

COMMUNICATION EXPERTS NETWORK

13th meeting

23-24 May 2023
09:00-17:30 / 09:00-13:00
DRAFT AGENDA



Location: EFSA - Parma / Webconference

Chair: James Ramsay

Day 1

Time	No.	Item	Presenter
09:00-09:10	1	Opening and welcome address	James Ramsay and Barbara Gallani
09:10-09:15	2	Adoption of agenda and action points from last meeting	James Ramsay
09:15-09:30	3	Advisory Forum and Focal Point update	James Ramsay
Targeted Risk Communication			
09:30-10:30	4	Social Science Update <ul style="list-style-type: none"> 1. Update on ongoing social research (35 mins) <ul style="list-style-type: none"> • Eurobarometer follow-up analysis and update for IPA countries • Flash poll data (plant health and BPA) 2. Joint activities planning (25 mins) <ul style="list-style-type: none"> • Hazard-risk coordinated dissemination activities • Social research data hub – prototype presentation and call for volunteers to finalise the tool jointly 	Domagoj Vrbos, Georgios Alaveras, Giorgia Zamariola, Tony Smith (EFSA)
10:30-11:00		<i>Coffee break & Family picture</i>	
Preparedness			
11:00-11:45	5	Communication planning <p>Calendar of upcoming key communication activities – including an update on Glyphosate</p> <p>Future Hot topic Calls – calls for interest from CEN</p>	James Ramsay
11:45-12:30	6	Media round-up <ul style="list-style-type: none"> • Media Highlights • Exchange of views on online press events 	CEN Edward Bray, Filippo Positano, (EFSA)
12:30-14:00		<i>Lunch break</i>	
Best Practice			
14:00-15:00	7	Key country issues	Member States,



		<ul style="list-style-type: none"> • Raw Food: survey • Music as a tool for Risk Communication 	Suzan Fiack (BfR), Claudio Canales (Hearing Expert – ACHIPIA)
15:00-15:20	8	Accessibility on efsa.europa.eu	Matteo Mercati (EFSA)
15:20-15:40	<i>Coffee break</i>		
	Coordinated Communication		
15:40-16:10	9	Food.eu	Rory Harrington
		<ul style="list-style-type: none"> • Progress update 	
		Next steps	
16:10-17:10	10	Campaigns	Sharon Monti and Member States Irene Zanetti Francesca Matteucci
		<ul style="list-style-type: none"> • #EUSCF – update • Plant Health • #StopASF 	
17:10-17:20	11	Crisis Communication	Giovanni Mancarella
		<ul style="list-style-type: none"> • Roadmap implementation 	(EFSA)
		Crisis Comms database	
17:20-17:35	12	EJ – MS publications	Arthur Healy
		<ul style="list-style-type: none"> • Update on MS Publication Channel - Food Safety Risk Assess Europe (FRAE) 	(EFSA)
17:35	<i>End of the first day</i>		
18:00-21:30	Networking cocktail and dinner		

Day 2 – CEN / FP Joint Workshop