



SCIENCE • FOOD • SOCIETY

EFSA conference 2018

70<sup>th</sup> AF meeting

# Key facts and figures

## Outreach



1,120 physical participants



711 unique web viewers

## Engagement



807 active app users



2,738 hashtag mentions

## Outcome



94% satisfaction rate



1,134 new contacts

## In a nutshell:

- Increased outreach to stakeholders → **new contacts** for EFSA's mailing list
- Increased reputation → **high satisfaction rate**
- **Input for the Strategy 2021-2027** → discussed at sessions and collected through the post-event survey
- **Cooperation opportunities** → several recommended actions and **research priorities** to focus on with partners in the near future (**see next slide**)

# Suggested actions and research priorities

## Session-specific

Both on **methods/approaches** to be implemented or perfected and on **new subjects** for research, risk assessment and communication.

## Cross-cutting

- To increase **cooperation and engagement with the different stakeholders** (risk managers, academia, citizens, NGOs, industry,...), properly identified and **targeted**.
- To better understand, manage and communicate **socio-cultural and ethical values** and how they impact risk assessment.
- To gather/access **new data** and **re-engineer/make better use** of available ones.
- To develop **new expertise**, supported by the promotion of ad hoc **training**, and harness the **wisdom of the crowd**.
- To continue EFSA's transformation into an **Open Science Organisation**.
- To shape the EU research/innovation agenda in support of **increased funding** of **public research relevant to food safety** (be proactive instead of reactive).

# The event is over, the project continues



# EFSA Journal – Special Issue

- Tentative publication date: End of May 2019
- Guest editors:
  - Yann Devos (EFSA's GMO Unit)
  - Kevin Elliott (Michigan State University)
  - Tony Hardy (formerly EFSA's Scientific Committee)
- Table of contents:
  - Foreword by Bernhard Url (EFSA's ED)
  - Editorial by guest editors
  - Series of invited papers by keynote/relevant speakers (ca. #12; max 6-8 p)
  - Series of session-specific summary papers by session contributors (ca. #9; max 10 p)