

84th Advisory Forum meeting
Virtual Meeting, 08-09 June 2022

Engagement & Communication update

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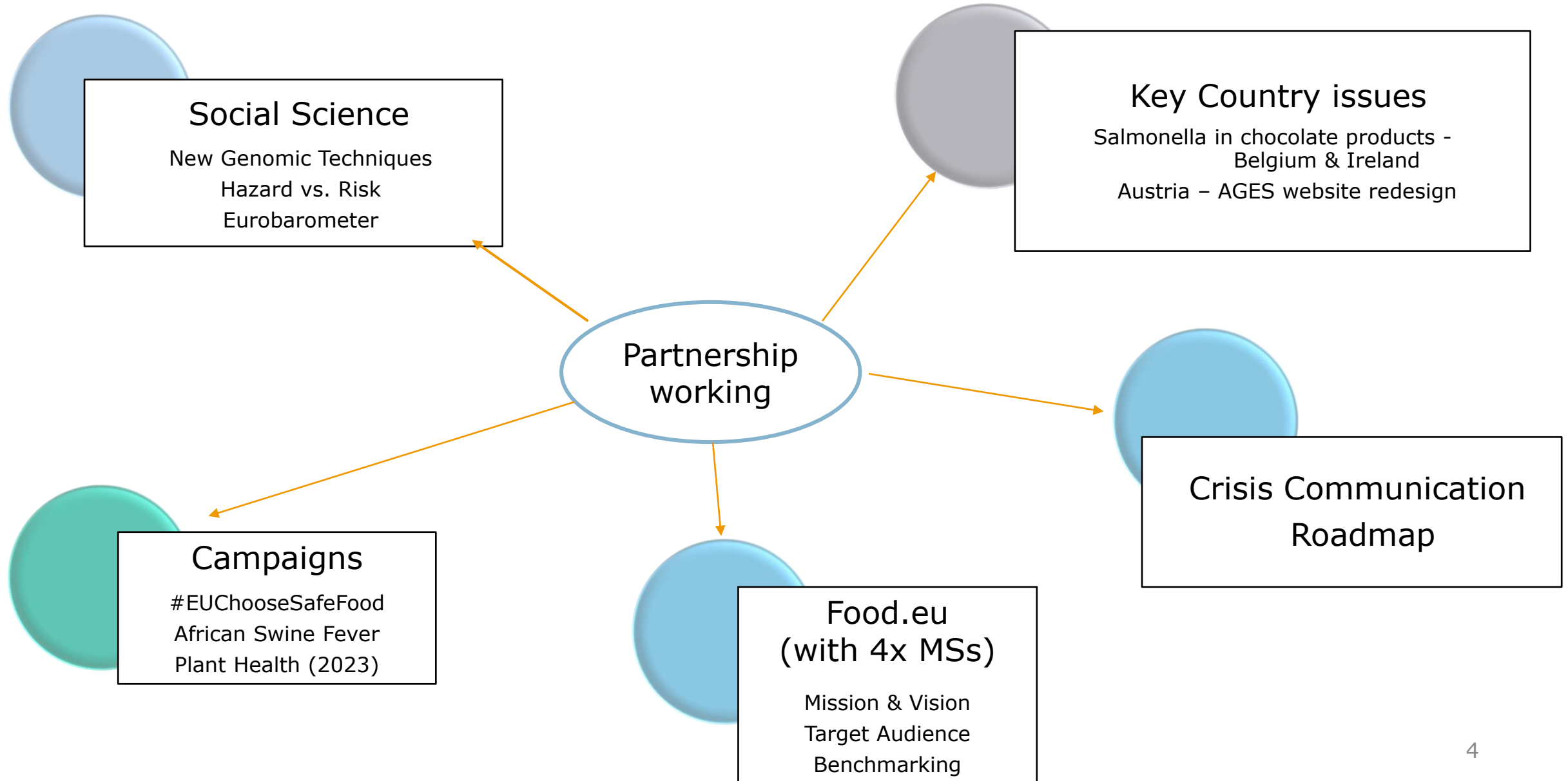
Trusted science for safe food

- Feedback from CEN meeting and CEN-FP workshop
- Campaigns update
- Glyphosate timeline
- EU-FORA update

Coordinated Communication

Feedback from CEN meeting and CEN-FP workshop

CEN Meeting May 2022 – some highlights



Driver - Transparency Regulation

Coordinated risk communication between risk assessors and risk managers at EU and national level to strengthen public confidence in Europe's food safety system



Objectives of Workshop on Coordinated Comms (CoCo)

- Identify benefits, opportunities, obstacles and roles
- Capture current best practice in CoCo
- Explore what we can do together and how



Workshop – High level

Introduction and examples of best practice

Discussions and co-creation in breakout sessions

Outcomes

Introduction

- Why coordinated comms?
- Why now?
Opportunities from new FP framework
- Existing best practice

Breakout Sessions

- Current best practice / Obstacles & overcoming them
- Envisioning - Making the case for coordinated communications
- Clarifying roles & developing an approach

Outcomes

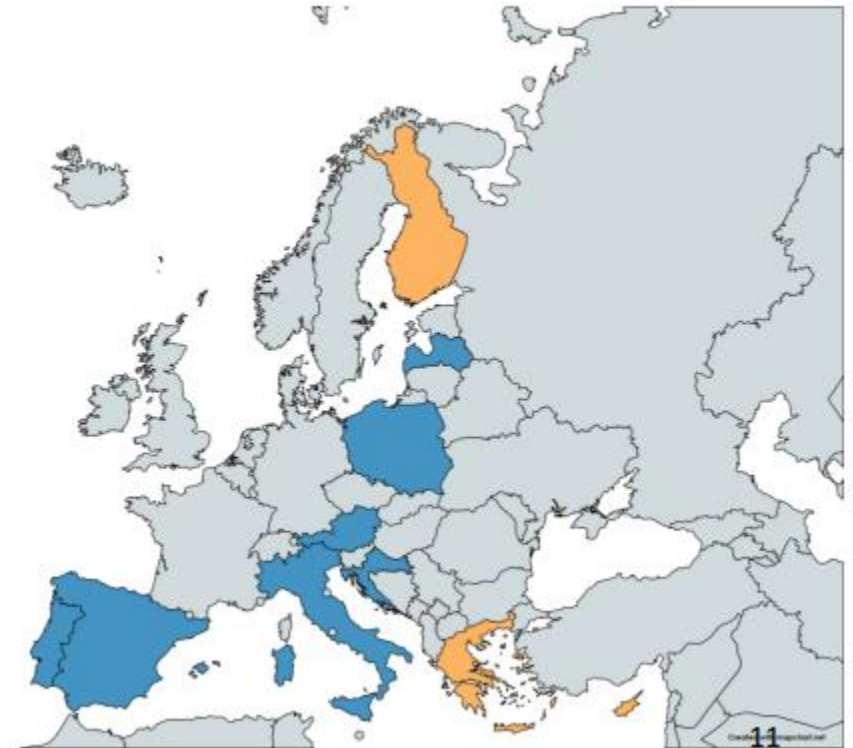
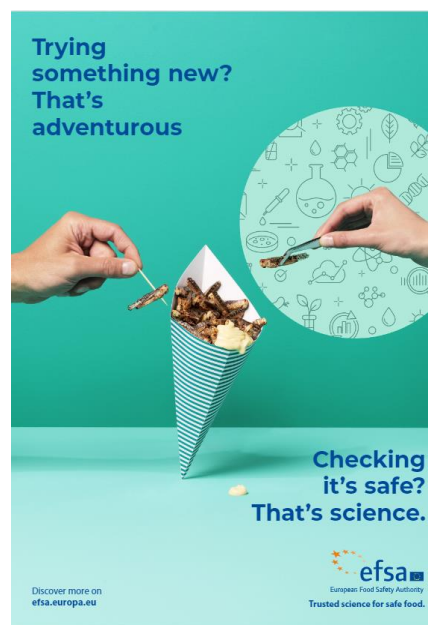
- Report – to CEN & FPs
- Follow up actions:
Develop proposals for a CoCo framework/approach

Campaigns update

#StopASF campaign

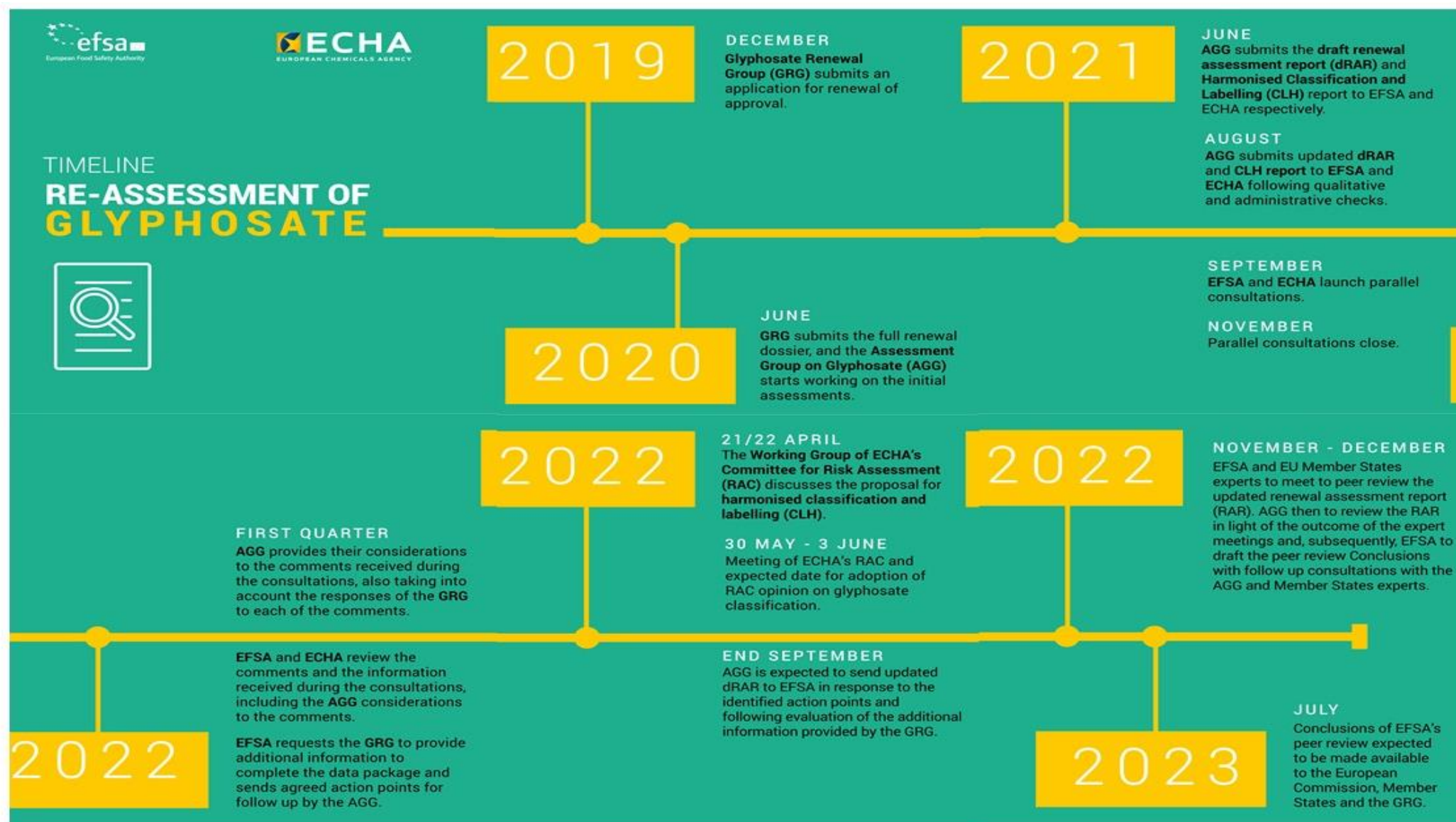


EU Choose Safe Food campaign



Glyphosate timeline

Glyphosate updated timeline (May 2022)



EU-FORA update

CALL FOR TENDER

Selection of training contractor for organisation and delivery of summer workshop and complementary training



- Awarded to a consortium: AGES, AUA, SGL, BfR
- Kick-off meeting 30-31 May 2022

CALL FOR PROPOSALS

Selection of consortia of fellow sending organisation and hosting sites



- Deadline – closed **16/05/2022**
- Evaluation & award – June-early July 2022
- Start of cycle: September 2022



- 16 applications received
- Outreach improved: new actors entering the EU-FORA arena (both as hosting sites and fellow sending organisations)



- Lessons learnt:
 - Identified gaps in information
 - Need to support the creation of consortia
 - Importance of the role of FPs at national level
 - Identification of experts, direct liaison with organisations, support in the development of consortia

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