

A photograph of the EFSA building, a modern structure with a curved glass facade and horizontal white panels. The building is set against a clear blue sky. In the foreground, there is a paved plaza with shadows cast by trees. The EFSA logo is visible on the building's facade.

PROGRESS IN IMPLEMENTATION OF THE STAKEHOLDER ENGAGEMENT APPROACH (June 2016-August 2017)

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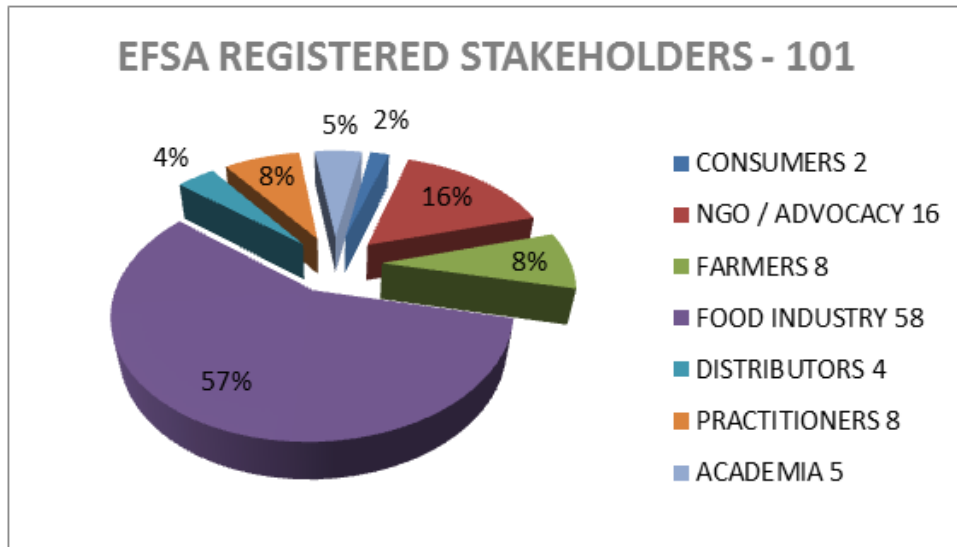
Summary

- Background
- Permanent and Targeted Platforms
- Next Step



REGISTRATION AND THE LIST OF STAKEHOLDERS

Overview of registered stakeholders by category



- 5 Eligibility criteria
- on-line application
- assessment of applications in line with the Management Board Decision
- transparency of the process, protection of data
- regular update of the list of registered stakeholders
- Open-end registration; quarterly assessment of new application

ENGAGEMENT MECHANISMS

PERMANENT

- ANNUAL MEETING OF THE STAKEHOLDER FORUM,
30-31 MAY 2017
- FIRST MEETING OF THE STAKEHOLDER BUREAU
19 SEP 2017

TARGETED

- DISCUSSION GROUP ON FRAMING OF QUESTIONS
- DISCUSSION GROUPS
- INFO SESSIONS
- ROUNDTABLES
- SCIENTIFIC COLLOQUIUM
- COMMUNICATORS LAB



TARGETED PLATFORMS – DISCUSSION GROUPS

Discussion Groups act as “learning systems” that allow EFSA to capitalise on stakeholders’ specialist knowledge in specific areas.

Fully operational discussion groups on

- **Chemical Occurrence Data,**
- **Emerging Risks,**
- **Allergenicity of GMOs**
- **E-submission of Applications.**

Newly established discussion groups

- **Endocrine Disruptors**
- **Feed Additives.**

A discussion group in process of setting up – **EU Bee Partnership for sharing of data**



TARGETED PLATFORMS - ROUNDTABLES

- The purpose is to address issues raised by NGOs and advocacy groups as well as industry stakeholders on aspects of EFSA's work,
- EFSA has hosted industry stakeholders within the 4th Roundtable with industry, 22 June 2017 (the administrative check of draft dossiers, dialogue with applicants during the risk assessment process).
- The next Roundtable with NGO stakeholders will take place in Brussels in October 2017 (pesticides, bee health, GMO, animal health, feed additives).

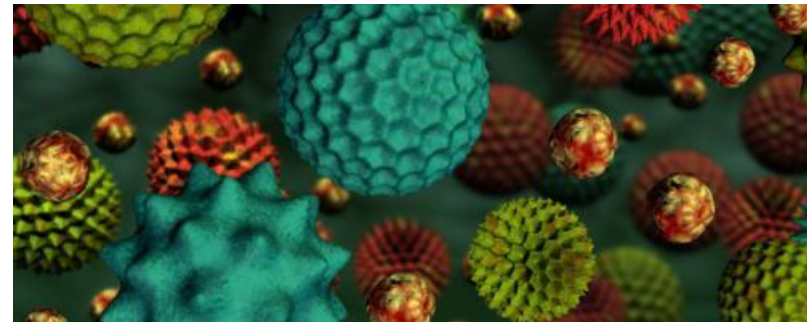


TARGETED PLATFORMS – INFO SESSIONS

- These tools provide opportunities to **increase knowledge of EFSA's work** among different groups of stakeholders,
- **encourage dialogue, and share real-world experiences**, ultimately enhancing the understanding of EFSA's scientific work.

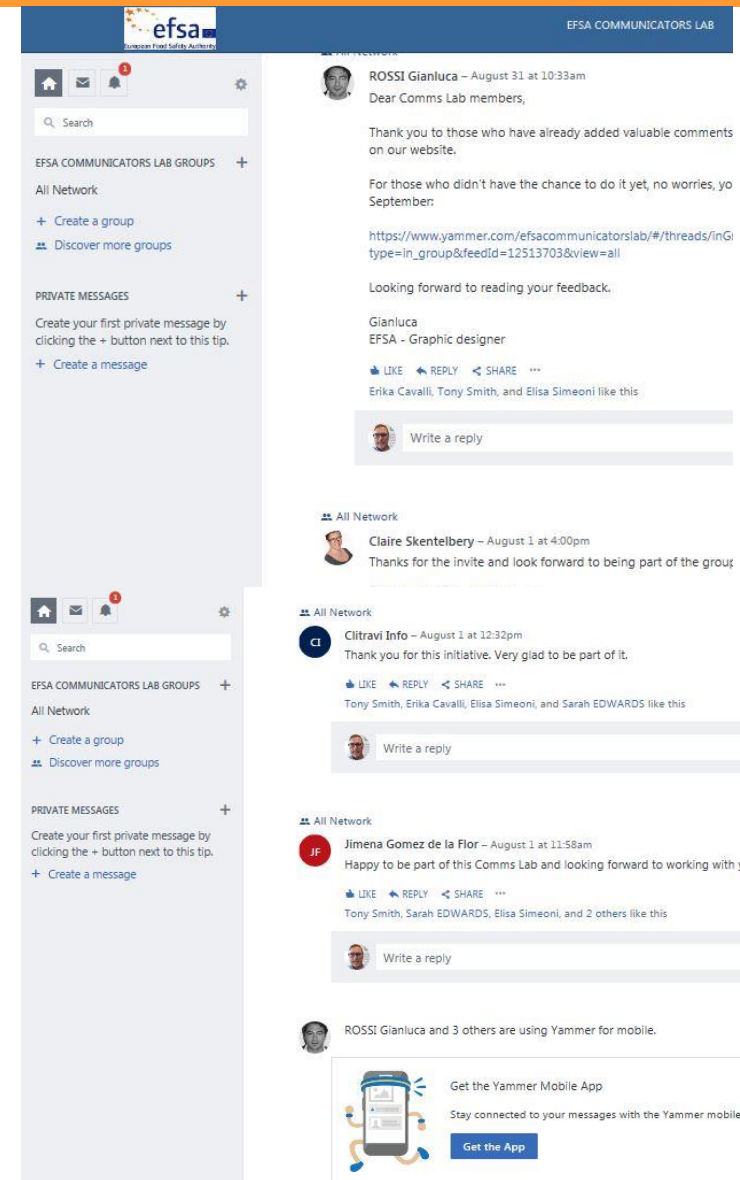
Examples:

- Guidance for allergenicity assessment of GM plants, 23 Nov 2016
- Safety assessment of applications for market authorisation of novel foods, 6 Mar 2017
- Draft scientific opinion on Listeria contamination of ready-to-eat foods, Parma, 19 September 2017



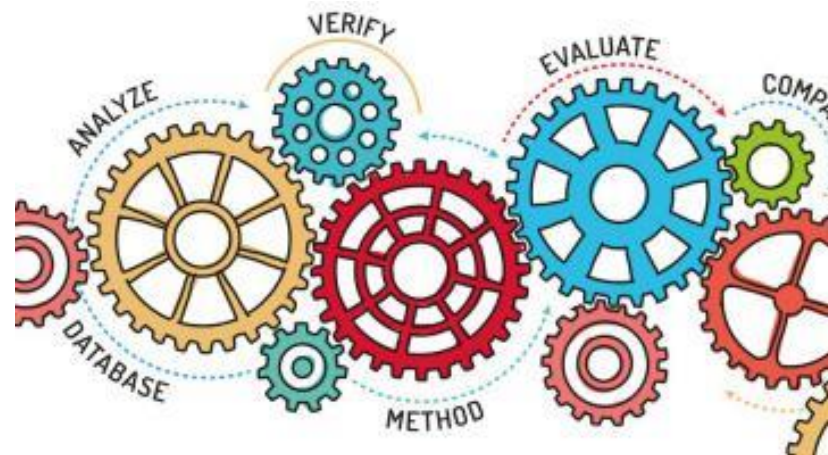
ROUNDTABLES - THE "COMMUNICATORS LAB"

- To gather feedback from stakeholders on the usability and usefulness of specific communications products and tools.
- EFSA may consult stakeholders, for example on the format or template for a new multimedia product to check its relevance and accessibility as a communication tool.
- EFSA will not consult stakeholders on the specific communication messages or topics that the product will deliver.
- Comms Lab has been launched in July 2017 with testing of the first communication product, namely the new template of web format.

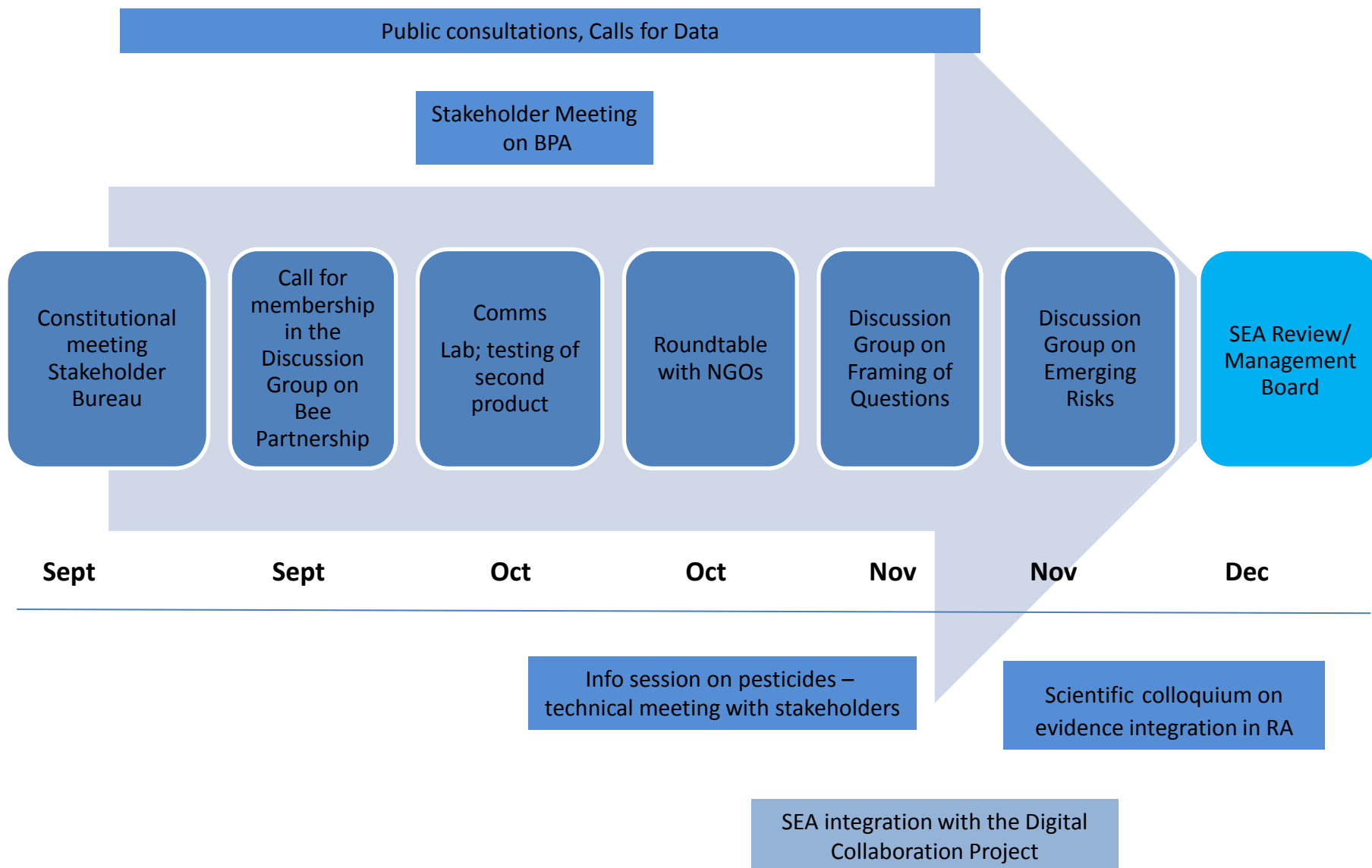


INNOVATIVE TOOLS AND COMMUNICATION TECHNOLOGY

- EFSA engagement with Stakeholders via combination of traditional channels (conferences and meetings) and modern, **integrated digital tools** as mechanism for continuous **multidirectional communication**.
- Overall benefits; increase of productivity and cost saving, as well as improved people engagement and sense of belonging.
- Integration of SEA with the Digital Collaboration Project,
- Customer Relations Management tool



UPCOMING STAKEHOLDER ACTIVITIES



- does such stakeholder engagement meet your expectations?
- is EFSA engagement and proposed mechanisms fit for purpose?
- is the proposed way forward acceptable for you?
- would you have any proposals for different engagement formats?