

COMMUNICATIONS EXPERTS NETWORK

16th meeting



7-8 October 2024

14:00-15:30 (CET), 09:00 – 17:20 (CET)

AGENDA

Location: Online (Teams platform)

Chair: James RAMSAY

Day 1 – 7 October

Time	No.	Item	Format	Presenter
14:00	1	Welcome	Verbal	J. RAMSAY
14:10	2	AF/FP update	Verbal	B. GALLANI
14:25	3	Comm Lab on Smoke Flavourings	Presentations by EFSA and Spain followed by breakout groups and plenary discussion	J. RAMSAY F. MATTEUCCI A. CAMPUZANO
15:25	4	Wrap-up and closure	Verbal	J. RAMSAY
15:30		<i>End of Day 1 - Coffee break</i>		
15:40 - 18:00		Data outreach workshop (only for volunteering MSs)	Focus Group	E. CORSINI

Day 2 – 8 October

Time	No.	Item	Format	Presenter
09:00		Welcome		J. RAMSAY
09:05	5	Coordinated Communication activities MSCC Community: state of play and updates from MSs • Croatia • Denmark • Germany • Hungary	Presentation	J. RAMSAY L. HRENKOVIC S. ADDINGTON BANG L. VOGT G. KASZA
10:15		<i>Coffee break</i>		
10:30	6	Coordinated Communication activities MSCC Community: state of play and future plans	Presentations & Q&As	F. MATTEUCCI R. CARVALHO S. ELKHOLY Y. COVOLAN

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11:35	7	Communication planning	Presentation	J. RAMSAY
11:50	8	Media & Social Media Round up	Presentation	E. BRAY F. POSITANO
12:15	9	Social Science Update	Presentation	G. ZAMARIOLA G. ALAVERAS J. LAURENCO
13:00	<i>Lunch break</i>			
14:00	10	Key country issues: • Greece • Hungary • Italy	Presentations	Z. MOUSIA E. BANLAKI-DOMA B. TIOZZO
15:00	11	Campaigns	Presentations	S. MONTI S. ELKHOLY G. MANCARELLA L. SANCHEZ
16:00	<i>Coffee break</i>			
16:15	12	EFSA Journal Update	Presentation	A. HEALY B. ELZER
16:45	13	Crisis communication	Presentation	G. MANCARELLA A. LUCA
17:15	14	Wrap-up and closure	Verbal	J. RAMSAY
17:20	<i>End of the meeting</i>			