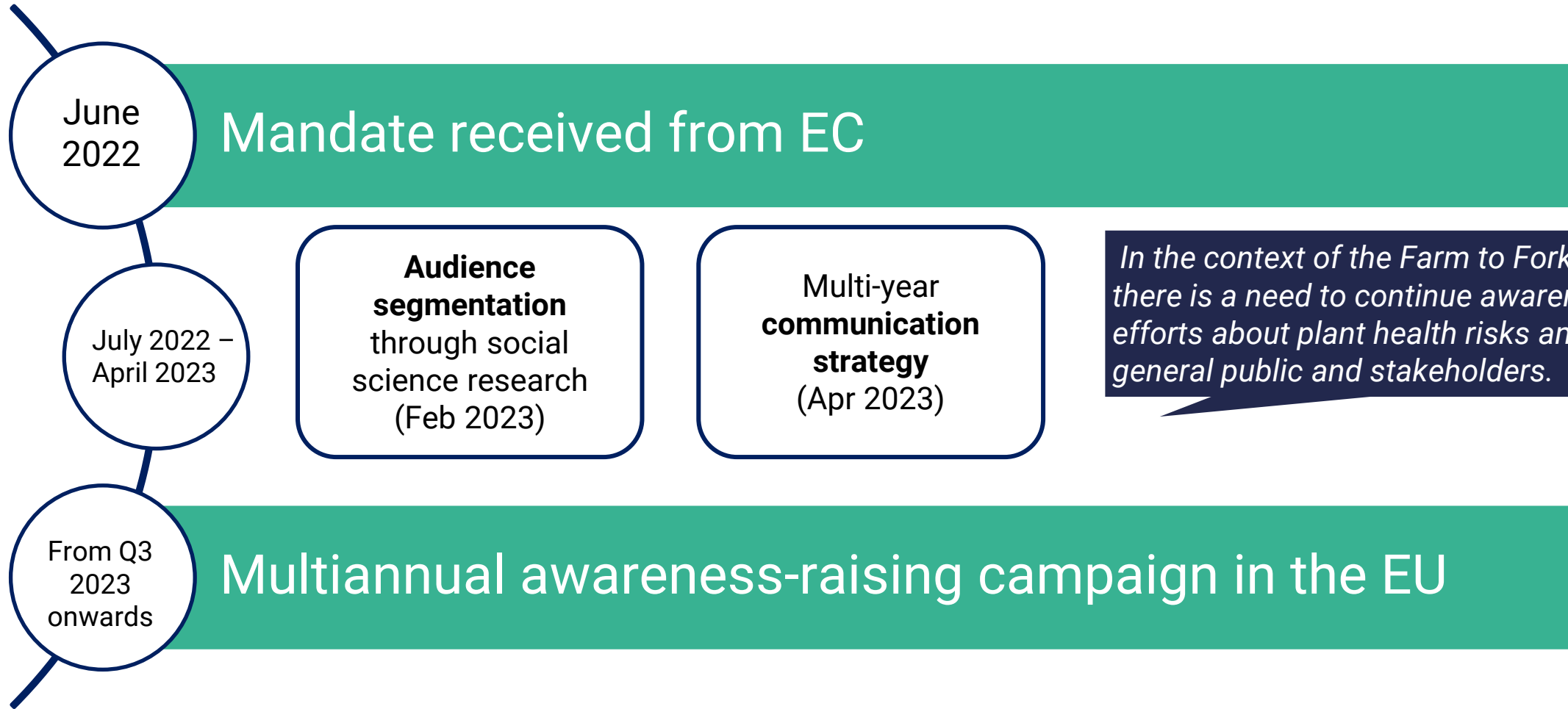




EFSA CAMPAIGN ON AWARENESS RAISING FOR PLANT HEALTH

Irene Zanetti, COM Unit

THE CAMPAIGN IN A NUTSHELL



PARTICIPATING COUNTRIES

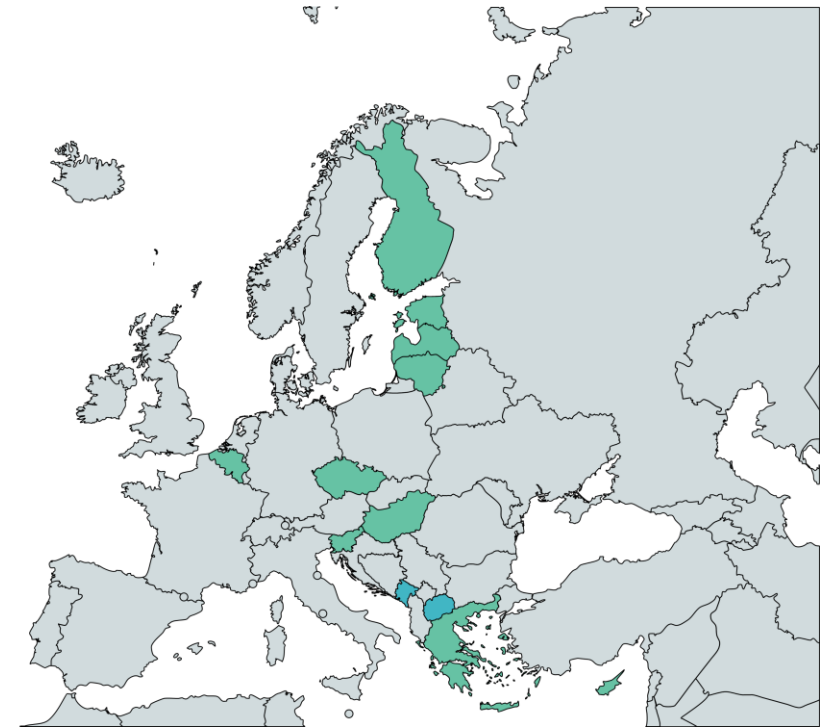
EU countries:

- Belgium
- Cyprus
- Czech Republic
- Estonia
- Finland
- Greece
- Hungary
- Latvia
- Lithuania
- Slovenia

IPA countries:

- Montenegro
- North Macedonia

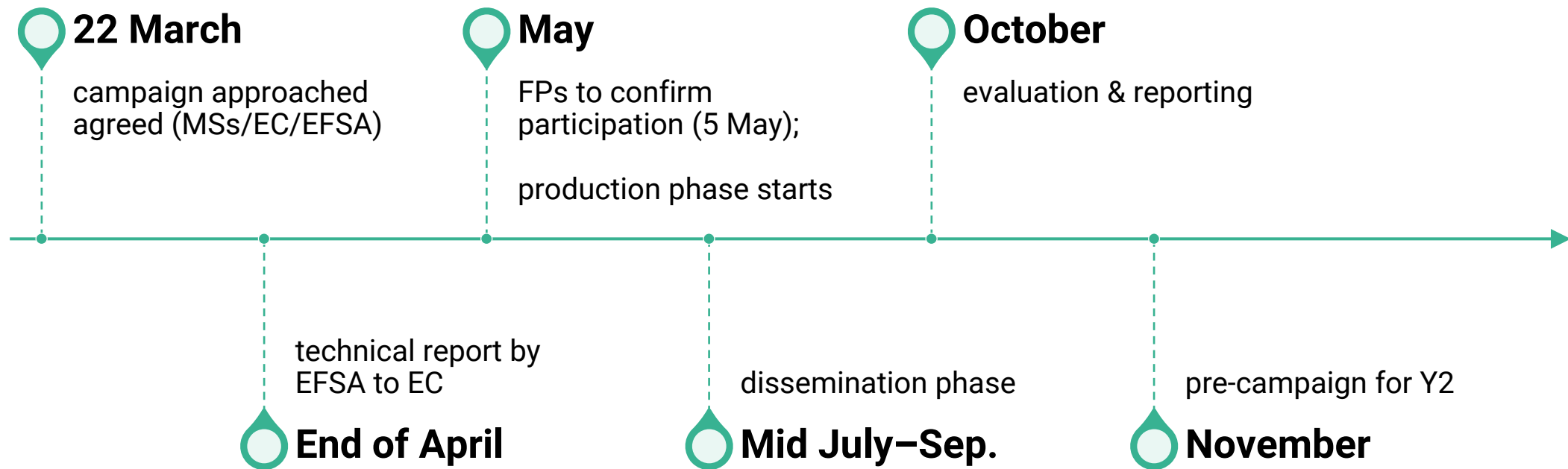
**Thank you for your
quick discussion and
communication!**



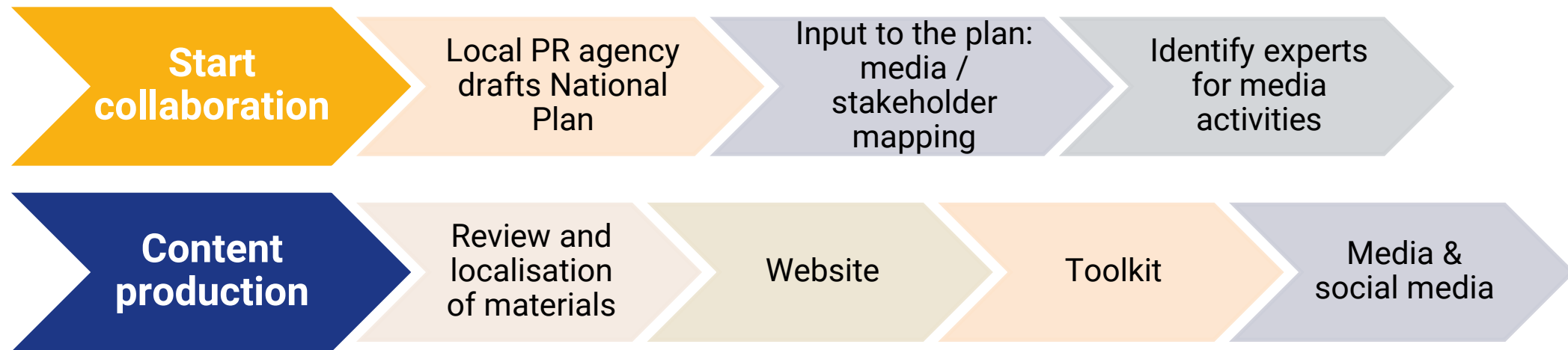
CURRENT ACTIVITIES



INDICATIVE TIMELINE Y1 – 2023



NEXT STEPS – FOR PARTICIPATING COUNTRIES



NEXT STEPS – FOR COUNTRIES DISSEMINATING

- We will share the translated assets
- Please disseminate via your channels and to relevant stakeholders
- Remember to inform your colleagues. Everyone can share the campaign materials and contribute to PLH!



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