



# **Stakeholder engagement: Journey to a new approach**

## **Management Board Meeting 1 October 2015**



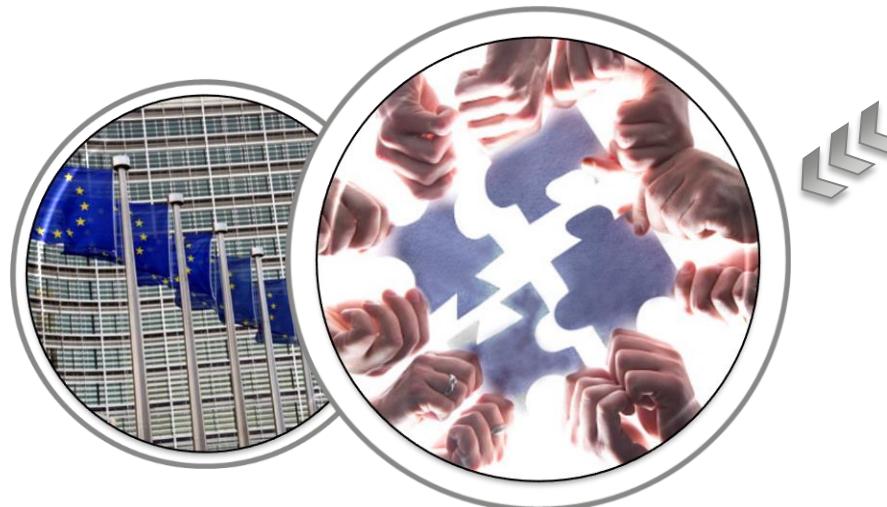
# CONTENT

- Context and journey
- “As-is” situation
- “To be”: goals, scope and features
- “To be” : options
- Timeline
- Questions

# SCOPE OF THE EXERCISE

## Civil Society Stakeholders

Consumer groups, NGOs,  
Farmers, Industry (excl.  
individual applicants),  
Distributors, Caterers...



# CONTEXT: EXTERNAL DRIVERS



## Society

- Questioning of role and credibility of science
- Growing demand for more transparency and participation



## Regulatory Framework

- Transparency in EC law and policy making
- EC Better Regulation prompting more engagement with society



# SHAPING THE NEW APPROACH: THE JOURNEY



# STRATEGIC FRAMING

- 1 • EFSA 2020 STRATEGY
- 2 • TERA PROJECT
- 3 • STAKEHOLDER ENGAGEMENT APPROACH

"EFSA aims to enable citizens to contribute more widely to its decision-making processes and thereby to increase trust."

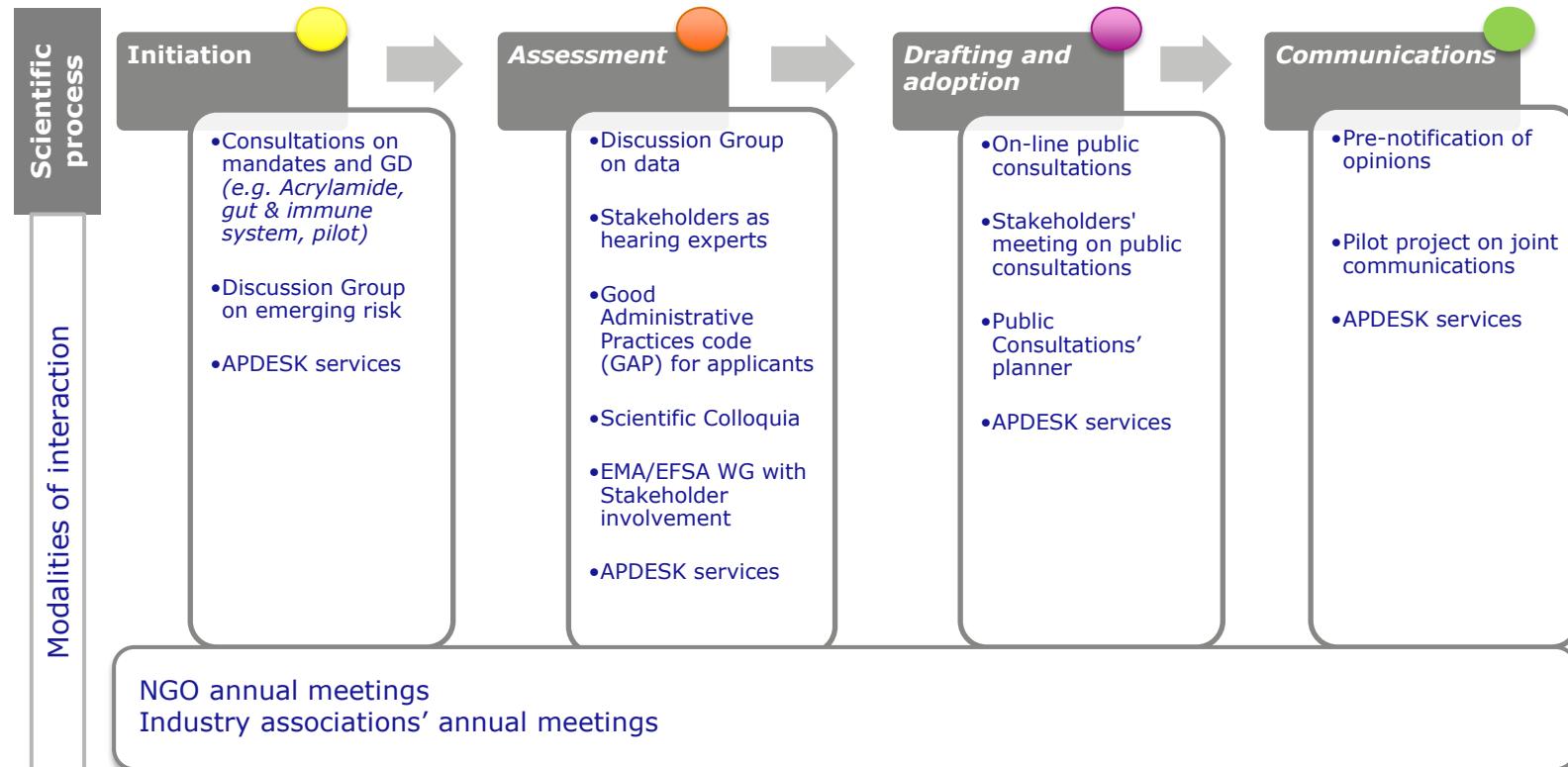
## AS IS: STAKEHOLDER PLATFORM AT THE CORE OF THE SYSTEM

### SCOPE FOR INTERACTION

- Strategy and work programmes
- Reporting and info on on-going activities horizontal issues (e.g. transparency)
- Consultation on policy/horizontal issues (e.g. independence)
- Exchange of info/ presentation on topics of general interest



# AS IS: VARIOUS "AD-HOC" ACTIVITIES DEVELOPED





# PLATFORM'S REFLECTIONS

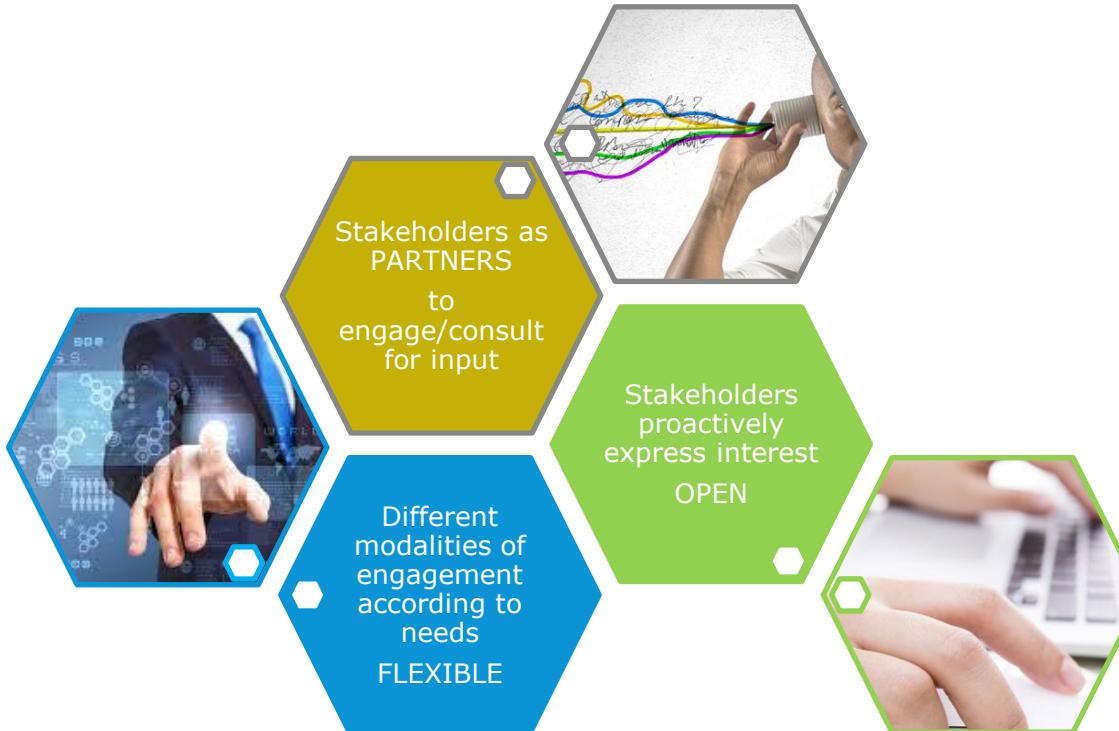
## Improvement potentials...

The Chair of the Platform reports to EFSA's Management Board, 18 Dec. 2014

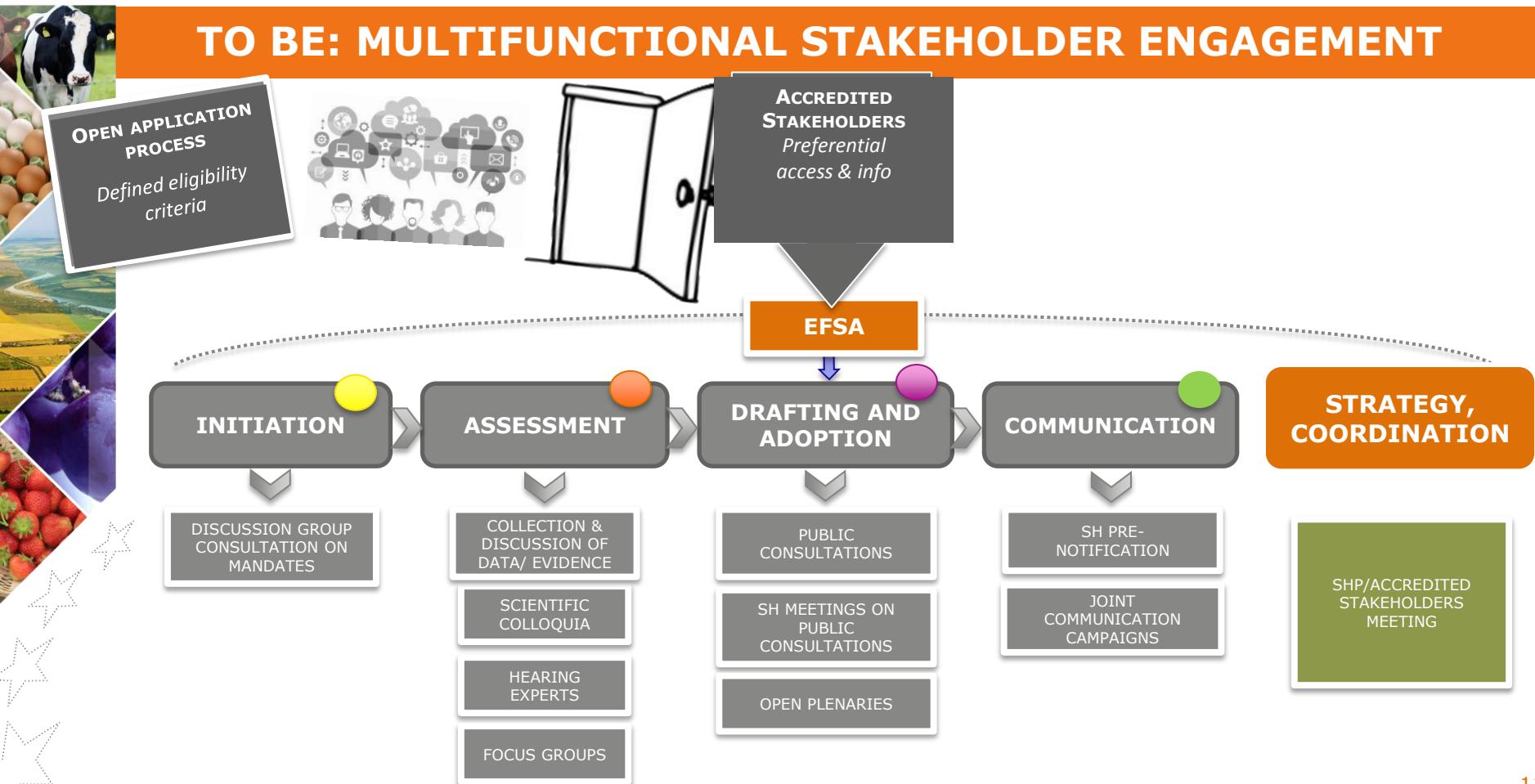
*"The Platform agrees that there is a need for the SHP existence, and that current ToR, structure & organisation are still almost valid" :*

- *Platform to be in line with the "Open EFSA" approach*
- *Set up objectives & evaluate their achievement*
- *Societal issues vs technical, ... safeguarding strategic character*
- *Ensure proper links with risk managers (when appropriate) and with other relevant EFSA fora (e.g. Advisory Forum)*
- *Express common view, as one voice (if needed)*
- *Tools to improve active participation (breakout sessions, presentations/by members, further discussion groups ...)*
- *Guiding principles and frame for continuous improvement related with active - beneficial contribution (incl. ways to bring issues on the table, delivery of relevant info, dialogue principles - mutual beneficial & evidence based discussions, open - evidence based criticism, feedback on EFSA performance etc)*
- *Evaluate its cost effectiveness*
- *Role of the Platform in the legitimacy of the EFSA work.*

# TO BE : KEY SUCCESS FACTORS



# TO BE: MULTIFUNCTIONAL STAKEHOLDER ENGAGEMENT





## TO BE: MODELS FOR INTERACTION ON STRATEGY/COORDINATION

1

SHP (AS IS)

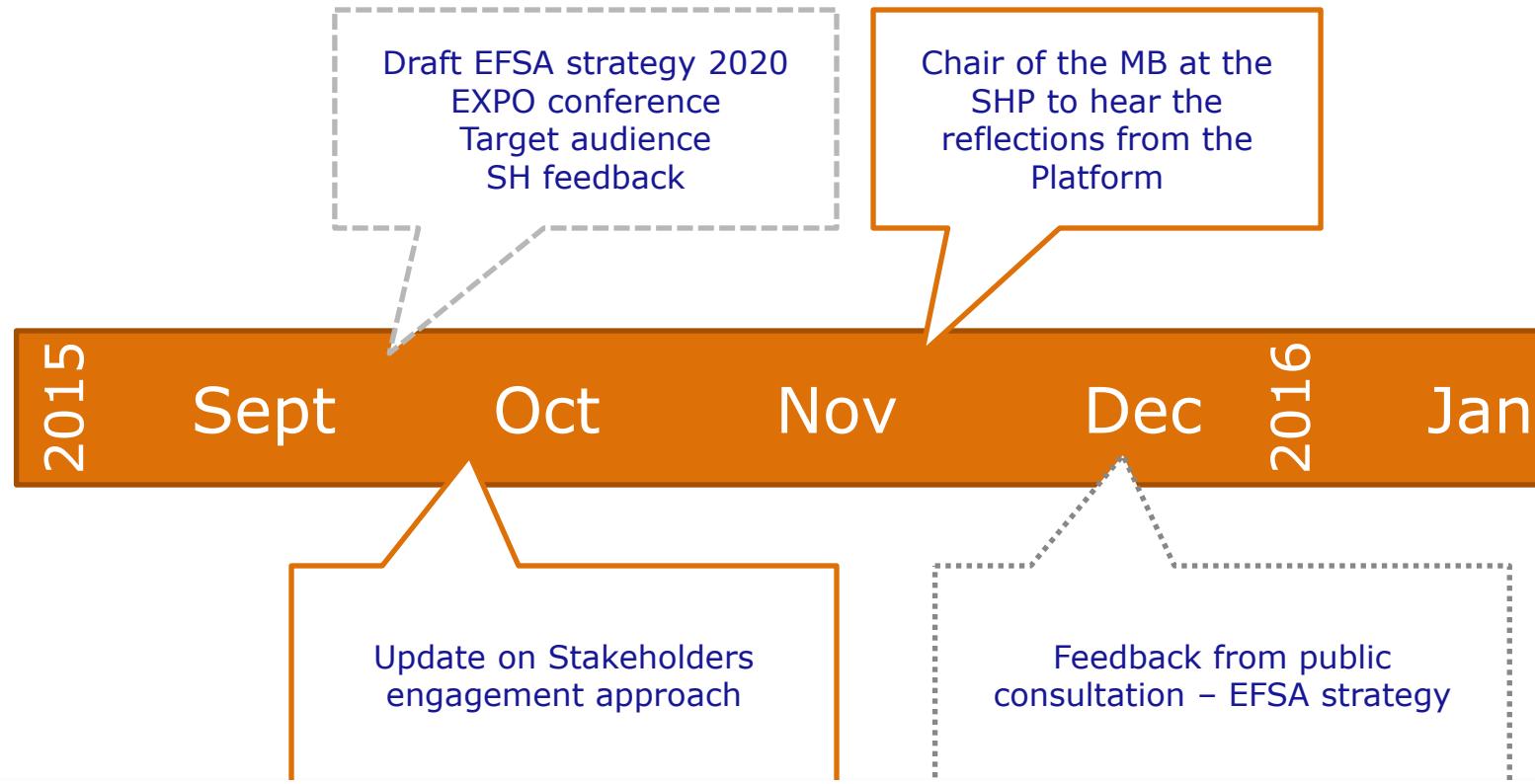
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Accredited SH  
Annual stakeholder  
meeting

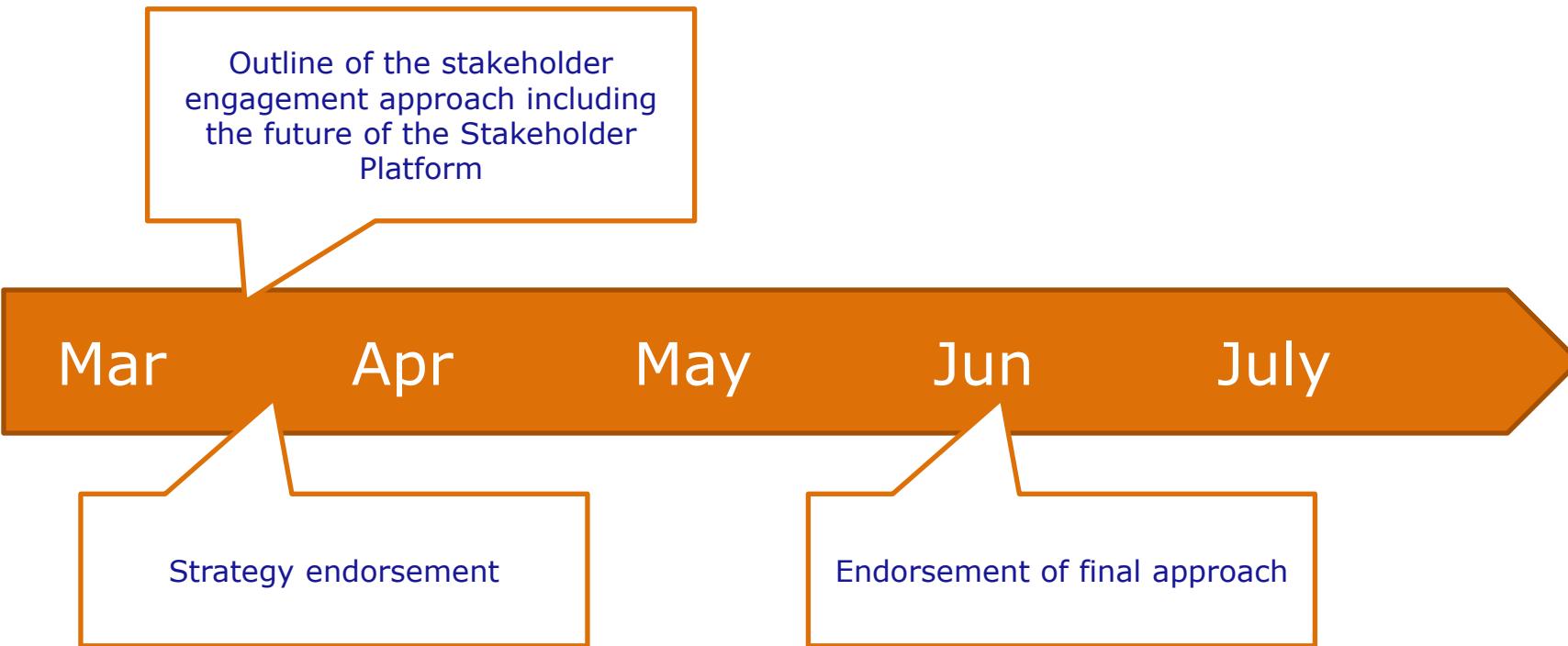
3

Steering body of SH  
representing horizontal  
interests  
in the food chain

## TIMELINE – WAY FORWARD



# TIMELINE - INVOLVEMENT OF THE BOARD





## KEY QUESTIONS TO THE MANAGEMENT BOARD

1. Any elements missing from the general analysis?
2. Is the proposed approach adequate?
3. What is the most suitable option for the future platform?