



EFSA Strategy 2020 Progress update

Management Board Meeting
19 March 2015

MANAGEMENT BOARD FEEDBACK

INTEGRATE AND FOCUS THE ROADMAPS

GUIDANCE RECEIVED FROM EFSA MANAGEMENT BOARD
December 2014



Create coherent
strategy from
diverse functional
roadmaps



Secure EFSA focus
on public health



Envision EFSA
beyond 2020

HOW WE ACTED UPON IT

INTEGRATION, ALIGNMENT, ANALYSIS

Strategic
Analysis
&
Project
Work



Integrated roadmaps in an Open EFSA perspective, reflecting the style and structure of the document



Aligned all strategic objectives, vision and values with EFSA legal framework



Analysed impact of integration on multiannual plan to ensure appropriate actions are taken by EFSA

**EFSA
Strategic
Plan
2015-2020**

THE KEY SOURCES

- DG SANTE Goals and Food-related Mission
- EFSA Founding Regulations| 178 – EFSA's mandate provided by the legislator (and in particular Art 22 and Chapter III)
- EFSA SPD 2015-2017 (adopted Dec 2014)
- EFSA approved Programmes and Project Charters (Information Programme, Methodology Programme 'Prometheus', Talent Programme);
- Discussion Paper Transformation to an 'Open EFSA' and relevant public consultation on 'Open EFSA'; relevant stakeholders' feedback and implementation options
- MEP input during ENVI hearing of the EFSA Executive director
- G8 Open Government Partnership (ref. footnote page 7 'Open EFSA')

FOR DISCUSSION TODAY (1/2)

Topography Strategic Plan




A structure and style reflecting EFSA's ambition for transparency and openness in engaging the public

Overview EFSA 2020



The rationale and sources of EFSA vision, mission, core values and strategic objectives driving roadmap rationalisation

FOR DISCUSSION TODAY (2/2)



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Resources and Support Department

EFSA's 2015-2020 Strategic Plan

Safer food for European Citizens

Subject: Topography and key features of the forthcoming strategic plan

1.0 Introduction (2 pp.)

An iconic cover page: it will summarise EFSA's vision, EFSA's mission, EFSA's core values, and EFSA's strategic objectives in line with the Organisation's regulatory mandate.

1.1 Foreword

Foreword co-authored and co-signed by the Chairman of the Management Board and EFSA's Executive Director.

1.2 Executive Summary

Sharp executive summary, providing a concise recap of the entire document.

2.0 About EFSA (1-2 pp.)

2.1 What is EFSA

A paragraph about EFSA and its relevance for EU citizens. It will describe who the Organisation's stakeholders are, and what the Value Proposition is for each stakeholder segmentation (1-3).

2.2 Vision

The vision will be explained as ultimate goal of the Organisation: to increase citizens' trust in food safety and security across Europe.

2.3 Mission

Translates the vision into the activities that will allow EFSA's contribution in the achievement of the mission.

2.4 Values

Description of our core values through which we operate.


2.5 How EFSA works

Three short paragraphs will provide a graphical representation of how the mission works in practice.

2.6 EFSA and its Environment

Description of the EU regulatory environment for Food Safety. The section will clarify how food safety is an outcome of a tri-lateral organisational governance.

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2.7 European Synergies

Brief description of areas where EFSA intends to foster synergies with European Institutions and Agencies.

Particular reference will be made to: EFSA's objectives to meet the European Commission Roadmap; key context statements on the global food safety scene and changes in science; what EFSA is doing to collaborate on these topics.

3.0 Strategic Objectives (2-5 pp.)

3.1 Safer food for European Citizens

Short description of 'OpenEFSA' as general vision for EFSA in 2020: its overarching objectives, what resources we intend to mobilise and how the results will be measured (e.g. through ongoing Programmes).

A nice picture will drive through three main questions: why do we want to achieve OpenEFSA? What is the benefit for the society (Europe, citizens, risk managers)? How are we doing it?

The answer will lead to the identification of EFSA's Strategic Objectives.

3.2 Safer food for European Citizens

Short description of the relationship between DG SANTE and EFSA: synergies, joint capabilities and shared objectives.

3.3 Other agencies

Short description of the shared capability, objectives and/or collaboration with other EU Institutions and Agencies (JRC, ECHA, EMA).

3.4 Partners

A short table will list Partners, the nature of the partnership and the outcomes sought.

3.5 Member states

Description of relationships with member states and relevant Food Safety bodies.

4.0 Governance (1 p.)

Sharp introductory sentence to EFSA governance: an image will illustrate how the governance entities address EFSA's operations.

Outline of bodies and processes that keep us on track.

5.0 Partnerships and Synergies (1 p.)

5.1 Directorate General SANTE

Short description of the relationship between DG SANTE and EFSA: synergies, joint capabilities and shared objectives.

5.2 Other agencies

Short description of the shared capability, objectives and/or collaboration with other EU Institutions and Agencies (JRC, ECHA, EMA).

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6.0 Risks (0.5 p.)

A short summary will report key elements of EFSA's SWOT analysis.



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7.0 Getting the science right (3 pp.)

7.1 Science Roadmap

Our core business roadmap (trends, context, objectives) in the light of an Open EFSA.

7.2 Information Roadmap

How the coordination of information and its quality will enhance scientific risk assessment.

Namely, how we:

- create and clearly communicate how we sourced and selected our data, aligning EFSA to European standards for open data
- provide Society with (1) the data, (2) the tools to interpret the data and (3) the tools to derive new knowledge from the data

The Information Roadmap ultimately widens EFSA's evidence base and maximises access to its data.

7.3 Communication Roadmap

For EFSA's communication to better meet user needs, EFSA will increase its efforts to identify and understand its audiences and their diverse information needs. This will enable the Authority to provide its target audiences with easier access to the information which they need in a format which they can readily use, taking advantage of innovations in information technology.

Ultimately, the Communication Roadmap aims at positioning EFSA's role with a thematic approach, improving transparency and openness.

7.4 Talent Roadmap

How EFSA is taking a strategic approach to its workforce requirements, with an emphasis on attracting, developing and rewarding staff and scientific experts.

Namely, how we:

- Reach the best talents, wherever they are
- Increase our talent pool transforming EFSA into a learning environment
- Train the next generation of scientists, creating a 'social', 'generation Z' community

The Talent Strategy ultimately aims at building the EU's regulatory science capacity and community by increasing the quantity and quality of the talent pool.

7.5 Technology Roadmap

How information technology will support EFSA to achieve objectives and help citizens, customers, risk managers, member states collaborate more effectively with EFSA by enabling the Organisation become:

- the EU information hub for risk, scientific advice, data and talent
- a trusted and transparent source of scientific advice with outreach capability to all information consumers
- highly efficient and effective in all of its services

EFSA STRATEGY 2020: OVERVIEW

Safer food for European Citizens



MISSION

Produce and communicate scientific advice that contributes to public health. To do this, we:

- Champion objectivity and transparency
- Forge coherent dialogue and partnerships in food safety
- Connect with society



CORE VALUES

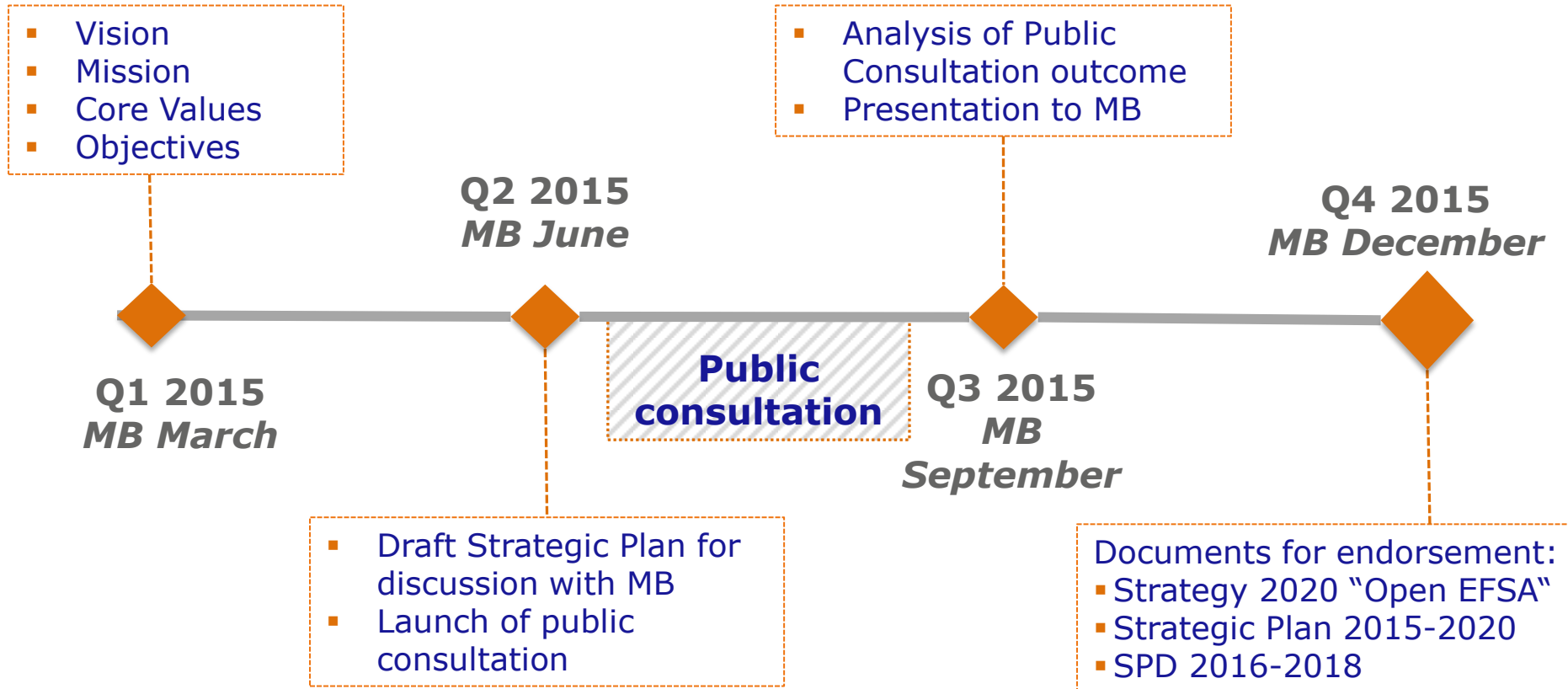
- **Openness:** we champion scientific objectivity and believe that the cause of safer food is best served by maximising the reach and accessibility of information.
- **Collaboration** is our default approach. We foster the creation of new knowledge.
- **Innovation:** we are driven to push EFSA to the edge, finding every day better solutions



STRATEGIC OBJECTIVES

- Prioritise public engagement in the process of regulatory science.
- Widen EFSA's evidence base and maximise access to its data.
- Build the EU's regulatory science capacity and knowledge community.
- Harmonise EU risk assessment methodologies.
- Create an environment and culture of openness.

NEXT STEP: EFSA 2020 ENGAGEMENT PLAN



MANAGEMENT BOARD FEEDBACK

- **What do you think about the engagement plan – *so that we can plan for it***
- **What you think about the initial reflections on substance – *so we can get back to the "drawing board"***