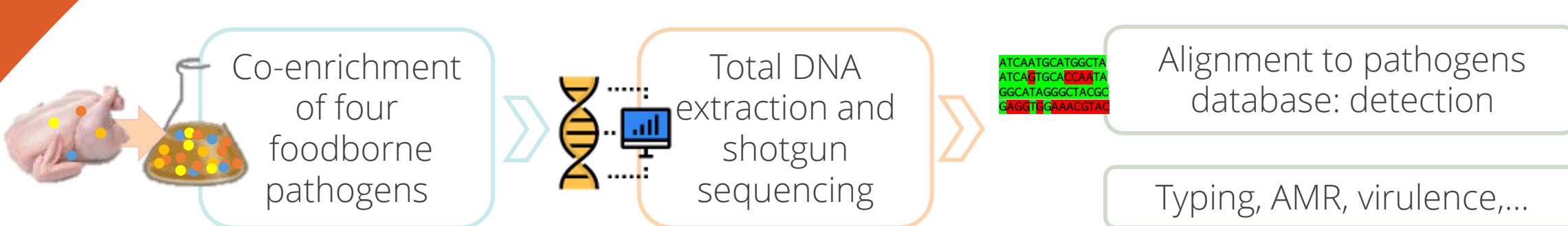
Dashboard



Untargeted methods for chemical Hazards: HRMS/AI

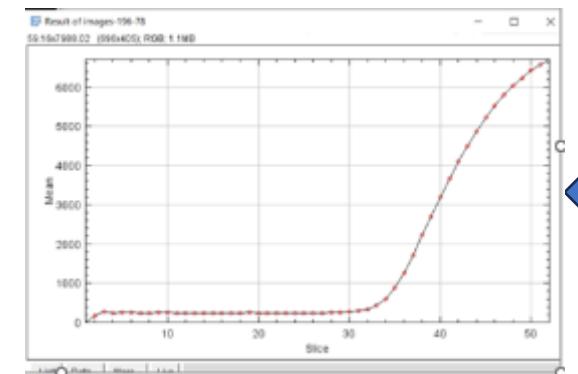
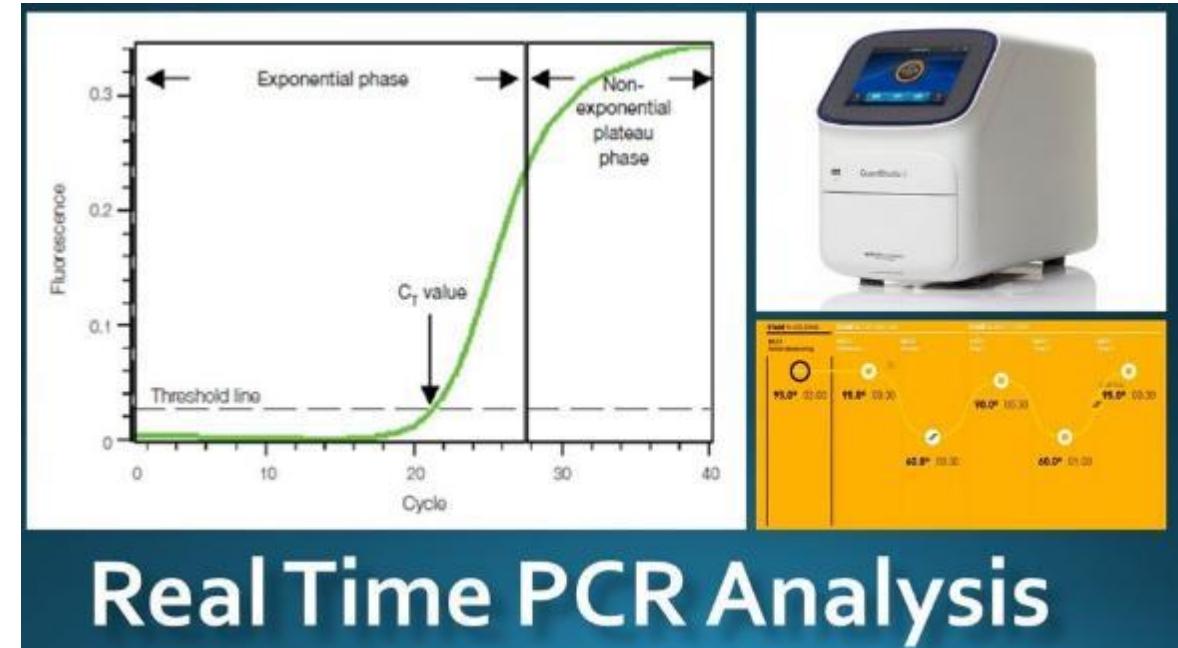


Untargeted methods for biological hazards: quasimetagenomic approach



Targeted methods for emerging and existing pathogens

Real time PCR, digital PCR and Integrity PCR assays for the detection of emerging pathogenic bacteria and viruses



on-chip qPCR for on-site quantitative detection of emerging pathogenic bacteria in the targeted food supply chains

Holistic risk assessment

Objectives

- ▶ Develop holistic risk assessment methods and tools to support regulation in a changing global environment
- ▶ Food safety risk will be embedded in a comprehensive cost-benefit analysis of the food system including
 - ▶ positive and negative health (Nutritional, Chemical, Microbiological)
 - ▶ Environmental
 - ▶ Economical dimensions
- ▶ Various aggregation methods in 3 supply chains:
 - ▶ **Cereals [maize]**: risk-benefit assessment
 - ▶ **Legumes [lentils]**: MCDA
 - ▶ **Poultry [chicken]**: cost-benefit aggregation (monetary values)

Poultry case study

- ▶ Health risks & benefits, environmental impact, costs associated
→ cost-benefit assessment (CBA)
- ▶ Baseline scenario → Current relevant risks and benefits for poultry chain
- ▶ Alternative scenario → Climate change

Microbiological risks

- ▶ Baseline scenario: *Campylobacter* & *Salmonella*

- ▶
$$\frac{\text{Estimated DALYs for global population}}{\text{Foodborne illnesses for global population}} = \frac{\text{DALY}}{\text{case}}$$
- ▶
$$\frac{\text{DALY}}{\text{case}} * \text{Number of total confirmed cases per country} * \text{underreporting factor} * \text{Poultry attribution factor}$$

Country	DALYs campylobacteriosis in 2022	DALYs salmonellosis in 2022
Netherlands	1473	1396
Denmark	472	204
France	5623	15519
Hungary	5883	11200

* Considering underreporting factors for campylobacteriosis of: 22 (Netherlands), 4 (Denmark), 28 (France), 52 (Hungary) and for salmonellosis of: 26 (Netherlands), 4 (Denmark), 27 (France), 67 (Hungary) - Havelaar et al. 2013



Nutrients

- Contribution to total protein intake
- Vitamins B3 (niacin), B6 (pyridoxal) and B12 (cobalamin)
- Iron and Selenium
- *Choline* (if data allows)

Chemical risks

- Dioxins
- PAHs
- PFAS
- *AFB1* (discuss)
- *HCA*s (if data and resources allows)

Living Labs

Iterative co-design

Living labs: iterative co-design

- WP4: facilitate LL managers organizing
 - Interact with specific other WPs to co-design outputs
- WP1: Methods and data sources for emerging risk identification: Verification and prioritization
- WP3: Inductive research using Delphi as both scoping and data gathering exercise
- WP6: Novel Digital Infrastructure for Food Safety

Definition:
A user-driven open innovation ecosystem based on a business-citizens-government partnership which enables users to take active part in the research, development and innovation process

Living Labs Methodology



PHASE 1

Exploration

Objective: Identify priorities and set the foundation for the Living Lab's action plan.

Activities:

- Organize a face-to-face workshop to define challenges, explore stakeholder needs, and establish goals.
- Engage participants in brainstorming, stakeholder mapping, and discussions to align objectives.

Outcome: A well-defined action plan tailored to the Living Lab's focus area.

PHASE 2

Experimentation

Objective: Test and validate tools, models, and approaches developed in the project.

Activities:

- Conduct two rounds of online workshops for discussing and refining the action plan based on initial results.
- Facilitate usability testing and gather feedback to improve prototypes or methodologies.

Outcome: Adjusted approaches and tools, incorporating stakeholder insights for improved relevance and functionality.

PHASE 3

Evaluation

Objective: Assess the outputs of the Living Lab process and plan for further exploitation.

Activities:

- Organize a final face-to-face workshop to review results and stakeholder feedback.
- Evaluate the impact of the tested solutions and gather recommendations for future application or scalability.

Outcome: A comprehensive evaluation report, including insights for replicability and alignment with project goals.



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From Data to Decisions: Shape Food Safety Risk Detection with our Developers

- Interactive online Living Lab
- Co-creating a dashboard allowing early risk detection
 - navigate through the current concept dashboard
 - including 4 types of AI tools
- June 18th 2025, 10:00 – 13:00 CET

EVENT : Workshop: AI in food safety in the HOLIFOOD project

- AI for emerging food safety risks: a holistic approach
Bas van der Velden (Wageningen University Food Safety Research)
- AI for emerging food risk identification based on text
Ákos Józwiak (UVMB)
- Dashboard for managing emerging food risks
William O'Sullivan (Creme)
- AI Act's legal framework for predicting emerging risks
Malgorzata Wilinska (UNIVIE)
- 13th June 2025, 11:00-12:00 CET

HOLiFOOD

Future-Proofing Food: Transforming Risk Analysis for a better and more adaptive food system

<https://holifoodproject.eu>



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