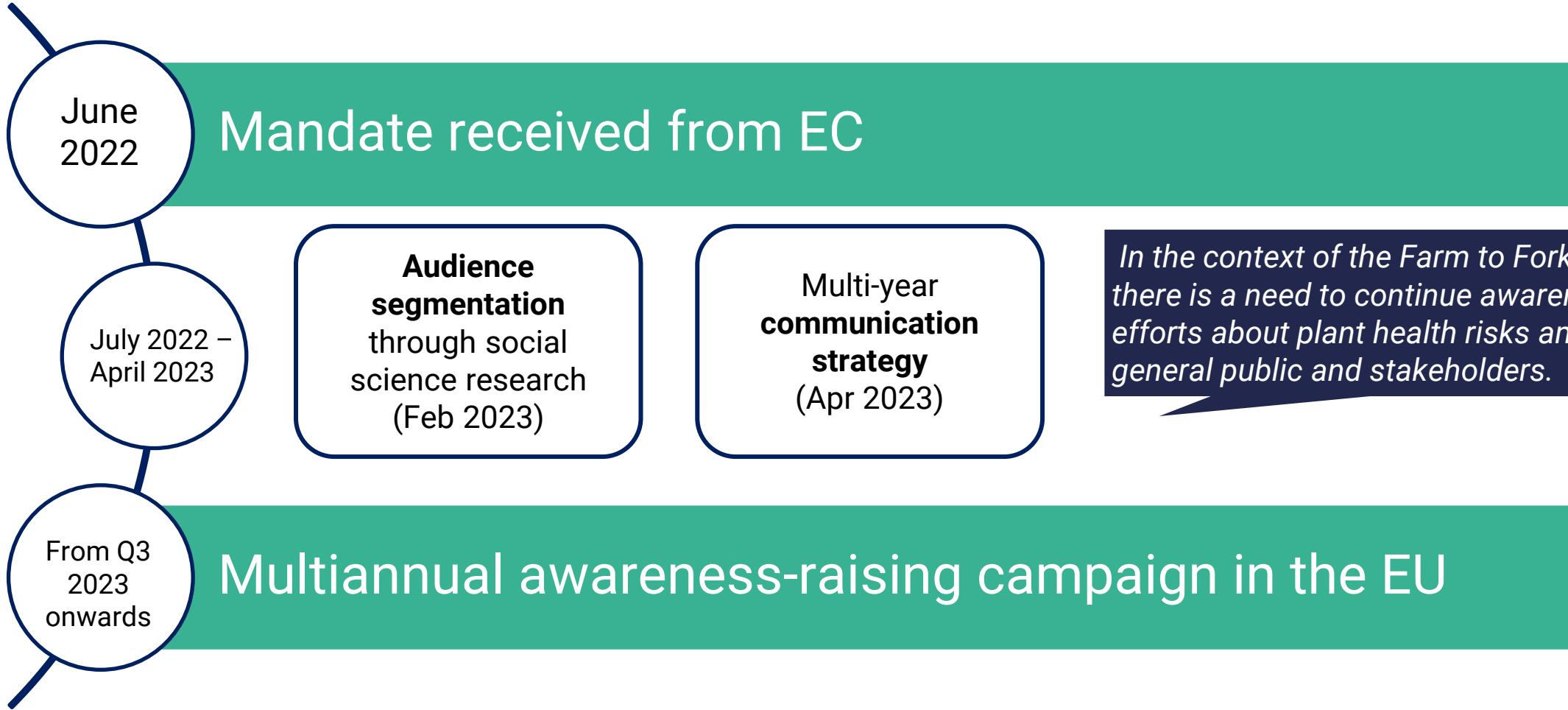




# EFSA CAMPAIGN ON AWARENESS RAISING FOR PLANT HEALTH

Irene Zanetti, COM Unit

# THE CAMPAIGN IN A NUTSHELL



# PARTICIPATING COUNTRIES

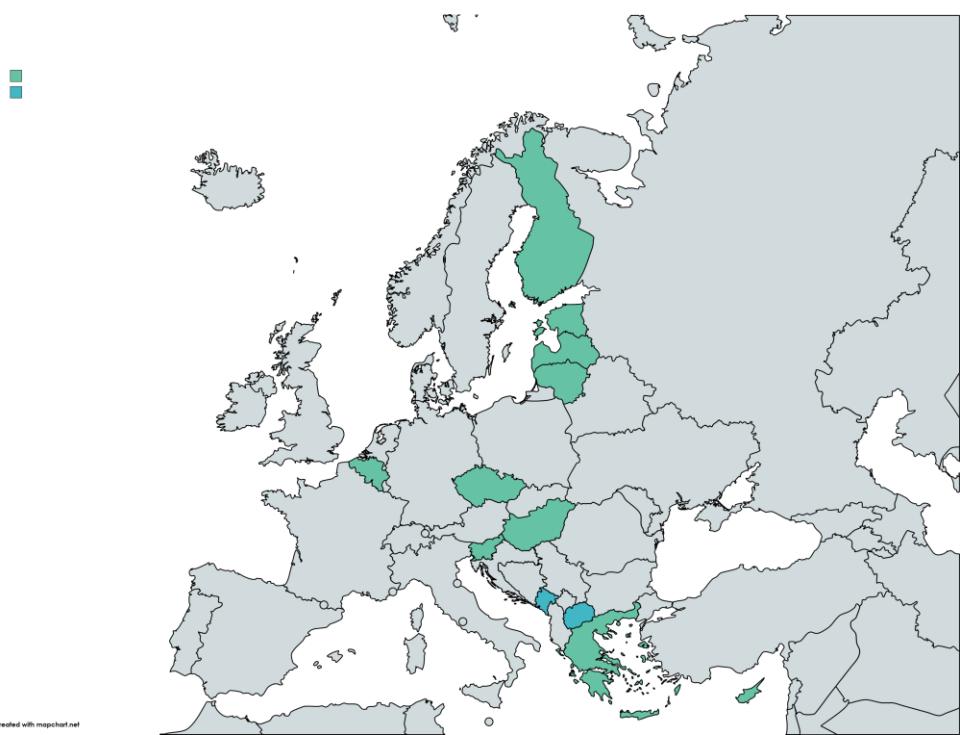
## EU countries:

- Belgium
- Cyprus
- Czech Republic
- Estonia
- Finland
- Greece
- Hungary
- Latvia
- Lithuania
- Slovenia

## IPA countries:

- Montenegro
- North Macedonia

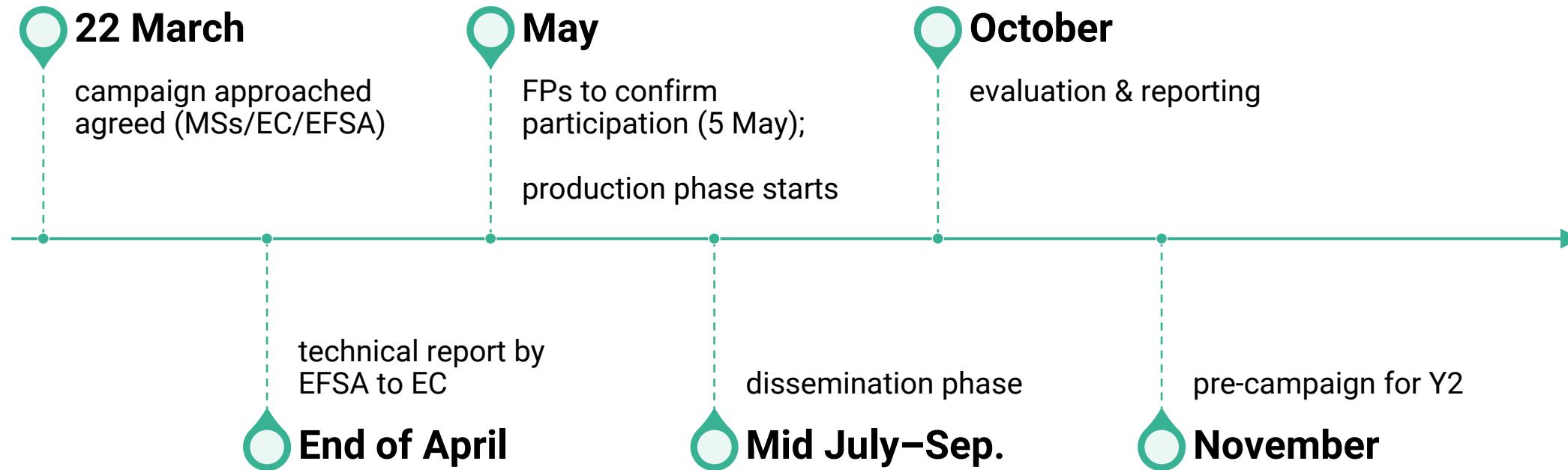
**Thank you for your  
quick discussion and  
communication!**



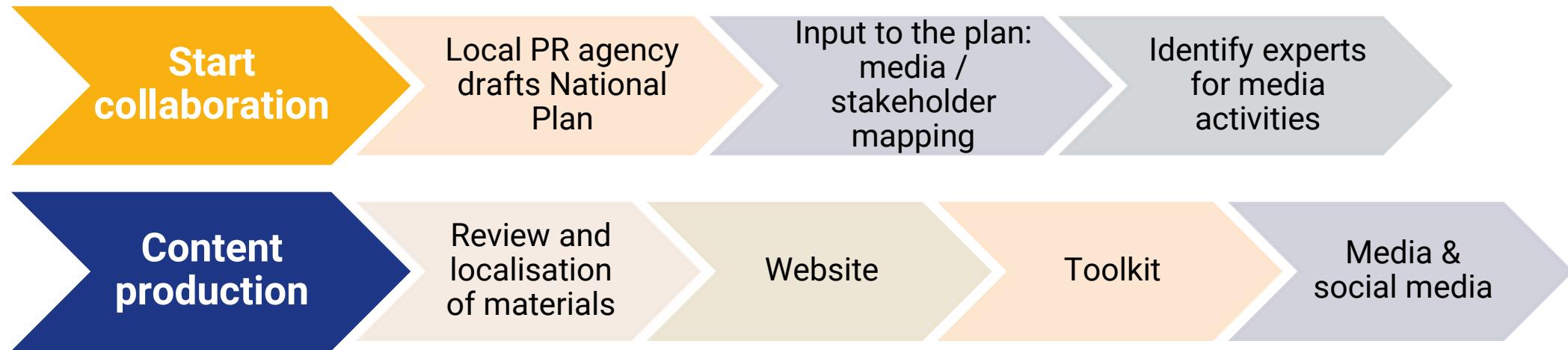
# CURRENT ACTIVITIES



# INDICATIVE TIMELINE Y1 – 2023

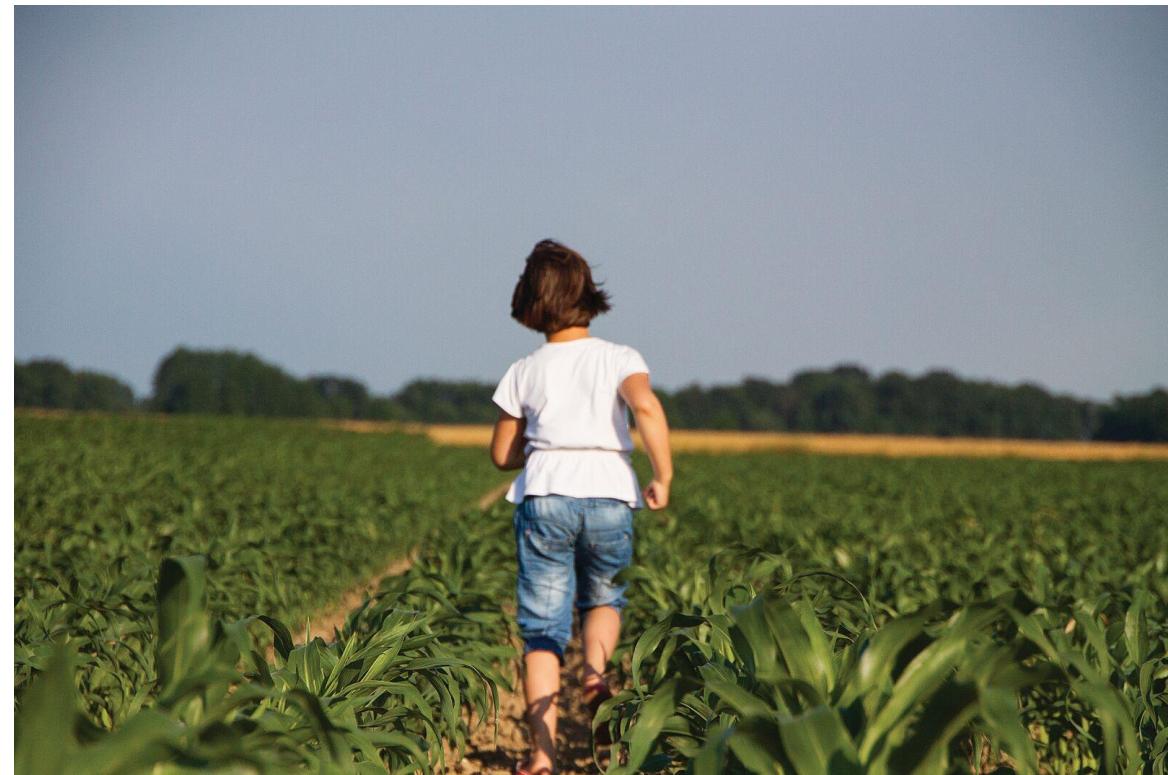


# NEXT STEPS – FOR PARTICIPATING COUNTRIES



## NEXT STEPS – FOR COUNTRIES DISSEMINATING

- We will share the translated assets
- Please disseminate via your channels and to relevant stakeholders
- Remember to inform your colleagues. Everyone can share the campaign materials and contribute to PLH!



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