



84th Advisory Forum meeting  
Virtual Meeting, 08-09 June 2022

## Engagement & Communication update

**Barbara Gallani**

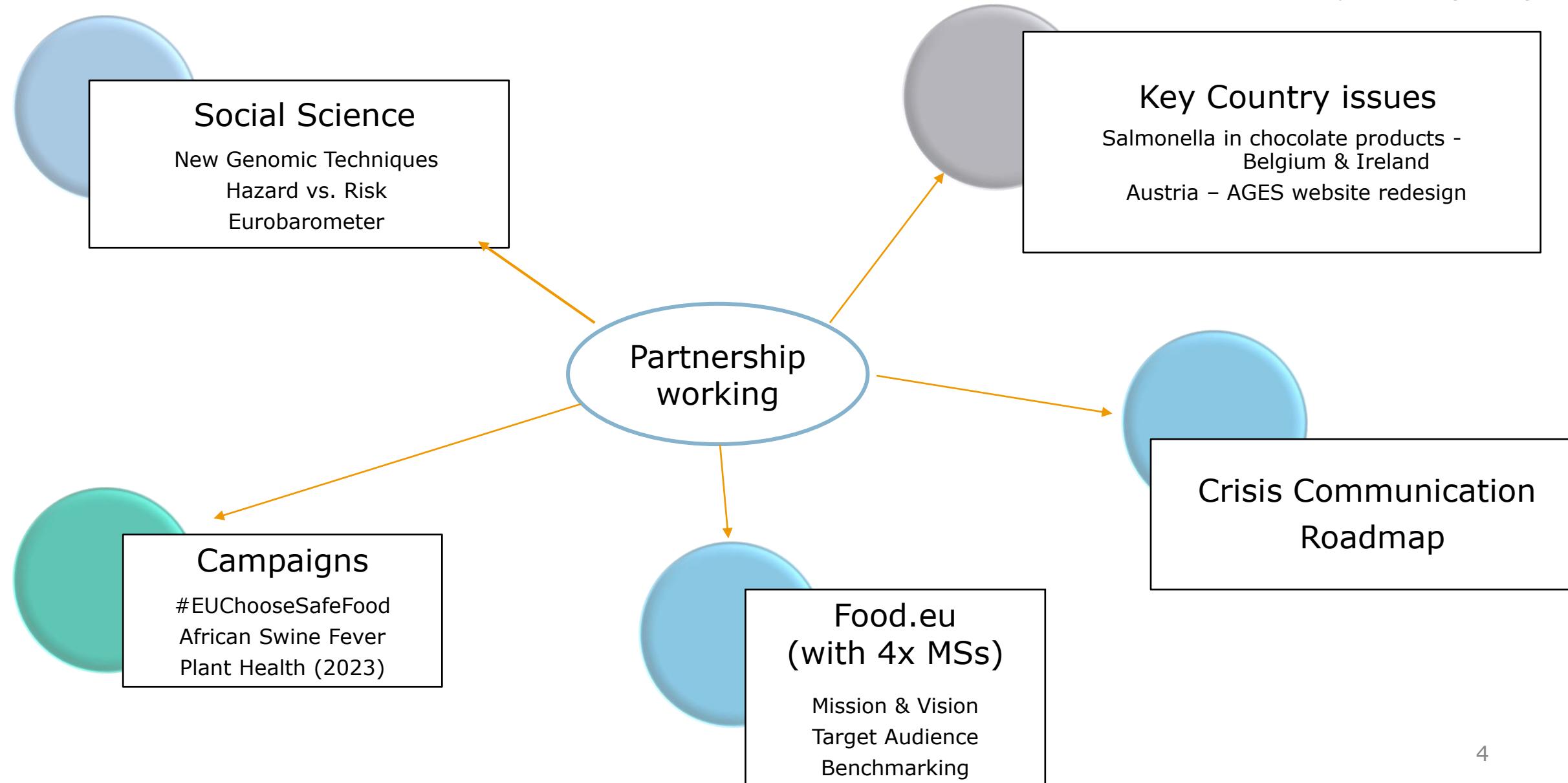
Head of Communication and Partnership Department

Trusted science for safe food

- Feedback from CEN meeting and CEN-FP workshop
- Campaigns update
- Glyphosate timeline
- EU-FORA update

# Coordinated Communication

## Feedback from CEN meeting and CEN-FP workshop



## **Driver - Transparency Regulation**

Coordinated risk communication between risk assessors and risk managers at EU and national level to strengthen public confidence in Europe's food safety system



## **Objectives of Workshop on Coordinated Comms (CoCo)**

- Identify benefits, opportunities, obstacles and roles
  - Capture current best practice in CoCo
  - Explore what we can do together and how



## **Workshop – High level**

Introduction and examples of best practice

Discussions and co-creation in breakout sessions

Outcomes

## Introduction

- Why coordinated comms?
- Why now?  
Opportunities from new FP framework
- Existing best practice

## Breakout Sessions

- Current best practice / Obstacles & overcoming them
- Envisioning - Making the case for coordinated communications
- Clarifying roles & developing an approach

## Outcomes

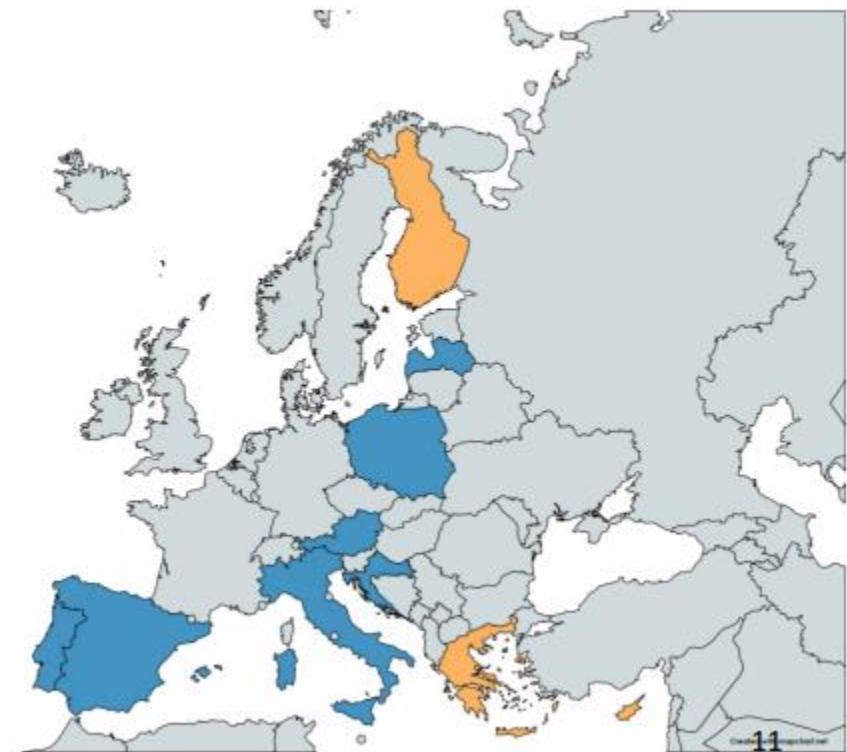
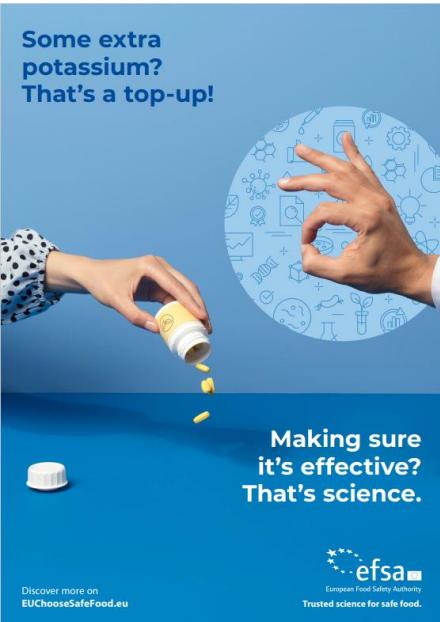
- Report – to CEN & FPs
- Follow up actions:  
Develop proposals for a CoCo framework/approach

# Campaigns update

# #StopASF campaign

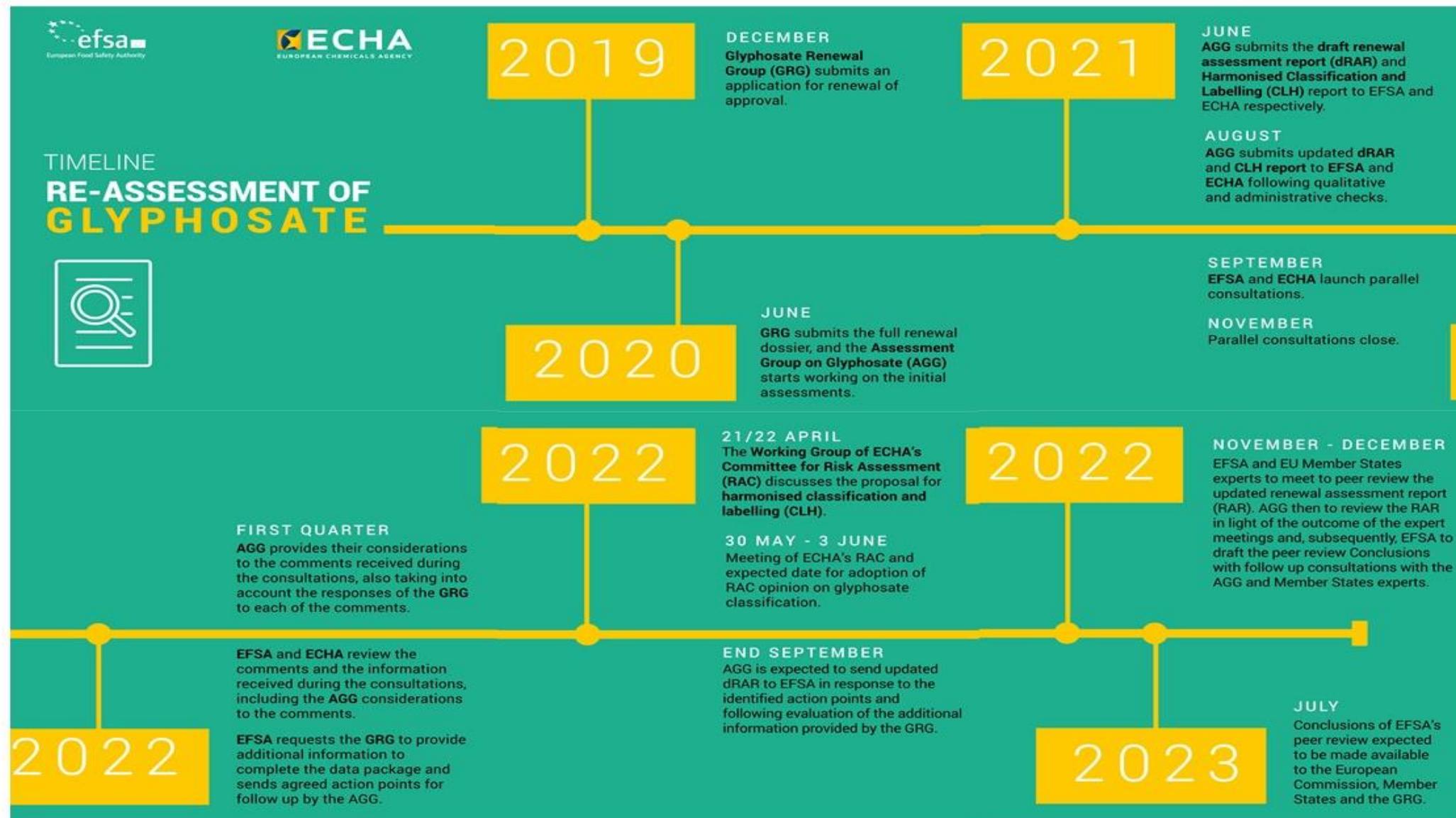


# EU Choose Safe Food campaign



# Glyphosate timeline

# Glyphosate updated timeline (May 2022)



# EU-FORA update

## CALL FOR TENDER

Selection of training contractor for organisation and delivery of summer workshop and complementary training



- Awarded to a consortium: AGES, AUA, SGL, BfR
- Kick-off meeting 30-31 May 2022

## CALL FOR PROPOSALS

Selection of consortia of fellow sending organisation and hosting sites



- Deadline – closed **16/05/2022**
- Evaluation & award – June-early July 2022
- Start of cycle: September 2022



- 16 applications received
- Outreach improved: new actors entering the EU-FORA arena (both as hosting sites and fellow sending organisations)



- Lessons learnt:
  - Identified gaps in information
  - Need to support the creation of consortia
  - Importance of the role of FPs at national level
    - Identification of experts, direct liaison with organisations, support in the development of consortia



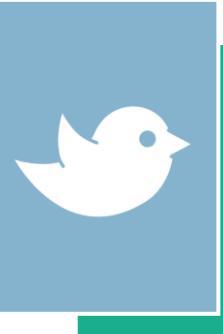
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