

COMMUNICATION, ENGAGEMENT AND COOPERATION DEPARTMENT

## 4th CEN meeting, Sofia, Bulgaria

### DRAFT AGENDA

Meeting date: **15-16 March 2018**  
 Meeting hours: **09:15-17.35 / 9:00-12:30**  
 Chair: **Barbara Gallani**

Time	#	Thursday 15 March 2018	Document	Presenter
09:15	1.	Welcome from EFSA		Barbara Gallani
09:20	2.	Welcome & introduction by the Deputy Director of the Risk Assessment Centre on the Food Chain (Ministry of Agriculture, Food and Forestry of Bulgaria)		Iliyan Kostov
09:40	3.	Communications activities and issues in Bulgaria		Mariela Pchelinska
10:00	4.	Presentation and discussion of 2018 CEN Work Plan	Presentation	Barbara Gallani
10:15	5.	Comms Lab - Stakeholder testing of EFSA communications products: sharing best practice with the CEN	Presentation	James Ramsay
10:45	6.	Update on the International Liaison Group of Risk Communications / Input from CEN  Interactions with WHO emergency team		Barbara Gallani and Lucia de Luca joining by phone
11:00		<i>Coffee break</i>		
11:20	7.	Update from Advisory Forum meeting in Utrecht (6 Febr 2018)		Barbara Gallani
11:45	8.	Update on EFSA's review on social science	Presentation	Barbara Gallani
12:45		<i>Lunch</i>		
14:00	9.	Workshop on Communicating Uncertainty guidance		Tony Smith
15:00		<i>Coffee Break</i>		
		Workshop on Communicating Uncertainty guidance – cont'd		Tony Smith
16:30	10.	Update on EU Insights and follow-up actions	Presentation	Giulia Nicolini Barbara Gallani
17:30	11.	Conclusions and housekeeping		Barbara Gallani

Time	#.	Friday 16 March 2018	Document	Presenter
09:00	12.	Opening		Barbara Gallani
09:05	13.	EFSA's Communication Activities in 2018 – identifying issues of MS interest, discuss possible joint communication	Presentation	Rory Harrington James Ramsay
10:05	14.	Key Country Issues (15" presentation + 10" discussion) <ul style="list-style-type: none"> <li>• New Spanish collaboration plan for the improvement of the composition of food and beverages 2017-2020</li> <li>• BfR project on influence of TV cooking shows on kitchen hygiene</li> <li>• Feedback from WHO Workshop held in Sept 2017</li> </ul>	Presentations	Juan Julián García Gómez Suzan Fiack Eva van Beek
11:20		<i>Coffee Break</i>		
11:40	15.	Discussion on 10 <sup>th</sup> anniversary of Focal Points – Joint social media campaign		James Ramsay
12:00	16.	AoB		
12:30		<i>Closure of meeting and departure</i>		