




Stakeholder engagement: Journey to a new approach

Management Board Meeting 1 October 2015

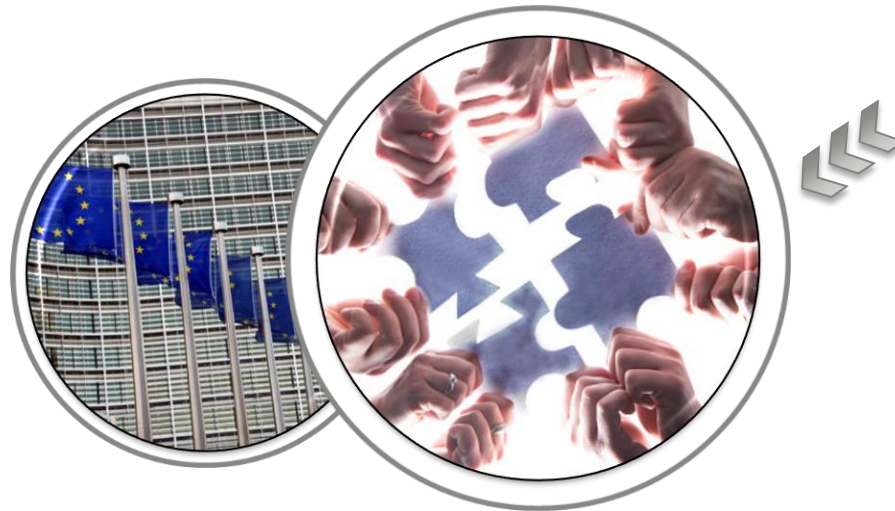
CONTENT

- 
- Context and journey
 - "As-is" situation
 - "To be": goals, scope and features
 - "To be" : options
 - Timeline
 - Questions

SCOPE OF THE EXERCISE

Civil Society Stakeholders

Consumer groups, NGOs,
Farmers, Industry (excl.
individual applicants),
Distributors, Caterers...



CONTEXT: EXTERNAL DRIVERS

Society



- Questioning of role and credibility of science
- Growing demand for more transparency and participation

Regulatory Framework



- Transparency in EC law and policy making
- EC Better Regulation prompting more engagement with society

SHAPING THE NEW APPROACH: THE JOURNEY



STRATEGIC FRAMING



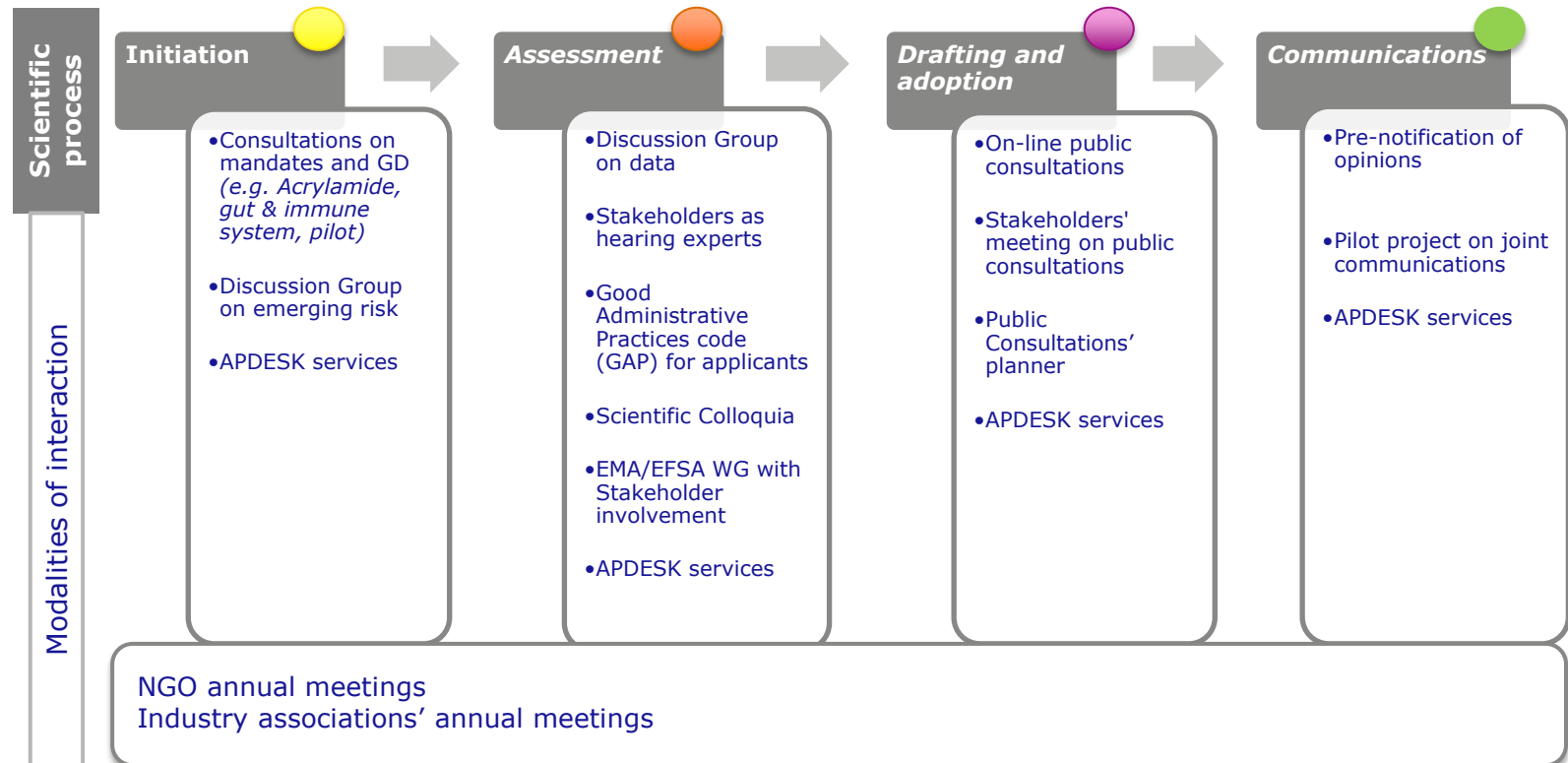
"EFSA aims to enable citizens to contribute more widely to its decision-making processes and thereby to increase trust."

AS IS: STAKEHOLDER PLATFORM AT THE CORE OF THE SYSTEM

SCOPE FOR INTERACTION

- Strategy and work programmes
- Reporting and info on on-going activities horizontal issues (e.g. transparency)
- Consultation on policy/horizontal issues (e.g. independence)
- Exchange of info/ presentation on topics of general interest

AS IS: VARIOUS "AD-HOC" ACTIVITIES DEVELOPED



PLATFORM'S REFLECTIONS

Improvement potentials...

The Chair of the Platform reports to EFSA's Management Board, 18 Dec. 2014

"The Platform agrees that there is a need for the SHP existence, and that current ToR, structure & organisation are still almost valid" :

- *Platform to be in line with the "Open EFSA" approach*
- *Set up objectives & evaluate their achievement*
- *Societal issues vs technical, ... safeguarding strategic character*
- *Ensure proper links with risk managers (when appropriate) and with other relevant EFSA fora (e.g. Advisory Forum)*
- *Express common view, as one voice (if needed)*
- *Tools to improve active participation (breakout sessions, presentations/by members, further discussion groups ...)*
- *Guiding principles and frame for continuous improvement related with active - beneficial contribution (incl. ways to bring issues on the table, delivery of relevant info, dialogue principles - mutual beneficial & evidence based discussions, open - evidence based criticism, feedback on EFSA performance etc)*
- *Evaluate its cost effectiveness*
- *Role of the Platform in the legitimacy of the EFSA work.*

TO BE : KEY SUCCESS FACTORS



TO BE: MULTIFUNCTIONAL STAKEHOLDER ENGAGEMENT



**OPEN APPLICATION
PROCESS**
Defined eligibility
criteria



**ACCREDITED
STAKEHOLDERS**
*Preferential
access & info*

EFSA

INITIATION

DISCUSSION GROUP
CONSULTATION ON
MANDATES

ASSESSMENT

COLLECTION &
DISCUSSION OF
DATA/ EVIDENCE

SCIENTIFIC
COLLOQUIA

HEARING
EXPERTS

FOCUS GROUPS

**DRAFTING AND
ADOPTION**

PUBLIC
CONSULTATIONS

SH MEETINGS ON
PUBLIC
CONSULTATIONS

OPEN PLENARIES

COMMUNICATION

SH PRE-
NOTIFICATION

JOINT
COMMUNICATION
CAMPAIGNS

**STRATEGY,
COORDINATION**

SHP/ACCREDITED
STAKEHOLDERS
MEETING

TO BE: MODELS FOR INTERACTION ON STRATEGY/COORDINATION

1

SHP (AS IS)

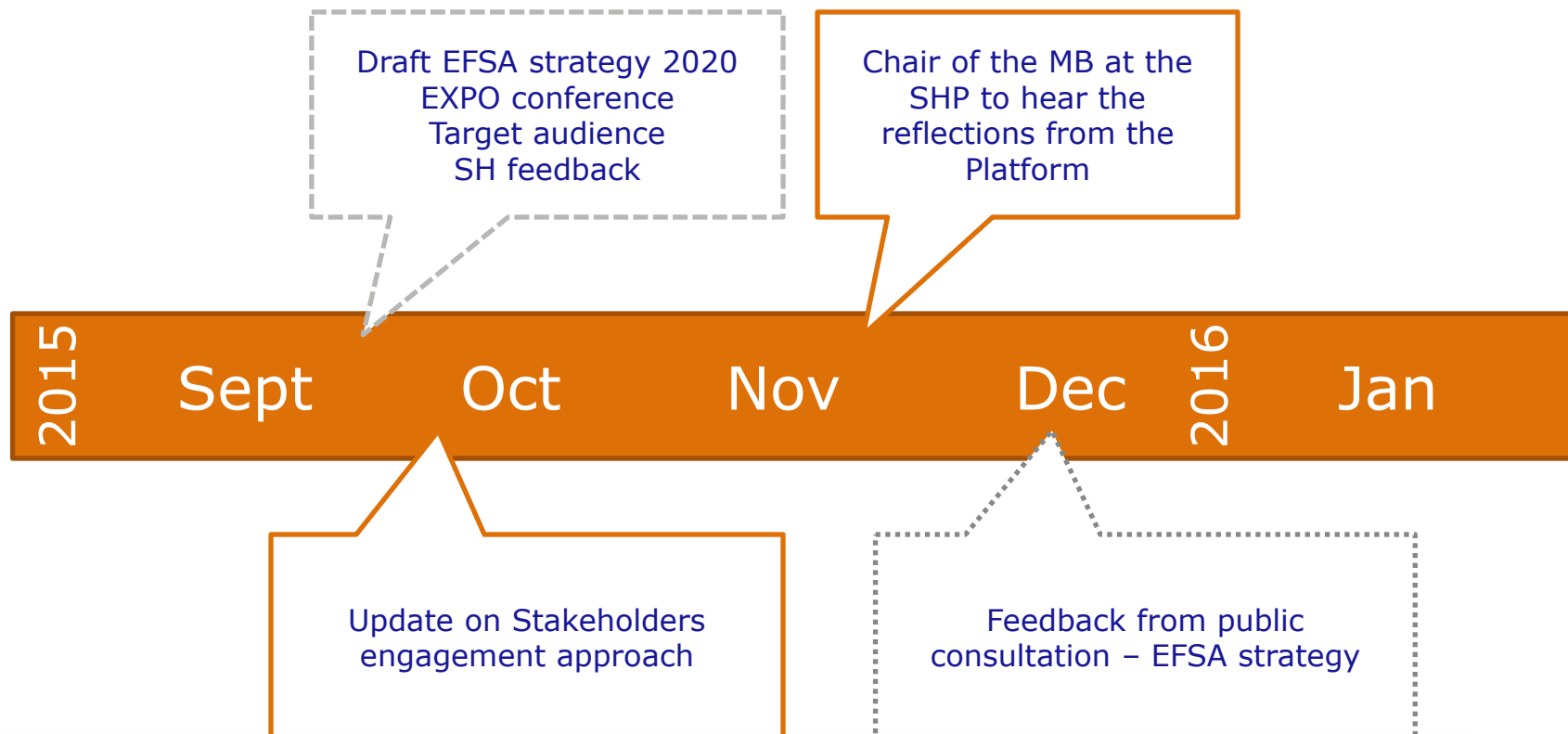
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Accredited SH
Annual stakeholder
meeting

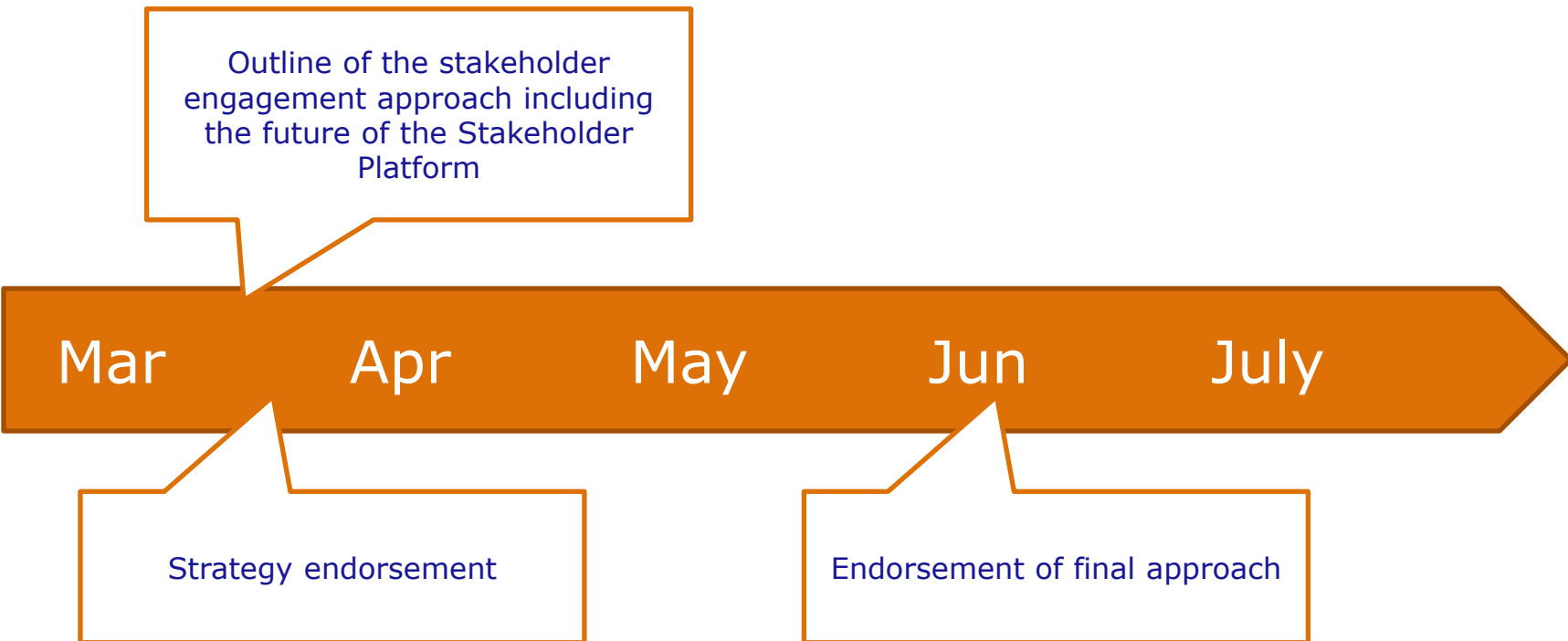
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Steering body of SH
representing horizontal
interests
in the food chain


TIMELINE – WAY FORWARD



TIMELINE - INVOLVEMENT OF THE BOARD



KEY QUESTIONS TO THE MANAGEMENT BOARD

- 
1. Any elements missing from the general analysis?
 2. Is the proposed approach adequate?
 3. What is the most suitable option for the future platform?